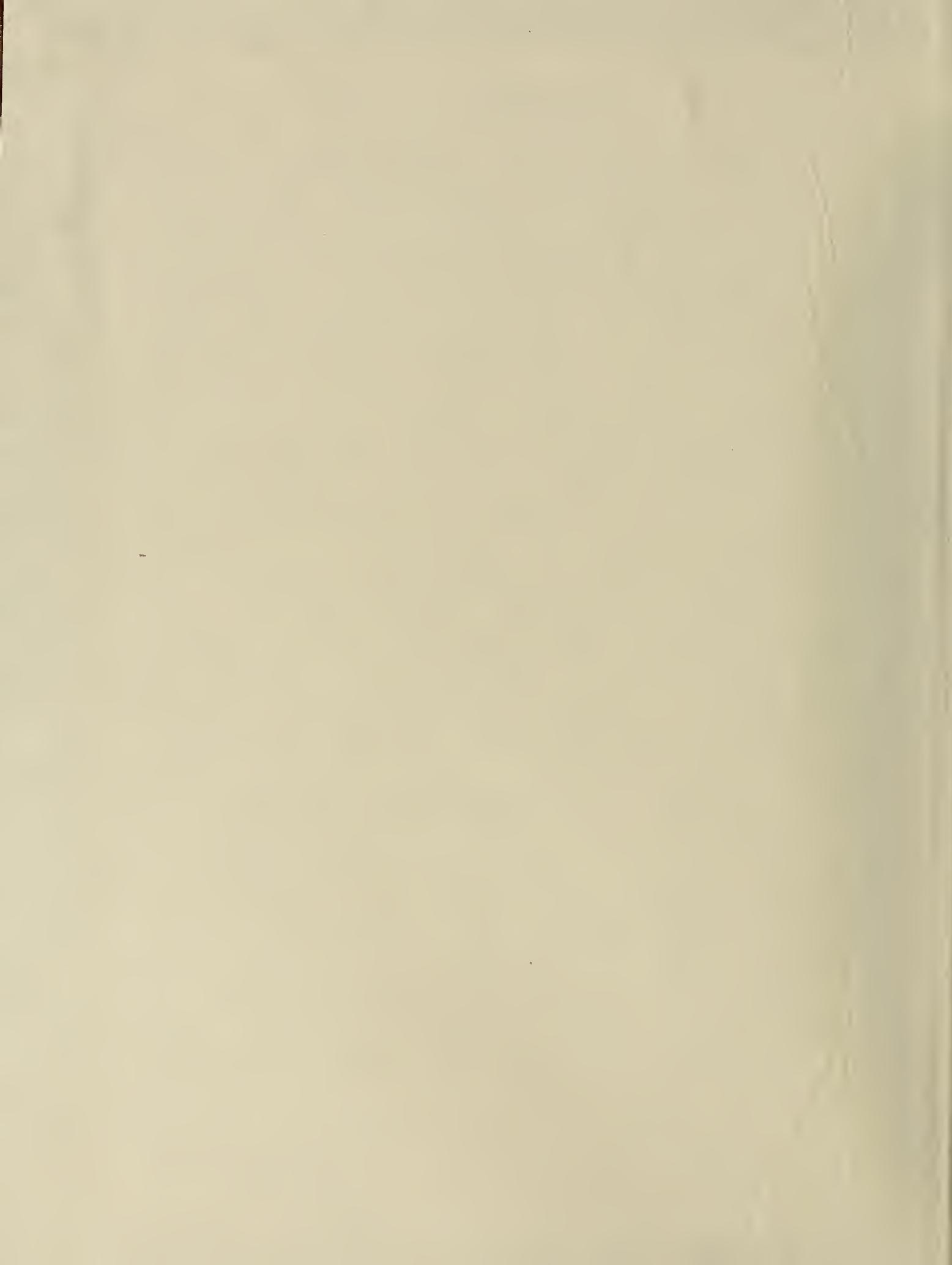
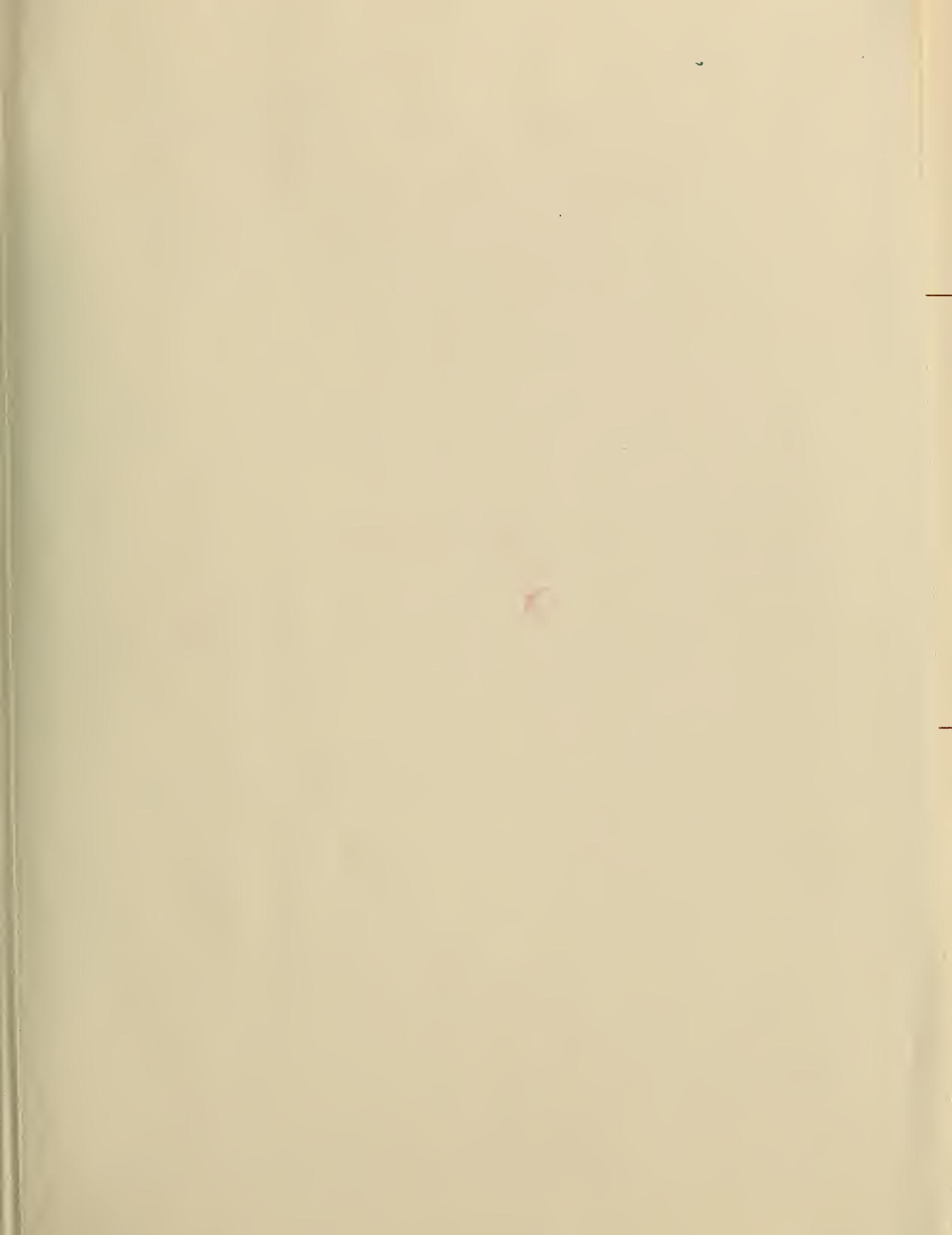


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New Hampshire



The publications
from the 1982 Economic and
Agriculture Censuses are dedicated
to the memory of Shirley Kallek,
Associate Director for Economic Fields.
During her career at the Bureau of the
Census (1955 to 1983), she continually
directed efforts to improve
the timeliness and accuracy of
economic statistics.

1982 Census of Retail Trade

RC82-A-30

GEOGRAPHIC AREA SERIES

New Hampshire

Issued October 1984



U.S. Department of Commerce

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Charles A. Waite, Associate Director for
Economic Fields

John H. Berry, Assistant Director for
Economic and Agriculture Censuses

BUSINESS DIVISION

Howard N. Hamilton, Chief

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INTRODUCTION

ECONOMIC CENSUSES OVER TIME

The early beginnings of America's industrial output were first measured in the United States in the 1810 Decennial Census and again in 1820, when questions on manufacturing were included with those for population. Beginning with the 1840 Decennial Census, there were enumerations of manufactures and mineral industries at 10-year intervals up to and including the year 1900 for manufactures and 1940 for mineral industries. The latter census was again taken for 1954, 1958, 1963, and 1967.

Because of the increasing dominance of manufacturing in the early 20th century, Congress directed that quinquennial censuses of manufactures be taken beginning in 1905. However, from 1919 through 1939, these censuses were conducted every 2 years. The need for war-related current surveys in the early 1940's postponed the next census of manufactures until 1948 (for 1947). That census was again taken for 1954, 1958, 1963, and 1967.

Retail and wholesale trade data were first collected in 1930, and in 1933 information on selected service industries was added to the data-collection operation. These business censuses, as they were called, were again taken for 1935, 1939 (as part of the 1940 decennial program), 1948, 1954, 1958, 1963, and 1967.

Information on construction industries was first obtained in 1930 and again for 1935 and 1939. Data for the full spectrum of construction industries were not gathered again until 1968 (for 1967).

The need for transportation data to supplement information available from existing governmental or private sources was recognized by Congress in the late 1950's and early 1960's. The census of transportation (consisting of several surveys) was first taken for 1963 and again for 1967.

Since 1967, all of the above censuses have been taken quinquennially as part of the Census Bureau's economic census program. (For the 1977 censuses, the coverage of the service industries was broadened from "selected services" to all services, except religious organizations and private households. A total of 41 additional four-digit standard industrial classifications¹ (SIC's) in 7 SIC major groups was added to the scope of the census. While most of the industries included for the first time for 1977 were covered again for 1982, some were not, i.e., hospitals; elementary and secondary schools; colleges, universities, and professional schools; junior colleges and technical institutes; labor unions and similar labor organizations; and political organizations.)

The first manufacturing census for an outlying area was conducted in Puerto Rico for the year 1909. Thereafter, with the exception of 1929, a census was taken at 10-year intervals through 1949. The first censuses of retail trade, wholesale trade, and selected service industries in Puerto Rico were conducted for 1939. These censuses also were taken for the years 1949,

1954, 1958, 1963, and 1967. A census of construction industries was first introduced in Puerto Rico for 1967. These censuses of Puerto Rico have been taken since then for the years 1972, 1977, and 1982.

Censuses of manufactures, retail trade, wholesale trade, and selected service industries were conducted in Guam and the Virgin Islands of the United States for 1958, 1963, 1967, 1972, 1977, and 1982. Censuses of mineral industries were taken in the Virgin Islands of the United States for the years 1958, 1963, and 1967 but not since that time. A census of construction industries was also undertaken in these areas for 1972, 1977, and 1982.

Retail trade, wholesale trade, selected service industries, manufacturing, and construction industries were canvassed for the first time in the Northern Mariana Islands in 1983 (for 1982).

For 1982, the economic censuses and agriculture censuses were conducted concurrently.

USES OF THE ECONOMIC CENSUSES

The economic censuses are the major source for facts about the structure and functioning of the Nation's economy and provide essential information for government, business, industry, and the general public. They provide an important part of the framework for such composite measures as the gross national product, input-output measures, indexes of industrial production, and indexes measuring productivity and price levels. Information from the censuses is used to establish sampling frames and as benchmarks for current surveys of business activity, which are essential for measuring short-term economic conditions.

State and local governments use census data to assess business activities within their jurisdictions. The private sector uses the data to forecast general economic conditions; analyze sales performance; lay out sales territories; allocate funds for advertising; decide on locations for new plants, warehouses, or stores; and measure potential markets in terms of size, geographic areas, kinds of business, and kinds of products made or sold.

Following every census, thousands of businesses and other users purchase reports. Likewise, census facts are widely disseminated by trade associations, business journals, and newspapers. Volumes containing census statistics are available in most major public and college libraries. All 1982 data are available on microfiche from the U.S. Government Printing Office and most data on computer tape from the Census Bureau. Finally, the more than 50 State Data Centers also are suppliers of economic census statistics.

AUTHORITY AND SCOPE OF THE ECONOMIC CENSUSES

The economic censuses are required by law under title 13 of the United States Code, sections 131, 191, and 224, which

¹ Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 041-001-00066-6. 1977 Supplement. Stock No. 003-005-00176-0.

directs that they be taken at 5-year intervals for the years ending in 2 and 7. The 1982 Economic Censuses covered manufacturing, mining, construction industries, retail trade, wholesale trade, service industries, and selected transportation activities. Special programs also cover minority-owned and women-owned businesses. The next economic censuses are scheduled to be taken in 1988 for the year 1987.

CENSUS OF RETAIL TRADE

The 1982 Census of Retail Trade, part of the 1982 Economic Censuses, covered retail trade as defined in the Standard Industrial Classification (SIC) Manual.¹ It included all establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. The census excluded governmental organizations classified in the covered industries except for liquor stores operated by State and local governments. Data for direct sellers (SIC 5963) with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government are not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization. Data for auxiliaries are presented for selected industrial classifications in tables included in the United States Summary report issued as part of this series. Data for auxiliaries are presented for more detailed industry breakdowns in a subsequent report issued as part of the 1982 Enterprise Statistics reports.

For the 1982 Census of Retail Trade, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Bureau by mail. For most very small firms, including those with no paid employees, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization. In addition, more detailed information for selected kinds of business was obtained on the various questionnaires.

Appendix A gives a more detailed explanation of census coverage and methodology.

CENSUS DISCLOSURE RULES

In accordance with Federal law governing census reports, no data are published that would disclose the operations of an individual establishment or business. However, the number of establishments in a kind-of-business classification is not considered a disclosure, so this information may be released even though other information is withheld.

GEOGRAPHIC AREAS COVERED

This report series presents data for the following areas:

1. The United States as a whole.

¹Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 041-001-00066-6. 1977 Supplement. Stock No. 003-005-00176-0.

IV INTRODUCTION

2. Each State and the District of Columbia.
3. Each standard consolidated statistical area (SCSA) defined by the Office of Management and Budget as of January 1, 1982, meeting the criteria published in the 1975 Standard Metropolitan Statistical Areas manual or Federal Register, January 3, 1980, Vol. 45, No. 2.²³ An SCSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous standard metropolitan statistical areas which have a population of at least 1,000,000⁴ and which meet specific criteria of urban character and of social and economic integration.
4. Each standard metropolitan statistical area (SMSA) defined by the Office of Management and Budget as of January 1, 1982, meeting the criteria published in the 1975 Standard Metropolitan Statistical Areas manual or Federal Register, January 3, 1980, Vol. 45, No. 2.²³ An SMSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants.⁴ Each SMSA consists of one or more counties meeting standards of metropolitan character; in New England, cities and towns rather than counties are the component geographic units.
5. The area within the State outside standard metropolitan statistical areas.
6. Each county or county equivalent.⁵⁶
7. Each municipality of 2,500 inhabitants or more incorporated as a city, borough, village, or town.⁴⁵

For the economic censuses, boroughs and census areas in Alaska, boroughs in New York, and towns in New York and Wisconsin are not included in this category.

8. Special economic urban areas (SEUA's), which include townships in New Jersey and Pennsylvania and towns in New England with 10,000 inhabitants or more.⁴

Data are published in the 1982 Census of Retail Trade, Major Retail Centers series, RC82-C, for each central business district (CBD) in SMSA central cities and other SMSA cities with 50,000 inhabitants or more that chose to participate in the delineation of a CBD, and for each major retail center other than a CBD in an SMSA.

²Standard Metropolitan Statistical Areas, Revised Edition 1975 (for SMSA's prior to January 3, 1980). For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402, and Federal Register (for SMSA's since January 3, 1980), Vol. 45, No. 2, pages 956-963. Available from Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, D.C. 20503.

³On June 30, 1983, the Office of Management and Budget announced newly defined metropolitan statistical areas (MSA's), consolidated metropolitan statistical areas (CMSA's), and primary metropolitan statistical areas (PMSA's) into which previously defined SMSA's and SCSA's were restructured. The 1982 Economic Censuses publications do not present data for the newly defined areas. These areas were defined after 1982 publication plans were almost complete. Inclusion of the newly defined areas would have materially delayed the publication of the 1982 Economic Censuses reports. However, limited 1977 data for the new areas will be published in the 1984 edition of the *State and Metropolitan Area Data Book*, and limited 1982 data will be published in the 1985 edition.

⁴According to 1980 Census of Population.

⁵Those defined as of January 1, 1982.

⁶See appendix F for Alaska, Louisiana, Maryland, Missouri, Montana, Nevada, Virginia, and District of Columbia county equivalents.

RETAIL TRADE—GEOGRAPHIC AREA SERIES

DOLLAR VALUES

All dollar values presented in this report are expressed in current dollars, i.e., 1982 data are expressed in 1982 dollars and 1977 data in 1977 dollars. Consequently, when making comparisons to prior years, users of the data should consider the inflation that has occurred.

RELIABILITY OF DATA

All data compiled in this report originated from either census questionnaires or administrative records of other Federal agencies and, therefore, are not subject to sampling errors. However, the data are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, and estimation for missing or misreported data.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Bureau of the Census obtains on computer tape limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication. For an indication of the extent that data included in these reports were obtained from the administrative records of other Federal agencies and from estimation, rather than reports directly from respondents, see appendix E. Also, see appendix A for a more detailed explanation of census coverage and methodology.

MICROFICHE AND COMPUTER TAPES

The data in this report series are also available on microfiche and computer tapes. Microfiche reports are sold by the U.S. Government Printing Office. Computer tapes are sold by the Data User Services Division, Customer Services (Tapes), Bureau of the Census, Washington, D.C. 20233.

SPECIAL TABULATIONS

Special tabulations of data collected in the 1982 Census of Retail Trade may be obtained, depending on availability of time

and personnel, on computer tape or in tabular form. The data will be in summary form and subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief, Business Division, Bureau of the Census, Washington, D.C. 20233.

To discuss a special tabulation before submitting specifications, call 301-763-5282.

ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used in this publication:

**	Data not provided because establishments without payroll are classified only at a broader kind-of-business level by the Internal Revenue Service (IRS). However, data for 1982 available only for total retail trade for all geographic areas. Establishments without payroll could not be published by kind of business as planned because many businesses were miscoded by the IRS into miscellaneous categories rather than being classified in the specific kind of business.
-	Represents zero.
††	Available only for total retail trade. Data for most establishments without payroll were extracted from information reported by businesses on Internal Revenue Service (IRS) form 1040, Schedule C. These data could not be published by kind of business as planned because many businesses were miscoded by the IRS into miscellaneous categories rather than being classified in the specific kind of business.
(D)	Withheld to avoid disclosing data for individual companies; data are included in broader kind-of-business totals.
(IC)	Independent city.
(NA)	Not available.
(NC)	Not comparable.
(X)	Not applicable.
n.e.c.	Not elsewhere classified.
r	Revised.
pt.	Part.
SIC	Standard Industrial Classification.
SCSA	Standard Consolidated Statistical Area.
SMSA	Standard Metropolitan Statistical Area.

Users' Guide for Locating Statistics in This Report by Table Number

Information shown in tables	Table									
	1	2	3	4	5	6	7	8	9	10
GEOGRAPHIC AREAS										
The State	X	X	X					X	X	X
SCSA's in the State				X						
SMSA's in the State				X						
Area of the State not in any SMSA					X					
Counties in the State						X ¹				
Places in the State							X ¹	X ²	X	X ²
DATA ITEMS³										
All establishments:										
Establishments	X	X		X	X	X	X	X	X	
Sales	X	X		X	X	X	X	X	X	
Unincorporated businesses	X		X	X	X	X	X	X	X	
Number of inhabitants per establishment			X							
1977 to 1982 comparative statistics (establishments, sales)		X								
Sales per capita			X							
Sales per establishment			X							
Counties ranked by volume of sales									X	
Places ranked by volume of sales										X ²
Establishments with payroll:										
Establishments	X			X	X	X	X	X	X	
Sales	X	X		X	X	X	X	X	X	
Annual payroll	X	X		X	X	X	X	X	X	
First quarter payroll	X			X	X	X	X	X	X	
Paid employees for pay period including March 12, 1982	X			X	X	X	X	X	X	
1977 to 1982 comparative statistics (sales, payroll)		X								
Sales per establishment			X							
Sales per employee			X							
Payroll per employee			X							
Employees per establishment			X							
Establishments without payroll:										
Sales per establishment			X							

¹ Includes areas with 500 retail establishments or more.

² Includes places with 2,500 inhabitants or more, according to the 1980 Census of Population.

³ See Explanation of Terms, appendix A.

Users' Guide for Locating Statistics in the 1982 Census of Retail Trade Reports

Report and geographic area	Information shown in reports by kind of business or industry category										
	Number of estab-lishments	Sales (\$1,000)	Payroll (\$1,000)	Number of em-ployees	Sales per capita and selected ratios	Mer-chandise line sales	Sales size and em-ployment size of establish-ments and firms	Con-cen-tration ratios of largest firms	Single units and multi-units	Legal form of organization	Selected topics
GEOGRAPHIC AREA SERIES											
United States	X	X	X	X	X	X					
State	X	X	X	X	X	X					
SCSA	X	X	X	X	X						
SMSA	X	X	X	X	X						
County	X	X	X	X	X						
Place	X	X	X	X	X						
MAJOR RETAIL CENTERS											
SMSA	X	X	X	X							
City	X	X	X	X							
CBD	X	X	X	X							
MRC	X	X	X	X							
ESTABLISHMENT AND FIRM SIZE (INCLUDING LEGAL FORM OF ORGANIZATION)											
United States	X	X	X	X				X	X	X	X
MEASURES OF VALUE PRODUCED, CAPITAL EXPENDITURES, DEPRECIABLE ASSETS, AND OPERATING EXPENSES											
United States			X	X							X
MERCHANDISE LINE SALES											
United States	X	X	X			X					
State	² X	² X	² X			² X					
SMSA	² X	² X	² X			² X					
MISCELLANEOUS SUBJECTS											
United States	X	X	X	X							³ X
State	X	X	X	X							³ X
SMSA	X	X	X	X							³ X

¹ Includes value produced, capital expenditures, depreciable assets, and selected operating expenses detail.

² Data available in printed form only for the United States and selected SMSA's based on volume of retail sales. Data for other areas are available only on microfiche.

³ For the United States, States, and SMSA's, includes data on number of gasoline pumps and gallon sales of gasoline and other automotive fuels as well as establishments offering self-service sale of gasoline; on waiter or waitress service, seating capacity and average cost per meal; and on the number of pharmacists, number of prescriptions filled, and percent of prescriptions paid for by third parties. For the United States and States only, includes data on types of food service, franchise holders, concession operators, contract feeding and automatic merchandising machine operators; and on the gallon sales of fuels, LP gas bulk storage capacity, and number of establishments selling bottled LP gas.

New Hampshire

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Publication Program.	Inside back cover
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SUMMARY OF FINDINGS

Data from the 1982 Census of Retail Trade show that New Hampshire's 9,397 retail stores had sales totaling \$5.4 billion. In 1977, 9,040 stores had sales of \$3.4 billion. These data also revealed that the State's 6,499 retail establishments with payroll registered \$5.2 billion in sales in 1982, compared to sales of \$3.3 billion by 6,357 stores in 1977.

For establishments with payroll, sales of grocery stores accounted for 22.7 percent of the State's total sales by retailers in 1982, compared to 23.3 percent in 1977. Other leading retail kinds of business in 1982 were new car dealers with 15.3 percent of sales, department stores (including leased departments) with 8.6 percent, eating places with 7.8 percent, and gasoline service stations with 7.6 percent.

For 1982, sales for all retailers in New Hampshire averaged \$570 thousand per establishment, compared to \$375 thousand in 1977. Sales for establishments with payroll averaged \$806 thousand in 1982, compared to \$517 thousand in 1977. In 1982, department stores (including leased departments) averaged \$6.4 million per establishment; new car dealers, \$4.5 million; grocery stores, \$1.6 million; drug and proprietary stores, \$588 thousand; and furniture stores, \$496 thousand.

For retail establishments with payroll, 1982 sales per employee averaged \$76 thousand. New car dealers had sales per employee of \$203 thousand, which contrasts sharply with the \$21 thousand per employee average for eating places.

The 1982 payroll of retailers in the State amounted to \$562 million, compared to \$369 million for 1977. Payroll as a percent of sales of establishments with payroll averaged 10.7 percent for all retailers, 24.9 percent for eating places, and 5.1 percent for gasoline service stations.

There were 69,135 paid employees (full- and part-time) engaged in retail trade in the State as of mid-March 1982, compared to 57,948 employees in 1977. Eating places were the largest employers, with 19,317 employees; followed by grocery stores, 12,167 employees; and department stores (excluding leased departments), 6,029.

Hillsborough County led the counties in the State, accounting for 31.4 percent of total sales by retailers. Manchester had the largest sales among all places in the State, with 12.7 percent of the State total.

Table 1. Summary Statistics for the State: 1982

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

SIC code	Kind of business	All establishments ¹				Establishments with payroll ¹			
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)				
	Retail trade ²	9 397	5 353 641	4 931	527	6 499	5 239 061	562 309	129 404
52	Building materials, hardware, garden supply, and mobile home dealers	††	††	††	††	426	332 225	40 974	9 141
521, 3	Building materials and supply stores	††	††	††	††	212	244 927	28 431	6 369
521	Lumber and other building materials dealers	††	††	††	††	155	225 346	25 429	5 699
523	Paint, glass, and wallpaper stores	††	††	††	††	57	19 581	3 002	1 751
525	Hardware stores	††	††	††	††	140	56 233	8 413	1 879
526	Retail nurseries, lawn and garden supply stores	††	††	††	††	43	15 019	2 068	457
527	Mobile home dealers	††	††	††	††	31	16 048	2 062	436
53	General merchandise group stores	††	††	††	††	219	524 643	56 842	13 198
531	Department stores (incl. leased depts.) ^{3, 4}	††	††	††	††	70	449 881	(NA)	(NA)
531 pt.	Department stores (excl. leased depts.) ³	††	††	††	††	70	414 734	45 372	10 700
531 pt.	Conventional ³	††	††	††	††	8	63 238	7 084	1 652
531 pt.	Discount or mass merchandising ³	††	††	††	††	55	273 797	27 912	6 635
531 pt.	National chain ³	††	††	††	††	7	77 699	10 376	2 413
533	Variety stores	††	††	††	††	65	18 966	2 606	583
539	Miscellaneous general merchandise stores	††	††	††	††	84	90 943	8 864	1 915
54	Food stores	††	††	††	††	924	1 252 279	104 459	24 654
541	Grocery stores	††	††	††	††	722	1 190 118	94 301	22 440
542	Meat and fish (seafood) markets	††	††	††	††	40	23 165	2 140	510
546	Retail bakeries	††	††	††	††	84	18 383	5 570	1 214
5462	Retail bakeries—baking and selling	††	††	††	††	82	(D)	(D)	(D)
5463	Retail bakeries—selling only	2	(D)	(D)	(D)
543, 4, 5, 9	Other food stores	††	††	††	††	78	20 613	2 448	490
543	Fruit stores and vegetable markets	††	††	††	††	18	10 752	821	164
544	Candy, nut, and confectionery stores	††	††	††	††	22	3 381	727	126
545	Dairy products stores	††	††	††	††	12	1 972	384	72
549	Miscellaneous food stores	††	††	††	††	26	4 508	516	128
55 ex. 554	Automotive dealers	††	††	††	††	446	948 870	81 470	18 650
551	Motor vehicle dealers—new and used cars	††	††	††	††	180	801 090	64 093	14 919
552	Motor vehicle dealers—used cars only	††	††	††	††	42	13 064	1 126	254
553	Auto and home supply stores	††	††	††	††	136	66 821	9 345	2 115
553 pt.	Tire, battery, and accessory dealers	††	††	††	††	127	64 029	9 031	2 044
553 pt.	Other auto and home supply stores	9	2 792	314	71
555, 6, 7, 9	Miscellaneous automotive dealers	††	††	††	††	88	67 895	6 906	1 362
555	Boat dealers	††	††	††	††	30	20 341	2 344	432
556	Recreational and utility trailer dealers	††	††	††	††	17	21 342	1 908	361
557	Motorcycle dealers	††	††	††	††	34	21 609	2 201	479
559	Automotive dealers, n.e.c.	††	††	††	††	7	4 603	453	90
554	Gasoline service stations	††	††	††	††	548	397 902	20 184	4 797
56	Apparel and accessory stores	††	††	††	††	563	244 425	29 769	6 854
561	Men's and boys' clothing and furnishings stores	††	††	††	††	72	28 910	3 791	822
562, 3, 8	Women's clothing and specialty stores and furriers	††	††	††	††	221	86 514	11 040	2 669
562	Women's ready-to-wear stores	††	††	††	††	190	80 241	9 968	2 385
563, 8	Women's accessory and specialty stores and furriers	††	††	††	††	31	6 273	1 072	284
565	Family clothing stores	††	††	††	††	84	74 661	8 332	1 924
566	Shoe stores	††	††	††	††	152	48 546	6 053	1 317
566 pt.	Men's shoe stores	††	††	††	††	4	(D)	(D)	(D)
566 pt.	Women's shoe stores	20	7 389	677	132
566 pt.	Children's and juveniles' shoe stores	1	(D)	(D)	(D)
566 pt.	Family shoe stores	127	39 893	5 193	1 144
564, 9	Other apparel and accessory stores	††	††	††	††	34	5 794	553	122
564	Children's and infants' wear stores	††	††	††	††	23	5 048	441	87
569	Miscellaneous apparel and accessory stores	††	††	††	††	11	746	112	35
57	Furniture, home furnishings, and equipment stores	††	††	††	††	444	192 471	25 824	6 011
5712	Furniture stores	††	††	††	††	115	57 066	8 738	2 082
5713, 4, 9	Home furnishing stores	††	††	††	††	138	60 378	7 451	1 692
5713	Floor covering stores	††	††	††	††	59	21 479	3 387	812
5714	Drapery, curtain, and upholstery stores	††	††	††	††	16	4 853	1 027	201
5719	Miscellaneous home furnishing stores	††	††	††	††	63	34 046	3 037	679
572	Household appliance stores	††	††	††	††	49	20 324	2 927	683
573	Radio, television, and music stores	††	††	††	††	142	54 703	6 708	1 554
5732	Radio and television stores	††	††	††	††	105	40 977	4 929	1 137
5733	Music stores	††	††	††	††	37	13 726	1 779	417
5733 pt.	Record shops	11	3 241	307	69
5733 pt.	Musical instrument stores	26	10 485	1 472	348

See footnotes at end of table.

Table 1. Summary Statistics for the State: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

SIC code	Kind of business	All establishments ¹				Establishments with payroll ¹				Paid employees for pay period including March 12 (number)	
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)		
				Individual proprietorships (number)	Partnerships (number)						
58	Eating and drinking places	††	††	††	††	1 378	418 052	104 083	22 615	19 804	
5812	Eating places	††	††	††	††	1 317	407 225	101 416	22 043	19 317	
5812 pt.	Restaurants and lunchrooms	††	††	††	††	743	255 366	68 167	14 871	12 711	
5812 pt.	Cafeterias	††	††	††	††	38	6 094	1 414	382	288	
5812 pt.	Refreshment places	††	††	††	††	409	115 527	25 180	5 394	5 047	
5812 pt.	Other eating places	††	††	††	††	127	30 238	6 655	1 396	1 271	
5813	Drinking places (alcoholic beverages)	††	††	††	††	61	10 827	2 667	572	487	
591	Drug and proprietary stores	††	††	††	††	226	132 787	16 135	3 860	2 015	
591 pt.	Drug stores	††	††	††	††	197	117 643	15 062	3 611	1 826	
591 pt.	Proprietary stores	††	††	††	††	29	15 144	1 073	249	189	
59 ex. 591	Miscellaneous retail stores²	††	††	††	††	1 325	795 407	82 569	19 624	8 535	
592	Liquor stores	††	††	††	††	90	153 166	7 290	1 616	540	
593	Used merchandise stores	††	††	††	††	74	15 915	2 247	538	292	
594	Miscellaneous shopping goods stores	††	††	††	††	587	177 798	23 871	5 607	3 176	
5941	Sporting goods stores and bicycle shops	††	††	††	††	136	51 112	6 625	1 555	750	
5941 pt.	General line sporting goods stores	††	††	††	††	59	25 686	3 232	737	353	
5941 pt.	Specialty line sporting goods stores	††	††	††	††	77	25 426	3 393	818	397	
5942	Book stores	††	††	††	††	56	18 636	2 337	534	307	
5943	Stationery stores	††	††	††	††	18	5 910	1 107	275	130	
5944	Jewelry stores	††	††	††	††	78	24 700	3 853	979	450	
5945	Hobby, toy, and game shops	††	††	††	††	47	23 055	2 030	443	264	
5946	Camera and photographic supply stores	††	††	††	††	32	12 148	1 661	381	175	
5947	Gift, novelty, and souvenir shops	††	††	††	††	154	28 279	4 156	945	721	
5948	Luggage and leather goods stores	††	††	††	††	12	2 234	329	70	53	
5949	Sewing, needlework, and piece goods stores	††	††	††	††	54	11 724	1 773	425	326	
596	Nonstore retailers²	††	††	††	††	145	120 023	16 353	4 036	1 811	
5961	Mail order houses	††	††	††	††	66	87 611	9 096	2 291	1 043	
5962	Automatic merchandising machine operators	††	††	††	††	37	20 449	4 281	1 054	421	
5963	Direct selling establishments ²	††	††	††	††	42	11 963	2 976	691	347	
598	Fuel and ice dealers	††	††	††	††	186	283 641	24 809	6 127	1 786	
5983	Fuel oil dealers	††	††	††	††	141	248 757	20 668	5 137	1 500	
5984	Liquefied petroleum gas (bottled gas) dealers	††	††	††	††	32	33 292	3 913	938	261	
5982	Fuel and ice dealers, n.e.c.	††	††	††	††	13	1 592	228	52	25	
5992	Florists	††	††	††	††	94	14 484	3 179	678	427	
5993	Cigar stores and stands	††	††	††	††	13	3 056	282	53	43	
5994	News dealers and newsstands	††	††	††	††	11	2 689	447	90	67	
5999	Miscellaneous retail stores, n.e.c.	††	††	††	††	125	24 635	4 091	879	393	
5999 pt.	Optical goods stores	††	††	††	††	33	4 205	840	193	74	
5999 pt.	Pet shops	††	††	††	††	14	3 024	534	82	63	
5999 pt.	Typewriter stores	††	††	††	††	6	1 931	391	106	33	
5999 pt.	Other miscellaneous retail stores, n.e.c.	††	††	††	††	72	15 475	2 326	498	223	

¹Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

²Excludes nonemployer direct sellers, SIC 5963.

³Includes sales from catalog order desks.

⁴Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 2. Comparative Statistics for the State: 1982 and 1977

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

SIC code	Kind of business	All establishments ¹						Establishments with payroll ¹							
		1982 (number)	1977 (number)	Sales			1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982	Sales			1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982
				1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982				1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982			
	Retail trade ² -----	9 397	9 040	5 353 641	3 393 964	57.7	.5 239 061	3 287 668	59.4	562 309	368 587	52.6			
52	Building materials, hardware, garden supply, and mobile home dealers -----	††	517	††	241 476	(NA)	332 225	235 905	40.8	40 974	27 910	46.8			
521, 3	Building materials and supply stores -----	††	233	††	176 802	(NA)	244 927	174 915	40.0	28 431	19 473	46.0			
521	Lumber and other building materials dealers -----	††	178	††	164 495	(NA)	225 346	163 173	38.1	25 429	17 625	44.3			
523	Paint, glass, and wallpaper stores -----	††	55	††	12 307	(NA)	19 581	11 742	66.8	3 002	1 848	62.4			
525	Hardware stores -----	††	163	††	36 780	(NA)	56 233	34 499	63.0	8 413	5 048	66.7			
526	Retail nurseries, lawn and garden supply stores -----	††	71	††	10 971	(NA)	15 019	10 259	46.4	2 068	1 615	28.0			
527	Mobile home dealers -----	††	50	††	16 923	(NA)	16 046	16 232	-1.2	2 062	1 774	16.2			
53	General merchandise group stores -----	††	321	††	334 416	(NA)	524 643	327 810	60.0	56 842	38 559	47.4			
531	Department stores (incl. leased depts.) ³ -----	††	60	††	267 155	(NA)	449 881	267 155	68.4	(NA)	(NA)	(NA)			
531	Department stores (excl. leased depts.) ³ -----	††	60	††	249 506	(NA)	414 734	249 506	66.2	45 372	30 233	50.1			
531 pt.	Conventional ³ -----	††	(NA)	††	(NA)	(NA)	63 238	(NA)	(NA)	7 084	(NA)	(NA)			
531 pt.	Discount or mass merchandising ³ -----	††	(NA)	††	(NA)	(NA)	273 797	(NA)	(NA)	27 912	(NA)	(NA)			
531 pt.	National chain ³ -----	††	(NA)	††	(NA)	(NA)	77 699	(NA)	(NA)	10 376	(NA)	(NA)			
533	Variety stores -----	††	103	††	18 012	(NA)	18 966	14 365	32.0	2 606	2 035	28.1			
539	Miscellaneous general merchandise stores -----	††	158	††	66 898	(NA)	90 943	63 939	42.2	8 864	6 291	40.9			
54	Food stores -----	††	1 183	††	828 872	(NA)	1 252 279	805 675	55.4	104 459	64 850	61.1			
541	Grocery stores -----	††	885	††	784 779	(NA)	1 190 118	766 865	55.2	94 301	58 375	61.5			
542	Meat and fish (seafood) markets -----	††	53	††	17 924	(NA)	23 165	16 857	37.4	2 140	1 604	33.4			
546	Retail bakeries -----	††	110	††	11 989	(NA)	18 383	10 774	70.6	5 570	3 528	57.9			
5462	Retail bakeries—baking and selling -----	††	**	**	**	**	(D)	10 774	(D)	(D)	3 528	(D)			
5463	Retail bakeries—selling only -----	**	**	**	**	**	(D)	-	(D)	(D)	(D)	(D)			
543, 4, 5, 9	Other food stores -----	††	135	††	14 180	(NA)	20 613	11 179	84.4	2 448	1 343	82.3			
543	Fruit stores and vegetable markets -----	††	28	††	5 848	(NA)	10 752	5 384	99.7	821	542	51.5			
544	Candy, nut, and confectionery stores -----	††	39	††	2 223	(NA)	3 381	1 868	81.0	727	372	95.4			
545	Dairy products stores -----	††	24	††	3 094	(NA)	1 972	2 173	-9.3	384	234	64.1			
549	Miscellaneous food stores -----	††	44	††	3 015	(NA)	4 508	1 754	157.0	516	195	164.6			
55 ex. 554	Automotive dealers -----	††	664	††	649 687	(NA)	948 870	640 473	48.2	81 470	60 311	35.1			
551	Motor vehicle dealers—new and used cars -----	††	198	††	516 494	(NA)	801 090	516 494	55.1	64 093	45 674	40.3			
552	Motor vehicle dealers—used cars only -----	††	136	††	32 284	(NA)	13 064	27 074	-51.8	1 126	2 347	-52.0			
553	Auto and home supply stores -----	††	177	††	47 090	(NA)	66 821	44 745	49.3	9 345	6 736	38.7			
553 pt.	Tire, battery, and accessory dealers -----	††	**	**	**	**	64 029	40 133	59.5	9 031	6 249	44.5			
553 pt.	Other auto and home supply stores -----	**	**	**	**	**	2 792	4 612	-39.5	314	487	-35.5			
555, 6, 7, 9	Miscellaneous automotive dealers -----	††	153	††	53 819	(NA)	67 895	52 160	30.2	6 906	5 554	24.3			
555	Boat dealers -----	††	44	††	13 633	(NA)	20 341	13 447	51.3	2 344	1 646	42.4			
556	Recreational and utility trailer dealers -----	††	40	††	18 573	(NA)	21 342	17 876	19.4	1 908	1 676	13.8			
557	Motorcycle dealers -----	††	38	††	16 114	(NA)	21 609	15 811	36.7	2 201	1 711	28.6			
559	Automotive dealers, n.e.c. -----	††	31	††	5 499	(NA)	4 603	5 026	-8.4	453	521	-13.1			
554	Gasoline service stations -----	††	727	††	241 769	(NA)	397 902	234 631	69.6	20 184	16 071	25.6			
56	Apparel and accessory stores -----	††	582	††	143 245	(NA)	244 425	140 470	74.0	29 769	18 861	57.8			
561	Men's and boys' clothing and furnishings stores -----	††	93	††	23 037	(NA)	28 910	22 844	26.6	3 791	3 252	16.6			
562, 3, 8	Women's clothing and specialty stores and furriers -----	††	214	††	45 263	(NA)	86 514	44 461	94.6	11 040	6 505	69.7			
562	Women's ready-to-wear stores -----	††	181	††	41 955	(NA)	80 241	41 324	94.2	9 968	6 013	65.8			
563, 8	Women's accessory and specialty stores and furriers -----	††	33	††	3 308	(NA)	6 273	3 137	100.0	1 072	492	117.9			
565	Family clothing stores -----	††	100	††	46 572	(NA)	74 661	45 728	63.3	8 332	5 431	53.4			
566	Shoe stores -----	††	138	††	25 909	(NA)	48 546	25 266	92.1	6 053	3 449	75.5			
566 pt.	Men's shoe stores -----	**	**	**	**	**	(D)	(D)	(D)	(D)	(D)	(D)			
566 pt.	Women's shoe stores -----	**	**	**	**	**	7 389	3 034	143.5	677	490	38.2			
566 pt.	Children's and juveniles' shoe stores -----	**	**	**	**	**	(D)	(D)	(D)	(D)	(D)	(D)			
566 pt.	Family shoe stores -----	**	**	**	**	**	39 893	21 341	86.9	5 193	2 832	83.4			
564, 9	Other apparel and accessory stores -----	††	37	††	2 464	(NA)	5 794	2 171	166.9	553	224	146.9			
564	Children's and infants' wear stores -----	††	17	††	(D)	(NA)	5 048	1 548	226.1	441	153	188.2			
569	Miscellaneous apparel and accessory stores -----	††	20	††	(D)	(NA)	746	623	19.7	112	71	57.7			

See footnotes at end of table.

Table 2. Comparative Statistics for the State: 1982 and 1977—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

SIC code	Kind of business	All establishments ¹					Establishments with payroll ¹					
		1982 (number)	1977 (number)	Sales			1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982	Sales		
				1982 (\$1,000)	1977 (\$1,000)	Percent change 1977 to 1982				1982 (\$1,000)	1977 (\$1,000)	
57	Furniture, home furnishings, and equipment stores	††	665	††	123 557	(NA)	192 471	115 409	66.8	25 824	17 124	50.8
5712	Furniture stores	††	179	††	45 335	(NA)	57 066	44 088	29.4	8 738	6 915	26.4
5713, 4, 9	Home furnishing stores	††	200	††	26 255	(NA)	60 378	23 320	158.9	7 451	3 275	127.5
5713	Floor covering stores	††	91	††	14 571	(NA)	21 479	13 102	63.9	3 387	2 121	59.7
5714	Drapery, curtain, and upholstery stores	††	36	††	1 946	(NA)	4 853	1 631	197.5	1 027	343	199.4
5719	Miscellaneous home furnishing stores	††	73	††	9 738	(NA)	34 046	8 587	296.5	3 037	811	274.5
572	Household appliance stores	††	85	††	19 504	(NA)	20 324	18 486	9.9	2 927	2 604	12.4
573	Radio, television, and music stores	††	201	††	32 463	(NA)	54 703	29 515	85.3	6 708	4 330	54.9
5732	Radio and television stores	††	148	††	25 071	(NA)	40 977	23 124	77.2	4 929	3 379	45.9
5733	Music stores	††	53	††	7 392	(NA)	13 726	6 391	114.8	1 779	951	87.1
5733 pt.	Record shops	**	**	**	**	**	3 241	804	303.1	307	92	233.7
5733 pt.	Musical instrument stores	**	**	**	**	**	10 485	5 587	87.7	1 472	859	71.4
58	Eating and drinking places	††	1 550	††	252 499	(NA)	418 052	245 628	70.2	104 083	62 704	66.0
5812	Eating places	††	1 463	††	242 954	(NA)	407 225	236 782	72.0	101 416	60 512	67.6
5812 pt.	Restaurants and luncheons	**	**	**	**	**	255 366	142 614	79.1	68 167	38 333	77.8
5812 pt.	Cafeterias	**	**	**	**	**	6 094	3 012	102.3	1 414	717	97.2
5812 pt.	Refreshment places	**	**	**	**	**	115 527	73 518	57.1	25 180	16 910	48.9
5812 pt.	Other eating places	**	**	**	**	**	30 238	17 638	71.4	6 655	4 552	46.2
5813	Drinking places (alcoholic beverages)	††	87	††	9 545	(NA)	10 827	8 846	22.4	2 667	2 192	21.7
591	Drug and proprietary stores	††	216	††	82 250	(NA)	132 787	82 048	61.8	16 135	11 199	44.1
591 pt.	Drug stores	**	**	**	**	**	117 643	59 632	97.3	15 062	9 375	60.7
591 pt.	Proprietary stores	**	**	**	**	**	15 144	22 416	-32.5	1 073	1 824	-41.2
59 ex. 591	Miscellaneous retail stores ²	††	2 615	††	496 193	(NA)	795 407	459 619	73.1	82 569	50 998	61.9
592	Liquor stores	††	90	††	(D)	(NA)	153 166	(D)	(D)	7 290	(D)	(D)
593	Used merchandise stores	††	543	††	20 072	(NA)	15 915	9 173	73.5	2 247	1 481	51.7
594	Miscellaneous shopping goods stores	††	998	††	108 450	(NA)	177 798	97 514	82.3	23 871	14 310	66.8
5941	Sporting goods stores and bicycle shops	††	241	††	32 559	(NA)	51 112	28 943	76.6	6 625	4 142	59.9
5941 pt.	General line sporting goods stores	**	**	**	**	**	25 686	19 138	34.2	3 232	2 628	23.0
5941 pt.	Specialty line sporting goods stores	**	**	**	**	**	25 426	9 805	159.3	3 393	1 514	124.1
5942	Book stores	††	82	††	11 326	(NA)	18 636	10 659	74.8	2 337	1 441	62.2
5943	Stationery stores	††	32	††	5 429	(NA)	5 910	5 315	11.2	1 107	1 017	8.8
5944	Jewelry stores	††	139	††	13 971	(NA)	24 700	12 932	91.0	3 853	2 444	57.7
5945	Hobby, toy, and game shops	††	113	††	10 529	(NA)	23 055	9 026	155.4	2 030	811	150.3
5946	Camera and photographic supply stores	††	37	††	6 647	(NA)	12 148	6 461	88.0	1 661	845	96.6
5947	Gift, novelty, and souvenir shops	††	236	††	15 575	(NA)	28 279	13 378	111.4	4 156	1 908	117.8
5948	Luggage and leather goods stores	††	24	††	2 069	(NA)	2 234	1 397	59.9	329	204	61.3
5949	Sewing, needlework, and piece goods stores	††	93	††	8 809	(NA)	11 724	9 574	22.5	1 773	1 517	16.9
596	Nonstore retailers ²	††	188	††	78 145	(NA)	120 023	76 262	57.4	16 353	10 856	50.6
5961	Mail order houses	††	72	††	49 107	(NA)	87 611	48 648	80.1	9 096	5 383	69.0
5962	Automatic merchandising machine operators	††	68	††	17 454	(NA)	20 449	16 030	27.6	4 281	3 030	41.3
5963	Direct selling establishments ²	††	48	††	11 584	(NA)	11 963	11 584	3.3	2 976	2 443	21.8
598	Fuel and ice dealers	††	263	††	138 795	(NA)	283 641	135 226	109.8	24 809	14 698	68.8
5983	Fuel oil dealers	††	211	††	120 001	(NA)	248 757	117 529	111.7	20 668	12 046	71.6
5984	Liquefied petroleum gas (bottled gas) dealers	††	38	††	17 050	(NA)	33 292	16 484	102.0	3 913	2 544	53.8
5982	Fuel and ice dealers, n.e.c.	††	14	††	1 744	(NA)	1 592	1 213	31.2	228	108	111.1
5992	Florists	††	129	††	8 482	(NA)	14 484	7 556	91.7	3 179	1 682	89.0
5993	Cigar stores and stands	††	15	††	4 999	(NA)	3 056	4 824	-36.7	282	210	34.3
5994	News dealers and newsstands	††	23	††	(D)	(NA)	2 689	(D)	(D)	447	(D)	(D)
5999	Miscellaneous retail stores, n.e.c.	††	366	††	22 099	(NA)	24 635	14 949	64.8	4 091	3 074	33.1
5999 pt.	Optical goods stores	**	**	**	**	**	4 205	2 408	74.6	840	641	31.0
5999 pt.	Pet shops	**	**	**	**	**	3 024	1 610	87.8	534	299	78.6
5999 pt.	Typewriter stores	**	**	**	**	**	1 931	1 668	15.8	391	309	26.5
5999 pt.	Other miscellaneous retail stores, n.e.c.	**	**	**	**	**	15 475	9 263	67.1	2 326	1 825	27.5

¹Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. Data for 1977 adjusted for comparable treatment of leased departments between 1977 and 1982. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

²Excludes nonemployer direct sellers, SIC 5963.

³Includes sales from catalog order desks.

⁴Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 3. Selected Ratios for the State: 1982

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

SIC code	Kind of business	All establishments ¹			Establishments with payroll ¹			Establishments without payroll—Sales per establishment ¹ (dollars)	
		Inhabitants per establishment ² (number)	Sales		Sales		Annual payroll per employee ³ (dollars)		
			Per capita ² (dollars)	Per establishment (dollars)	Per establishment (dollars)	Per employee ³ (dollars)			
	Retail trade ⁴	98	5 815	569 718	806 133	75 780	8 133	11	39 538
52	Building materials, hardware, garden supply, and mobile home dealers	††	††	††	779 871	103 885	12 812	8	††
521, 3	Building materials and supply stores	††	††	††	1 155 316	121 011	14 047	10	††
521	Lumber and other building materials dealers	††	††	††	1 453 845	128 696	14 523	11	††
523	Paint, glass, and wallpaper stores	††	††	††	343 526	71 725	10 996	5	††
525	Hardware stores	††	††	††	401 664	64 636	9 670	6	††
526	Retail nurseries, lawn and garden supply stores	††	††	††	349 279	82 071	11 301	4	††
527	Mobile home dealers	††	††	††	517 613	132 612	17 041	4	††
53	General merchandise group stores	††	††	††	2 395 630	70 055	7 590	34	††
531	Department stores (incl. leased depts.) ⁵ ⁶	††	††	††	6 426 871	(NA)	(NA)	(NA)	††
531 pt.	Department stores (excl. leased depts.) ⁵	††	††	††	5 924 771	68 790	7 526	86	††
531 pt.	Conventional ⁵	††	††	††	7 904 750	66 079	7 402	120	††
531 pt.	Discount or mass merchandising ⁵	††	††	††	4 978 127	70 186	7 155	71	††
531 pt.	National chain ⁵	††	††	††	11 099 857	66 353	8 861	167	††
533	Variety stores	††	††	††	291 785	44 107	6 060	7	††
539	Miscellaneous general merchandise stores	††	††	††	1 082 655	88 294	8 606	12	††
54	Food stores	††	††	††	1 355 280	90 929	7 585	15	††
541	Grocery stores	††	††	††	1 648 363	97 815	7 751	17	††
542	Meat and fish (seafood) markets	††	††	††	579 125	87 746	8 106	7	††
546	Retail bakeries	††	††	††	218 845	18 701	5 666	12	††
5462	Retail bakeries—baking and selling	††	††	††	(D)	(D)	(D)	(D)	††
5463	Retail bakeries—selling only	**	**	**	(D)	(D)	(D)	(D)	**
543, 4, 5, 9	Other food stores	††	††	††	264 269	57 578	6 838	5	††
543	Fruit stores and vegetable markets	††	††	††	597 333	94 316	7 202	6	††
544	Candy, nut, and confectionery stores	††	††	††	153 682	35 219	7 573	4	††
545	Dairy products stores	††	††	††	164 333	30 813	6 000	5	††
549	Miscellaneous food stores	††	††	††	173 385	53 667	6 143	3	††
55 ex. 554	Automotive dealers	††	††	††	2 127 511	177 193	15 214	12	††
551	Motor vehicle dealers—new and used cars	††	††	††	4 450 500	203 271	16 263	22	††
552	Motor vehicle dealers—used cars only	††	††	††	311 048	131 960	11 374	2	††
553	Auto and home supply stores	††	††	††	491 331	90 543	12 663	5	††
553 pt.	Tire, battery, and accessory dealers	††	††	††	504 165	90 564	12 774	6	††
553 pt.	Other auto and home supply stores	**	**	**	310 222	90 065	10 129	3	††
555, 6, 7, 9	Miscellaneous automotive dealers	††	††	††	771 534	117 669	11 969	7	††
555	Boat dealers	††	††	††	678 033	87 677	10 103	8	††
556	Recreational and utility trailer dealers	††	††	††	1 255 412	165 442	14 791	8	††
557	Motorcycle dealers	††	††	††	635 559	116 805	11 897	5	††
559	Automotive dealers, n.e.c.	††	††	††	657 571	148 484	14 613	4	††
554	Gasoline service stations	††	††	††	726 099	147 645	7 489	5	††
56	Apparel and accessory stores	††	††	††	434 147	62 037	7 556	7	††
561	Men's and boys' clothing and furnishings stores	††	††	††	401 528	74 896	9 821	5	††
562, 3, 8	Women's clothing and specialty stores and furriers	††	††	††	391 466	52 369	6 683	7	††
562	Women's ready-to-wear stores	††	††	††	422 321	53 673	6 668	8	††
563, 8	Women's accessory and specialty stores and furriers	††	††	††	202 355	39 955	6 828	5	††
565	Family clothing stores	††	††	††	888 821	69 973	7 809	13	††
566	Shoe stores	††	††	††	319 382	66 684	8 315	5	††
566 pt.	Men's shoe stores	††	††	††	(D)	(D)	(D)	(D)	††
566 pt.	Women's shoe stores	**	**	**	369 450	86 929	7 965	4	††
566 pt.	Children's and juveniles' shoe stores	**	**	**	(D)	(D)	(D)	(D)	††
566 pt.	Family shoe stores	**	**	**	314 118	64 137	8 349	5	††
564, 9	Other apparel and accessory stores	††	††	††	170 412	54 150	5 168	3	††
564	Children's and infants' wear stores	††	††	††	219 478	63 100	5 513	3	††
569	Miscellaneous apparel and accessory stores	††	††	††	67 818	27 630	4 148	2	††
57	Furniture, home furnishings, and equipment stores	††	††	††	433 493	82 535	11 074	5	††
5712	Furniture stores	††	††	††	496 226	75 886	11 620	7	††
5713, 4, 9	Home furnishing stores	††	††	††	437 522	81 813	10 096	5	††
5713	Floor covering stores	††	††	††	364 051	85 234	13 440	4	††
5714	Drapery, curtain, and upholstery stores	††	††	††	303 313	43 721	9 252	7	††
5719	Miscellaneous home furnishing stores	††	††	††	540 413	90 789	8 099	6	††
572	Household appliance stores	††	††	††	414 776	85 755	12 350	5	††
573	Radio, television, and music stores	††	††	††	385 232	90 418	11 088	4	††
5732	Radio and television stores	††	††	††	390 257	92 291	11 101	4	††
5733	Music stores	††	††	††	370 973	85 255	11 050	4	††
5733 pt.	Record shops	**	**	**	294 636	68 957	6 532	4	††
5733 pt.	Musical instrument stores	**	**	**	403 269	91 974	12 912	4	††

See footnotes at end of table.

Table 3. Selected Ratios for the State: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A]

SIC code	Kind of business	All establishments ¹			Establishments with payroll ¹			Establishments without payroll—Sales per establishment ¹ (dollars)	
		Inhabitants per establishment ² (number)	Sales		Sales		Annual payroll per employee ³ (dollars)		
			Per capita ² (dollars)	Per establishment (dollars)	Per establishment (dollars)	Per employee ³ (dollars)			
58	Eating and drinking places	††	††	††	303 376	21 109	5 256	14	††
5812	Eating places	††	††	††	309 207	21 081	5 250	15	††
5812 pt.	Restaurants and lunchrooms	343 696	20 090	5 363	17	..
5812 pt.	Cafeterias	160 368	21 160	4 910	8	..
5812 pt.	Refreshment places	282 462	22 890	4 989	12	..
5812 pt.	Other eating places	238 094	23 791	5 236	10	..
5813	Drinking places (alcoholic beverages)	††	††	††	177 492	22 232	5 476	8	††
591	Drug and proprietary stores	††	††	††	587 553	65 899	8 007	9	††
591 pt.	Drug stores	597 173	64 427	8 249	9	..
591 pt.	Proprietary stores	522 207	80 127	5 677	7	..
59 ex. 591	Miscellaneous retail stores ⁴	††	††	††	600 307	93 194	9 674	6	††
592	Liquor stores	††	††	††	1 701 844	283 641	13 500	6	††
593	Used merchandise stores	††	††	††	215 068	54 503	7 695	4	††
594	Miscellaneous shopping goods stores	††	††	††	302 893	55 982	7 516	5	††
5941	Sporting goods stores and bicycle shops	††	††	††	375 824	68 149	8 833	6	††
5941 pt.	General line sporting goods stores	435 356	72 765	9 156	6	..
5941 pt.	Specialty line sporting goods stores	330 208	64 045	8 547	5	..
5942	Book stores	††	††	††	332 786	60 704	7 612	5	††
5943	Stationery stores	††	††	††	328 333	45 462	8 515	7	††
5944	Jewelry stores	††	††	††	316 667	54 889	8 562	6	††
5945	Hobby, toy, and game shops	††	††	††	490 532	87 330	7 689	6	††
5946	Camera and photographic supply stores	††	††	††	379 625	69 417	9 491	5	††
5947	Gift, novelty, and souvenir shops	††	††	††	183 630	39 222	5 764	5	††
5948	Luggage and leather goods stores	††	††	††	186 167	42 151	6 208	4	††
5949	Sewing, needlework, and piece goods stores	††	††	††	217 111	35 963	5 439	6	††
596	Nonstore retailers ⁴	††	††	††	827 745	66 274	9 030	12	††
5961	Mail order houses	††	††	††	1 327 439	83 999	8 721	16	††
5962	Automatic merchandising machine operators	††	††	††	552 676	48 572	10 169	11	††
5963	Direct selling establishments ⁴	††	††	††	284 833	34 476	8 576	8	††
598	Fuel and ice dealers	††	††	††	1 524 952	158 814	13 891	10	††
5983	Fuel oil dealers	††	††	††	1 764 234	165 838	13 779	11	††
5984	Liquefied petroleum gas (bottled gas) dealers	††	††	††	1 040 375	127 556	14 992	8	††
5982	Fuel and ice dealers, n.e.c.	††	††	††	122 462	63 680	9 120	2	††
5992	Florists	††	††	††	154 085	33 920	7 445	5	††
5993	Cigar stores and stands	††	††	††	235 077	71 070	6 558	3	††
5994	News dealers and newsstands	††	††	††	244 455	40 134	6 672	6	††
5999	Miscellaneous retail stores, n.e.c.	††	††	††	197 080	62 684	10 410	3	††
5999 pt.	Optical goods stores	127 424	56 824	11 351	2	..
5999 pt.	Pet shops	216 000	48 000	8 476	5	..
5999 pt.	Typewriter stores	321 833	58 515	11 848	6	..
5999 pt.	Other miscellaneous retail stores, n.e.c.	214 931	69 395	10 430	3	..

¹Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

²Based on 1980 Census of Population.

³Based on number of employees for pay period including March 12.

⁴Excludes nonemployer direct sellers, SIC 5963.

⁵Includes sales from catalog order desks.

⁶Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 4. Summary Statistics for Standard Metropolitan Statistical Areas: 1982

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business	All establishments ¹				Establishments with payroll ¹				Paid employees for pay period including March 12 (number)	
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)		
				Individual proprietorships (number)	Partnerships (number)						
	BOSTON-LAWRENCE-LOWELL, MASS.-N.H., SCSA										
	Retail trade ²	26 483	18 069 770	9 932	936	19 572	17 731 168	2 079 187	492 770	267 231	
52	Building materials, hardware, garden supply, and mobile home dealers	tt	tt	tt	tt	774	683 236	89 108	21 004	6 704	
521, 3	Building materials and supply stores	tt	tt	tt	tt	435	534 817	64 843	15 672	4 381	
521	Lumber and other building materials dealers	tt	tt	tt	tt	277	469 646	55 022	13 445	3 575	
523	Paint, glass, and wallpaper stores	tt	tt	tt	tt	158	65 171	9 821	2 227	806	
525	Hardware stores	tt	tt	tt	tt	258	118 575	19 230	4 365	1 779	
526	Retail nurseries, lawn and garden supply stores	tt	tt	tt	tt	76	(D)	(D)	(D)	(D)	
527	Mobile home dealers	tt	tt	tt	tt	5	(D)	(D)	(D)	(D)	
53	General merchandise group stores	tt	tt	tt	tt	393	1 962 975	225 838	52 771	28 766	
531	Department stores (incl. leased depts.) ³	tt	tt	tt	tt	146	1 755 727	(NA)	(NA)	(NA)	
531 pt.	Department stores (excl. leased depts.) ³	tt	tt	tt	tt	146	1 659 536	194 865	45 783	24 084	
531 pt.	Conventional ³	tt	tt	tt	tt	42	699 401	82 130	19 310	10 500	
531 pt.	Discount or mass merchandising ³	tt	tt	tt	tt	93	(D)	(D)	(D)	(D)	
531 pt.	National chain ³	tt	tt	tt	tt	11	(D)	(D)	(D)	(D)	
533	Variety stores	tt	tt	tt	tt	136	74 743	11 590	2 643	2 007	
539	Miscellaneous general merchandise stores	tt	tt	tt	tt	111	228 696	19 383	4 345	2 675	
54	Food stores	tt	tt	tt	tt	2 479	3 452 163	330 082	80 493	47 040	
541	Grocery stores	tt	tt	tt	tt	1 474	3 050 989	263 423	65 059	35 973	
542	Meat and fish (seafood) markets	tt	tt	tt	tt	191	123 284	12 413	3 094	1 539	
546	Retail bakeries	tt	tt	tt	tt	479	138 927	37 578	8 700	6 907	
5462	Retail bakeries—baking and selling	tt	tt	tt	tt	439	127 159	35 479	8 202	6 478	
5463	Retail bakeries—selling only	tt	tt	tt	tt	40	11 768	2 099	498	429	
543, 4, 5, 9	Other food stores	tt	tt	tt	tt	335	138 963	16 668	3 640	2 621	
543	Fruit stores and vegetable markets	tt	tt	tt	tt	78	62 007	6 597	1 344	908	
544	Candy, nut, and confectionery stores	tt	tt	tt	tt	84	12 279	2 037	476	439	
545	Dairy products stores	tt	tt	tt	tt	79	24 086	2 299	468	450	
549	Miscellaneous food stores	tt	tt	tt	tt	94	40 591	5 735	1 352	824	
55 ex. 554	Automotive dealers	tt	tt	tt	tt	885	2 868 272	242 065	56 975	14 833	
551	Motor vehicle dealers—new and used cars	tt	tt	tt	tt	340	2 521 328	198 808	46 841	11 272	
552	Motor vehicle dealers—used cars only	tt	tt	tt	tt	128	80 627	6 455	1 388	509	
553	Auto and home supply stores	tt	tt	tt	tt	312	185 318	29 414	7 113	2 330	
553 pt.	Tire, battery, and accessory dealers	tt	tt	tt	tt	303	182 779	29 187	7 070	2 312	
553 pt.	Other auto and home supply stores	tt	tt	tt	tt	9	2 539	227	43	18	
555, 6, 7, 9	Miscellaneous automotive dealers	tt	tt	tt	tt	105	80 999	7 388	1 633	722	
555	Boat dealers	tt	tt	tt	tt	49	41 876	3 511	830	297	
556	Recreational and utility trailer dealers	tt	tt	tt	tt	14	16 016	1 140	271	119	
557	Motorcycle dealers	tt	tt	tt	tt	39	22 201	2 525	479	265	
559	Automotive dealers, n.e.c.	tt	tt	tt	tt	3	906	212	53	41	
554	Gasoline service stations	tt	tt	tt	tt	1 695	1 395 221	68 950	16 201	9 756	
56	Apparel and accessory stores	tt	tt	tt	tt	1 881	1 198 358	145 552	33 100	19 338	
561	Men's and boys' clothing and furnishings stores	tt	tt	tt	tt	245	141 220	24 084	5 602	1 990	
562, 3, 8	Women's clothing and specialty stores and furriers	tt	tt	tt	tt	750	470 250	57 969	13 268	8 333	
562	Women's ready-to-wear stores	tt	tt	tt	tt	620	414 026	49 045	11 299	7 331	
563, 8	Women's accessory and specialty stores and furriers	tt	tt	tt	tt	130	56 224	8 924	1 969	1 002	
565	Family clothing stores	tt	tt	tt	tt	204	339 192	30 009	6 498	4 771	
566	Shoe stores	tt	tt	tt	tt	555	204 399	27 362	6 361	3 412	
566 pt.	Men's shoe stores	tt	tt	tt	tt	59	19 247	2 720	660	265	
566 pt.	Women's shoe stores	tt	tt	tt	tt	126	46 568	6 436	1 473	765	
566 pt.	Children's and juveniles' shoe stores	tt	tt	tt	tt	28	4 949	907	204	117	
566 pt.	Family shoe stores	tt	tt	tt	tt	342	133 635	17 299	4 024	2 265	
564, 9	Other apparel and accessory stores	tt	tt	tt	tt	127	43 297	6 128	1 371	832	
564	Children's and infants' wear stores	tt	tt	tt	tt	55	20 389	2 461	523	367	
569	Miscellaneous apparel and accessory stores	tt	tt	tt	tt	72	22 908	3 667	848	465	
57	Furniture, home furnishings, and equipment stores	tt	tt	tt	tt	1 311	778 499	112 715	27 415	9 617	
5712	Furniture stores	tt	tt	tt	tt	362	283 601	44 913	11 008	3 342	
5713, 4, 9	Home furnishing stores	tt	tt	tt	tt	441	219 646	33 466	8 322	3 290	
5713	Floor covering stores	tt	tt	tt	tt	193	97 591	15 391	3 742	1 034	
5714	Drapery, curtain, and upholstery stores	tt	tt	tt	tt	76	27 237	5 772	1 762	762	
5719	Miscellaneous home furnishing stores	tt	tt	tt	tt	172	94 818	12 303	2 818	1 494	
572	Household appliance stores	tt	tt	tt	tt	117	79 665	9 897	2 253	749	
573	Radio, television, and music stores	tt	tt	tt	tt	391	195 587	24 439	5 822	2 236	
5732	Radio and television stores	tt	tt	tt	tt	284	152 430	18 188	4 335	1 600	
5733	Music stores	tt	tt	tt	tt	107	43 157	6 251	1 497	636	
5733 pt.	Record shops	tt	tt	tt	tt	48	20 670	2 051	490	245	
5733 pt.	Musical instrument stores	tt	tt	tt	tt	59	22 487	4 200	1 007	391	

See footnotes at end of table.

Table 4. Summary Statistics for Standard Metropolitan Statistical Areas: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business	All establishments ¹				Establishments with payroll ¹				Paid employees for pay period including March 12 (number)	
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)		
				Individual proprietorships (number)	Partnerships (number)						
	BOSTON-LAWRENCE-LOWELL, MASS.-N.H., SCSA—Con.										
58	Eating and drinking places	††	††	††	††	4 964	1 990 353	495 405	114 958	89 702	
5812	Eating places	††	††	††	††	4 086	1 842 188	461 952	107 157	83 076	
5812 pt.	Restaurants and lunchrooms	††	††	††	††	1 901	1 069 831	279 375	65 379	50 465	
5812 pt.	Cafeterias	118	21 187	5 106	1 256	823	
5812 pt.	Refreshment places	1 506	479 949	105 280	23 478	20 146	
5812 pt.	Other eating places	561	271 221	72 191	17 044	11 642	
5813	Drinking places (alcoholic beverages)	††	††	††	††	878	148 165	33 453	7 801	6 626	
591	Drug and proprietary stores	††	††	††	††	800	596 199	68 355	16 775	9 807	
591 pt.	Drug stores	720	533 667	62 922	15 525	8 957	
591 pt.	Proprietary stores	80	62 532	5 433	1 250	850	
59 ex. 591	Miscellaneous retail stores²	††	††	††	††	4 390	2 805 892	301 117	73 078	31 668	
592	Liquor stores	††	††	††	††	737	562 948	40 042	9 352	5 557	
593	Used merchandise stores	††	††	††	††	222	53 699	9 292	2 382	940	
594	Miscellaneous shopping goods stores	††	††	††	††	1 609	686 382	91 234	21 181	11 184	
5941	Sporting goods stores and bicycle shops	††	††	††	††	259	131 251	14 484	3 260	1 570	
5941 pt.	General line sporting goods stores	104	69 241	7 230	1 710	786	
5941 pt.	Specialty line sporting goods stores	155	62 010	7 254	1 550	784	
5942	Book stores	††	††	††	††	180	95 187	10 592	2 536	1 399	
5943	Stationery stores	††	††	††	††	99	31 013	5 095	1 271	639	
5944	Jewelry stores	††	††	††	††	359	165 353	27 079	6 330	2 427	
5945	Hobby, toy, and game shops	††	††	††	††	108	90 740	7 738	1 664	1 011	
5946	Camera and photographic supply stores	††	††	††	††	86	35 953	4 583	1 080	444	
5947	Gift, novelty, and souvenir shops	††	††	††	††	362	87 407	14 140	3 271	2 439	
5948	Luggage and leather goods stores	††	††	††	††	34	11 946	1 686	398	202	
5949	Sewing, needlework, and piece goods stores	††	††	††	††	122	37 532	5 837	1 371	1 053	
596	Nonstore retailers ²	††	††	††	††	350	365 501	49 527	12 797	4 619	
5961	Mail order houses	††	††	††	††	120	182 288	19 819	5 300	1 792	
5962	Automatic merchandising machine operators	††	††	††	††	101	83 165	14 849	3 721	1 323	
5963	Direct selling establishments ²	††	††	††	††	129	100 048	14 859	3 776	1 504	
598	Fuel and ice dealers	††	††	††	††	483	852 618	66 627	17 020	4 024	
5983	Fuel oil dealers	††	††	††	††	451	829 636	63 605	16 230	3 829	
5984	Liquefied petroleum gas (bottled gas) dealers	††	††	††	††	21	18 289	2 418	637	142	
5982	Fuel and ice dealers, n.e.c.	††	††	††	††	11	4 693	604	153	53	
5992	Florists	††	††	††	††	314	57 985	12 887	2 772	1 721	
5993	Cigar stores and stands	††	††	††	††	103	26 070	3 145	755	461	
5994	News dealers and newsstands	††	††	††	††	70	28 016	4 194	1 024	646	
5999	Miscellaneous retail stores, n.e.c.	††	††	††	††	502	172 673	24 169	5 795	2 516	
5999 pt.	Optical goods stores	158	23 777	5 746	1 446	510	
5999 pt.	Pet shops	55	11 777	2 306	483	309	
5999 pt.	Typewriter stores	14	3 674	984	250	66	
5999 pt.	Other miscellaneous retail stores, n.e.c.	275	133 445	15 133	3 616	1 631	
	LAWRENCE-HAVERHILL, MASS.-N.H., SMSA										
52	Retail trade²	2 226	1 324 504	1 052	103	1 553	1 293 305	142 686	33 664	18 741	
52	Building materials, hardware, garden supply, and mobile home dealers	††	††	††	††	75	64 570	8 483	1 926	637	
521, 3	Building materials and supply stores	††	††	††	††	44	50 893	6 265	1 423	428	
521	Lumber and other building materials dealers	††	††	††	††	37	48 980	6 031	1 361	401	
523	Paint, glass, and wallpaper stores	††	††	††	††	7	1 913	234	62	27	
525	Hardware stores	††	††	††	††	19	10 505	1 757	416	167	
526	Retail nurseries, lawn and garden supply stores	††	††	††	††	11	(D)	(D)	(D)	(D)	
527	Mobile home dealers	††	††	††	††	1	(D)	(D)	(D)	(D)	
53	General merchandise group stores	††	††	††	††	49	117 577	15 040	3 511	2 101	
531	Department stores (incl. leased depts.) ³	††	††	††	††	16	112 947	(NA)	(NA)	(NA)	
531	Department stores (excl. leased depts.) ³	††	††	††	††	16	103 343	12 850	3 021	1 825	
533	Variety stores	††	††	††	††	13	2 957	345	72	60	
539	Miscellaneous general merchandise stores	††	††	††	††	20	11 277	1 845	418	216	
54	Food stores	††	††	††	††	180	269 726	22 370	5 713	3 480	
541	Grocery stores	††	††	††	††	105	242 494	18 512	4 794	2 809	
542	Meat and fish (seafood) markets	††	††	††	††	15	12 400	1 044	281	143	
546	Retail bakeries	††	††	††	††	35	7 328	2 107	497	395	
5462	Retail bakeries—baking and selling	††	††	††	††	35	7 328	2 107	497	395	
5463	Retail bakeries—selling only	-	-	-	-	-	
543, 4, 5, 9	Other food stores	††	††	††	††	25	7 504	707	141	133	
543	Fruit stores and vegetable markets	1	(D)	(D)	(D)	(D)	
544	Candy, nut, and confectionery stores	††	††	††	††	8	1 121	204	43	33	
544	Dairy products stores	††	††	††	††	11	5 314	395	74	82	
549	Miscellaneous food stores	††	††	††	††	5	(D)	(D)	(D)	(D)	

See footnotes at end of table.

Table 4. Summary Statistics for Standard Metropolitan Statistical Areas: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D.]

SIC code	Geographic area and kind of business	All establishments ¹				Establishments with payroll ¹				Paid employees for pay period including March 12 (number)	
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)		
				Individual proprietorships (number)	Partnerships (number)						
LAWRENCE-HAVERHILL, MASS.-N.H., SMSA—Con.											
55 ex. 554	Automotive dealers	††	††	††	††	98	244 150	20 523	4 749	1 430	
551	Motor vehicle dealers—new and used cars	††	††	††	††	35	210 150	16 402	3 844	1 084	
552	Motor vehicle dealers—used cars only	††	††	††	††	19	7 740	721	177	68	
553	Auto and home supply stores	††	††	††	††	32	16 319	2 631	589	207	
553 pt.	Tire, battery, and accessory dealers	30	(D)	(D)	(D)	(D)	
553 pt.	Other auto and home supply stores	2	(D)	(D)	(D)	(D)	
555, 6, 7, 9	Miscellaneous automotive dealers	††	††	††	††	12	9 941	769	139	71	
555	Boat dealers	2	(D)	(D)	(D)	(D)	
556	Recreational and utility trailer dealers	††	††	††	††	4	5 877	285	59	40	
557	Motorcycle dealers	††	††	††	††	6	(D)	(D)	(D)	(D)	
559	Automotive dealers, n.e.c.	††	††	††	††	-	-	-	-	-	
554	Gasoline service stations	††	††	††	††	149	118 924	5 867	1 348	771	
56	Apparel and accessory stores	††	††	††	††	131	77 680	9 640	2 263	1 447	
561	Men's and boys' clothing and furnishings stores	††	††	††	††	17	9 955	2 097	489	210	
562, 3, 8	Women's clothing and specialty stores and furriers	††	††	††	††	54	28 882	3 371	782	564	
562	Women's ready-to-wear stores	††	††	††	††	48	27 207	3 025	701	509	
563, 8	Women's accessory and specialty stores and furriers	††	††	††	††	6	1 675	346	81	55	
565	Family clothing stores	††	††	††	††	13	20 616	1 633	373	337	
566	Shoe stores	††	††	††	††	35	10 801	1 721	456	241	
566 pt.	Men's shoe stores	††	††	††	††	2	(D)	(D)	(D)	(D)	
566 pt.	Women's shoe stores	5	884	142	29	18	
566 pt.	Children's and juveniles' shoe stores	1	(D)	(D)	(D)	(D)	
566 pt.	Family shoe stores	27	9 177	1 455	394	204	
564, 9	Other apparel and accessory stores	††	††	††	††	12	7 426	818	163	95	
564	Children's and infants' wear stores	6	2 704	253	48	35	
569	Miscellaneous apparel and accessory stores	††	††	††	††	6	4 722	565	115	60	
57	Furniture, home furnishings, and equipment stores	††	††	††	††	116	68 594	9 671	2 332	785	
5712	Furniture stores	††	††	††	††	32	21 033	4 069	1 050	353	
5713, 4, 9	Home furnishing stores	††	††	††	††	41	21 129	2 003	429	186	
5713	Floor covering stores	††	††	††	††	21	6 002	990	199	75	
5714	Drapery, curtain, and upholstery stores	8	2 022	229	54	26	
5719	Miscellaneous home furnishing stores	††	††	††	††	12	13 105	784	176	85	
572	Household appliance stores	††	††	††	††	13	3 339	553	107	49	
573	Radio, television, and music stores	††	††	††	††	30	23 093	3 046	746	197	
5732	Radio and television stores	24	20 506	2 556	642	163	
5733	Music stores	††	††	††	††	6	2 587	490	104	34	
5733 pt.	Record shops	1	(D)	(D)	(D)	(D)	
5733 pt.	Musical instrument stores	5	(D)	(D)	(D)	(D)	
58	Eating and drinking places	††	††	††	††	386	119 312	29 250	6 497	5 605	
5812	Eating places	††	††	††	††	313	111 393	27 506	6 134	5 293	
5812 pt.	Restaurants and lunchrooms	153	70 588	17 536	3 970	3 538	
5812 pt.	Cafeterias	7	996	201	48	27	
5812 pt.	Refreshment places	123	30 626	6 541	1 351	1 257	
5812 pt.	Other eating places	30	9 183	3 228	765	471	
5813	Drinking places (alcoholic beverages)	††	††	††	††	73	7 919	1 744	363	312	
591	Drug and proprietary stores	††	††	††	††	66	44 494	4 650	1 106	720	
591 pt.	Drug stores	60	(D)	(D)	(D)	(D)	
591 pt.	Proprietary stores	6	(D)	(D)	(D)	(D)	
59 ex. 591	Miscellaneous retail stores ²	††	††	††	††	303	168 278	17 192	4 219	1 765	
592	Liquor stores	††	††	††	††	55	35 708	2 279	494	295	
593	Used merchandise stores	††	††	††	††	23	8 759	1 355	373	109	
594	Miscellaneous shopping goods stores	††	††	††	††	102	36 662	4 793	1 080	614	
5941	Sporting goods stores and bicycle shops	22	9 658	1 207	260	108	
5941 pt.	General line sporting goods stores	10	4 886	572	117	62	
5941 pt.	Specialty line sporting goods stores	12	4 772	635	143	46	
5942	Book stores	††	††	††	††	9	3 029	321	80	55	
5943	Stationery stores	††	††	††	††	7	3 012	567	135	70	
5944	Jewelry stores	25	7 507	1 245	292	132	
5945	Hobby, toy, and game shops	8	(D)	(D)	(D)	(D)	
5946	Camera and photographic supply stores	3	(D)	(D)	(D)	(D)	
5947	Gift, novelty, and souvenir shops	22	4 333	592	131	118	
5948	Luggage and leather goods stores	2	(D)	(D)	(D)	(D)	
5949	Sewing, needlework, and piece goods stores	4	(D)	(D)	(D)	(D)	
596	Nonstore retailers ²	††	††	††	††	18	9 673	1 516	300	117	
5961	Mail order houses	6	4 809	475	56	24	
5962	Automatic merchandising machine operators	6	2 756	647	139	51	
5963	Direct selling establishments ²	††	††	††	††	6	2 108	394	105	42	
598	Fuel and ice dealers	††	††	††	††	40	66 029	5 120	1 520	361	
5983	Fuel oil dealers	35	61 410	4 485	1 356	320	
5984	Liquefied petroleum gas (bottled gas) dealers	3	(D)	(D)	(D)	(D)	
5982	Fuel and ice dealers, n.e.c.	2	(D)	(D)	(D)	(D)	
5992	Florists	††	††	††	††	26	4 056	851	176	107	
5993	Cigar stores and stands	††	††	††	††	3	653	56	13	17	

See footnotes at end of table.

Table 4. Summary Statistics for Standard Metropolitan Statistical Areas: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business	All establishments ¹				Establishments with payroll ¹				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietor- ships (number)	Partners- ships (number)					
LAWRENCE-HAVERHILL, MASS.-N.H., SMSA—Con.										
59 ex. 591 5994	Miscellaneous retail stores ² —Con. News dealers and newsstands	††	††	††	††	4	1 828	276	66	37
5999 5999 pt. 5999 pt. 5999 pt. 5999 pt.	Miscellaneous retail stores, n.e.c. Optical goods stores Pet shops Typewriter stores Other miscellaneous retail stores, n.e.c.	†† ** ** ** **	†† ** ** ** **	†† ** ** ** **	†† ** ** ** **	32 11 5 2 14	4 910 1 188 1 263 (D) (D)	946 295 222 (D) (D)	197 65 46 (D) (D)	108 33 32 (D) (D)
LOWELL, MASS.-N.H., SMSA										
52	Retail trade ²	1 475	905 161	662	57	1 072	885 363	99 329	24 145	14 596
52	Building materials, hardware, garden supply, and mobile home dealers	††	††	††	††	44	41 159	5 078	1 170	435
521, 3 525 526 527	Building materials and supply stores Hardware stores Retail nurseries, lawn and garden supply stores Mobile home dealers	†† †† †† ††	†† †† †† ††	†† †† †† ††	†† †† †† ††	23 18 3 -	29 031 11 298 830 -	3 323 1 593 162 -	783 371 16 -	250 179 6 -
53	General merchandise group stores	††	††	††	††	25	97 923	11 659	2 800	1 620
531 531 533 539	Department stores (incl. leased depts.) ^{3, 4} Department stores (excl. leased depts.) ³ Variety stores Miscellaneous general merchandise stores	†† †† †† ††	†† †† †† ††	†† †† †† ††	†† †† †† ††	15 15 7 3	95 547 89 099 (D) (D)	(NA) 10 769 (D) (D)	(NA) 2 605 (D) (D)	(NA) 1 493 (D) (D)
54	Food stores	††	††	††	††	168	230 979	20 398	5 327	3 696
541 542 546 543, 4, 5, 9	Grocery stores Meat and fish (seafood) markets Retail bakeries Other food stores	†† †† †† ††	†† †† †† ††	†† †† †† ††	†† †† †† ††	126 5 23 14	220 926 1 711 5 109 3 233	18 072 157 1 586 583	4 802 37 359 129	3 266 27 299 104
55 ex. 554	Automotive dealers	††	††	††	††	56	126 274	11 064	2 664	759
551 552 553 555, 6, 7, 9	Motor vehicle dealers—new and used cars Motor vehicle dealers—used cars only Auto and home supply stores Miscellaneous automotive dealers	†† †† †† ††	†† †† †† ††	†† †† †† ††	†† †† †† ††	13 12 24 7	106 802 4 104 10 361 5 007	8 460 427 1 638 539	2 043 97 407 117	548 33 132 46
554	Gasoline service stations	††	††	††	††	115	99 551	5 345	1 258	815
56	Apparel and accessory stores	††	††	††	††	60	31 924	3 339	790	526
561	Men's and boys' clothing and furnishings stores	††	††	††	††	5	(D)	(D)	(D)	(D)
562, 3, 8 562 563, 8	Women's clothing and specialty stores and furriers Women's ready-to-wear stores Women's accessory and specialty stores and furriers	†† †† ††	†† †† ††	†† †† ††	†† †† ††	21 18 3	8 509 7 947 562	944 858 86	241 211 30	170 146 24
565 566 564, 9	Family clothing stores Shoe stores Other apparel and accessory stores	†† †† ††	†† †† ††	†† †† ††	†† †† ††	8 24 2	15 077 5 441 (D)	1 362 649 (D)	295 166 (D)	206 108 (D)
57	Furniture, home furnishings, and equipment stores	††	††	††	††	63	27 924	4 153	968	353
5712 5713, 4, 9 572 573	Furniture stores Home furnishing stores Household appliance stores Radio, television, and music stores	†† †† †† ††	†† †† †† ††	†† †† †† ††	†† †† †† ††	15 16 4 28	5 463 9 074 4 656 8 731	827 1 844 467 1 015	178 430 120 240	73 133 31 116
58	Eating and drinking places	††	††	††	††	280	91 605	22 693	5 242	4 460
5812 5813	Eating places Drinking places (alcoholic beverages)	†† ††	†† ††	†† ††	†† ††	216 64	84 029 7 576	21 020 1 673	4 851 391	4 069 391
591	Drug and proprietary stores	††	††	††	††	57	33 445	4 208	1 032	558
59 ex. 591	Miscellaneous retail stores ²	††	††	††	††	204	104 579	11 392	2 894	1 374
592 593	Liquor stores Used merchandise stores	†† ††	†† ††	†† ††	†† ††	49 13	29 798 5 397	2 099 565	474 161	308 63
594 5941 5944 Other 594	Miscellaneous shopping goods stores Sporting goods stores and bicycle shops Jewelry stores Other miscellaneous shopping goods stores	†† †† †† ††	†† †† †† ††	†† †† †† ††	†† †† †† ††	62 13 11 38	19 294 3 667 3 099 12 528	2 693 472 583 1 638	604 105 150 349	368 60 65 243
596 598 5992 5993 5994 5999	Nonstore retailers ² Fuel and ice dealers Florists Cigar stores and stands News dealers and newsstands Miscellaneous retail stores, n.e.c.	†† †† †† †† †† ††	†† †† †† †† †† ††	†† †† †† †† †† ††	†† †† †† †† †† ††	16 20 20 2 2 20	11 587 30 921 3 158 (D) (D) 3 639	2 370 2 155 515 (D) (D) 835	773 553 120 (D) (D) 169	293 149 83 87

See footnotes at end of table.

Table 4. Summary Statistics for Standard Metropolitan Statistical Areas: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D.]

SIC code	Geographic area and kind of business	All establishments ¹				Establishments with payroll ¹				Paid employees for pay period including March 12 (number)	
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)		
				Individual proprietorships (number)	Partnerships (number)						
MANCHESTER SMSA											
52	Retail trade ²	1 400	1 033 510	624	62	1 005	1 018 977	109 936	25 333	13 739	
521, 3	Building materials, hardware, garden supply, and mobile home dealers	tt	tt	tt	tt	56	48 293	5 701	1 280	444	
525	Building materials and supply stores	tt	tt	tt	tt	27	33 212	3 526	800	243	
526	Hardware stores	tt	tt	tt	tt	17	11 204	1 517	333	152	
527	Retail nurseries, lawn and garden supply stores	tt	tt	tt	tt	7	1 602	279	64	27	
	Mobile home dealers	tt	tt	tt	tt	5	2 275	379	83	22	
53	General merchandise group stores	tt	tt	tt	tt	29	182 698	18 419	4 319	2 362	
531	Department stores (incl. leased depts.) ^{3, 4}	tt	tt	tt	tt	15	139 683	(NA)	(NA)	(NA)	
531	Department stores (excl. leased depts.) ³	tt	tt	tt	tt	15	132 465	14 702	3 524	1 932	
533	Variety stores	tt	tt	tt	tt	8	2 270	315	72	48	
539	Miscellaneous general merchandise stores	tt	tt	tt	tt	6	47 963	3 402	723	382	
54	Food stores	tt	tt	tt	tt	128	202 097	18 011	3 997	2 382	
541	Grocery stores	tt	tt	tt	tt	96	191 567	15 988	3 539	2 048	
542	Meat and fish (seafood) markets	tt	tt	tt	tt	3	(D)	(D)	(D)	(D)	
546	Retail bakeries	tt	tt	tt	tt	16	4 304	1 289	279	224	
543, 4, 5, 9	Other food stores	tt	tt	tt	tt	13	(D)	(D)	(D)	(D)	
55 ex. 554	Automotive dealers	tt	tt	tt	tt	62	180 284	15 444	3 560	885	
551	Motor vehicle dealers—new and used cars	tt	tt	tt	tt	20	150 354	12 441	2 875	647	
552	Motor vehicle dealers—used cars only	tt	tt	tt	tt	8	(D)	(D)	(D)	(D)	
553	Auto and home supply stores	tt	tt	tt	tt	20	14 979	1 463	330	116	
555, 6, 7, 9	Miscellaneous automotive dealers	tt	tt	tt	tt	14	(D)	(D)	(D)	(D)	
554	Gasoline service stations	tt	tt	tt	tt	94	73 855	3 916	942	548	
56	Apparel and accessory stores	tt	tt	tt	tt	114	57 861	6 564	1 517	948	
561	Men's and boys' clothing and furnishings stores	tt	tt	tt	tt	15	6 648	996	228	112	
562, 3, 8	Women's clothing and specialty stores and furriers	tt	tt	tt	tt	42	(D)	(D)	(D)	(D)	
562	Women's ready-to-wear stores	tt	tt	tt	tt	34	21 790	2 238	539	373	
563, 8	Women's accessory and specialty stores and furriers	tt	tt	tt	tt	8	(D)	(D)	(D)	(D)	
565	Family clothing stores	tt	tt	tt	tt	15	15 039	1 462	336	223	
566	Shoe stores	tt	tt	tt	tt	40	12 552	1 533	336	198	
564, 9	Other apparel and accessory stores	tt	tt	tt	tt	2	(D)	(D)	(D)	(D)	
57	Furniture, home furnishings, and equipment stores	tt	tt	tt	tt	68	41 819	5 069	1 133	467	
5712	Furniture stores	tt	tt	tt	tt	22	15 657	2 032	422	195	
5713, 4, 9	Home furnishing stores	tt	tt	tt	tt	23	15 676	1 751	396	157	
572	Household appliance stores	tt	tt	tt	tt	4	1 264	209	57	22	
573	Radio, television, and music stores	tt	tt	tt	tt	19	9 222	1 077	258	93	
58	Eating and drinking places	tt	tt	tt	tt	200	78 458	19 081	4 364	3 918	
5812	Eating places	tt	tt	tt	tt	189	75 974	18 395	4 201	3 769	
5813	Drinking places (alcoholic beverages)	tt	tt	tt	tt	11	2 484	686	163	149	
591	Drug and proprietary stores	tt	tt	tt	tt	36	(D)	(D)	(D)	(D)	
59 ex. 591	Miscellaneous retail stores ²	tt	tt	tt	tt	218	(D)	(D)	(D)	(D)	
592	Liquor stores	tt	tt	tt	tt	14	(D)	(D)	(D)	(D)	
593	Used merchandise stores	tt	tt	tt	tt	12	3 714	687	166	90	
594	Miscellaneous shopping goods stores	tt	tt	tt	tt	95	37 903	4 701	1 114	593	
5941	Sporting goods stores and bicycle shops	tt	tt	tt	tt	20	9 620	1 159	229	114	
5944	Jewelry stores	tt	tt	tt	tt	18	(D)	(D)	(D)	(D)	
Other 594	Other miscellaneous shopping goods stores	tt	tt	tt	tt	57	(D)	(D)	(D)	(D)	
596	Nonstore retailers ²	tt	tt	tt	tt	27	15 120	2 704	702	273	
598	Fuel and ice dealers	tt	tt	tt	tt	31	37 536	3 106	751	193	
5992	Florists	tt	tt	tt	tt	15	2 634	570	125	72	
5993	Cigar stores and stands	tt	tt	tt	tt	-	-	-	-	-	
5994	News dealers and newsstands	tt	tt	tt	tt	-	-	-	-	-	
5999	Miscellaneous retail stores, n.e.c.	tt	tt	tt	tt	24	7 290	1 337	269	96	
NASHUA SMSA											
52	Retail trade ²	995	708 302	451	49	717	698 427	78 820	18 912	9 646	
52	Building materials, hardware, garden supply, and mobile home dealers	tt	tt	tt	tt	43	41 136	5 406	1 140	419	
521, 3	Building materials and supply stores	tt	tt	tt	tt	21	(D)	(D)	(D)	(D)	
525	Hardware stores	tt	tt	tt	tt	17	9 508	1 507	351	165	
526	Retail nurseries, lawn and garden supply stores	tt	tt	tt	tt	4	1 567	177	27	18	
527	Mobile home dealers	tt	tt	tt	tt	1	(D)	(D)	(D)	(D)	
53	General merchandise group stores	tt	tt	tt	tt	18	68 737	8 143	1 887	1 069	
531	Department stores (incl. leased depts.) ^{3, 4}	tt	tt	tt	tt	8	65 574	(NA)	(NA)	(NA)	
531	Department stores (excl. leased depts.) ³	tt	tt	tt	tt	8	(D)	(D)	(D)	(D)	
533	Variety stores	tt	tt	tt	tt	7	2 364	376	91	65	
539	Miscellaneous general merchandise stores	tt	tt	tt	tt	3	(D)	(D)	(D)	(D)	

See footnotes at end of table.

Table 4. Summary Statistics for Standard Metropolitan Statistical Areas: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business	All establishments ¹				Establishments with payroll ¹				Paid employees for pay period including March 12 (number)	
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)		
				Individual proprietorships (number)	Partnerships (number)						
NASHUA SMSA—Con.											
54	Food stores	††	††	††	††	91	157 139	13 829	3 685	2 018	
541	Grocery stores	††	††	††	††	66	147 199	12 293	3 326	1 774	
542	Meat and fish (seafood) markets	††	††	††	††	7	3 539	423	97	54	
546	Retail bakeries	††	††	††	††	7	2 227	842	199	124	
543, 4, 5, 9	Other food stores	††	††	††	††	11	4 174	271	63	66	
55 ex. 554	Automotive dealers	††	††	††	††	47	140 437	11 740	2 786	738	
551	Motor vehicle dealers—new and used cars	††	††	††	††	18	122 349	9 612	2 320	578	
552	Motor vehicle dealers—used cars only	††	††	††	††	5	3 894	276	69	24	
553	Auto and home supply stores	††	††	††	††	17	7 553	1 075	234	77	
555, 6, 7, 9	Miscellaneous automotive dealers	††	††	††	††	7	6 641	777	163	59	
554	Gasoline service stations	††	††	††	††	55	56 687	2 834	685	387	
56	Apparel and accessory stores	††	††	††	††	58	32 057	4 199	1 034	592	
561	Men's and boys' clothing and furnishings stores	††	††	††	††	5	2 890	488	109	50	
562, 3, 8	Women's clothing and specialty stores and furriers	††	††	††	††	29	12 151	2 088	564	326	
562	Women's ready-to-wear stores	††	††	††	††	24	11 496	2 012	545	309	
563, 8	Women's accessory and specialty stores and furriers	††	††	††	††	5	655	76	19	17	
565	Family clothing stores	††	††	††	††	6	(D)	(D)	(D)	(D)	
566	Shoe stores	††	††	††	††	14	7 389	848	188	97	
564, 9	Other apparel and accessory stores	††	††	††	††	4	(D)	(D)	(D)	(D)	
57	Furniture, home furnishings, and equipment stores	††	††	††	††	73	30 981	4 611	1 053	373	
5712	Furniture stores	††	††	††	††	16	10 062	1 668	396	114	
5713, 4, 9	Home furnishing stores	††	††	††	††	24	5 991	881	208	94	
572	Household appliance stores	††	††	††	††	5	3 914	668	143	45	
573	Radio, television, and music stores	††	††	††	††	28	11 014	1 394	306	120	
58	Eating and drinking places	††	††	††	††	150	55 763	13 042	2 991	2 509	
5812	Eating places	††	††	††	††	146	55 178	12 902	2 955	2 488	
5813	Drinking places (alcoholic beverages)	††	††	††	††	4	585	140	36	21	
591	Drug and proprietary stores	††	††	††	††	30	19 262	2 387	590	323	
59 ex. 591	Miscellaneous retail stores²	††	††	††	††	152	96 228	12 629	3 061	1 218	
592	Liquor stores	††	††	††	††	8	16 015	677	154	46	
593	Used merchandise stores	††	††	††	††	7	(D)	(D)	(D)	(D)	
594	Miscellaneous shopping goods stores	††	††	††	††	65	(D)	(D)	(D)	(D)	
5941	Sporting goods stores and bicycle shops	††	††	††	††	14	3 912	493	137	59	
5944	Jewelry stores	††	††	††	††	8	2 871	562	176	52	
Other 594	Other miscellaneous shopping goods stores	††	††	††	††	43	(D)	(D)	(D)	(D)	
596	Nonstore retailers ²	††	††	††	††	24	18 471	4 089	1 012	440	
598	Fuel and ice dealers	††	††	††	††	11	(D)	(D)	(D)	(D)	
5992	Florists	††	††	††	††	17	2 650	630	131	83	
5993	Cigar stores and stands	††	††	††	††	4	1 005	115	13	13	
5994	News dealers and newsstands	††	††	††	††	2	(D)	(D)	(D)	(D)	
5999	Miscellaneous retail stores, n.e.c.	††	††	††	††	14	4 062	607	117	43	
PORTSMOUTH-DOVER-ROCHESTER, N.H.-MAINE, SMSA											
Retail trade²		1 714	1 009 293	883	83	1 248	992 289	107 358	23 970	13 201	
52	Building materials, hardware, garden supply, and mobile home dealers	††	††	††	††	75	59 013	7 419	1 719	585	
521, 3	Building materials and supply stores	††	††	††	††	35	39 704	4 575	1 064	32	
525	Hardware stores	††	††	††	††	21	8 842	1 335	312	160	
526	Retail nurseries, lawn and garden supply stores	††	††	††	††	10	3 139	448	109	44	
527	Mobile home dealers	††	††	††	††	9	7 328	1 061	234	58	
53	General merchandise group stores	††	††	††	††	26	65 593	7 600	1 757	1 020	
531	Department stores (incl. leased depts.) ^{3 4}	††	††	††	††	9	65 846	(NA)	(NA)	(NA)	
531	Department stores (excl. leased depts.) ³	††	††	††	††	9	60 347	6 579	1 523	880	
533	Variety stores	††	††	††	††	10	2 722	322	74	52	
539	Miscellaneous general merchandise stores	††	††	††	††	7	2 524	699	160	88	
54	Food stores	††	††	††	††	167	191 713	16 231	3 597	2 288	
541	Grocery stores	††	††	††	††	111	174 474	13 729	3 083	1 874	
542	Meat and fish (seafood) markets	††	††	††	††	16	7 134	618	126	59	
546	Retail bakeries	††	††	††	††	22	4 642	1 255	280	263	
543, 4, 5, 9	Other food stores	††	††	††	††	18	5 463	629	108	92	
55 ex. 554	Automotive dealers	††	††	††	††	77	181 589	14 997	3 416	1 015	
551	Motor vehicle dealers—new and used cars	††	††	††	††	37	157 457	12 019	2 757	700	
552	Motor vehicle dealers—used cars only	††	††	††	††	6	1 863	100	26	11	
553	Auto and home supply stores	††	††	††	††	21	10 376	1 595	375	142	
555, 6, 7, 9	Miscellaneous automotive dealers	††	††	††	††	13	11 893	1 283	258	162	
554	Gasoline service stations	††	††	††	††	100	87 664	4 473	1 086	508	

See footnotes at end of table.

Table 4. Summary Statistics for Standard Metropolitan Statistical Areas: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Geographic area and kind of business	All establishments ¹				Establishments with payroll ¹				Paid employees for pay period including March 12 (number)	
		Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)				
		Individual proprietorships (number)	Partnerships (number)								
	PORTRIDGE-DOVER-ROCHESTER, N.H.-MAINE, SMSA—Con.										
56	Apparel and accessory stores	††	††	††	††	120	54 666	6 483	1 445	804	
561	Men's and boys' clothing and furnishings stores	††	††	††	††	15	5 615	562	132	70	
562, 3, 8	Women's clothing and specialty stores and furriers	††	††	††	††	53	14 947	1 891	422	271	
562	Women's ready-to-wear stores	††	††	††	††	44	13 426	1 678	376	231	
563, 8	Women's accessory and specialty stores and furriers	††	††	††	††	9	1 521	213	46	40	
565	Family clothing stores	††	††	††	††	16	20 039	2 555	559	285	
566	Shoe stores	††	††	††	††	28	11 587	1 269	275	141	
564, 9	Other apparel and accessory stores	††	††	††	††	8	2 478	206	57	37	
57	Furniture, home furnishings, and equipment stores	††	††	††	††	75	31 953	3 845	934	421	
5712	Furniture stores	††	††	††	††	21	9 192	1 333	313	143	
5713, 4, 9	Home furnishing stores	††	††	††	††	21	9 038	1 034	244	137	
572	Household appliance stores	††	††	††	††	12	6 366	679	163	63	
573	Radio, television, and music stores	††	††	††	††	21	7 357	799	214	78	
58	Eating and drinking places	††	††	††	††	314	98 849	24 946	5 065	4 189	
5812	Eating places	††	††	††	††	292	95 067	24 106	4 905	4 039	
5813	Drinking places (alcoholic beverages)	††	††	††	††	22	3 782	840	160	150	
591	Drug and proprietary stores	††	††	††	††	40	23 409	2 889	666	371	
59 ex. 591	Miscellaneous retail stores²	††	††	††	††	254	197 840	18 475	4 285	2 000	
592	Liquor stores	††	††	††	††	20	44 576	2 028	451	179	
593	Used merchandise stores	††	††	††	††	14	2 695	270	74	52	
594	Miscellaneous shopping goods stores	††	††	††	††	121	50 432	6 609	1 431	752	
5941	Sporting goods stores and bicycle shops	††	††	††	††	23	26 301	3 002	632	233	
5944	Jewelry stores	††	††	††	††	17	(D)	(D)	(D)	(D)	
Other 594	Other miscellaneous shopping goods stores	††	††	††	††	81	(D)	(D)	(D)	(D)	
596	Nonstore retailers ²	††	††	††	††	15	37 106	3 027	730	412	
598	Fuel and ice dealers	††	††	††	††	28	54 163	4 930	1 241	372	
5992	Florists	††	††	††	††	23	3 434	666	146	104	
5993	Cigar stores and stands	††	††	††	††	3	(D)	(D)	(D)	(D)	
5994	News dealers and newsstands	††	††	††	††	2	(D)	(D)	(D)	(D)	
5999	Miscellaneous retail stores, n.e.c.	††	††	††	††	28	4 108	795	179	104	

¹Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

²Excludes nonemployer direct sellers, SIC 5963.

³Includes sales from catalog order desks.

⁴Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 5. Summary Statistics for the Area Outside Standard Metropolitan Statistical Areas: 1982

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Kind of business	All establishments ¹				Establishments with payroll ¹				Paid employees for pay period including March 12 (number)	
		Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)				
		Individual proprietorships (number)	Partnerships (number)								
	Retail trade²	5 063	2 337 032	2 915	319	3 356	2 267 282	240 672	55 034	29 113	
52	Building materials, hardware, garden supply, and mobile home dealers	††	††	††	††	240	(D)	(D)	(D)	(D)	
521, 3	Building materials and supply stores	††	††	††	††	119	127 221	15 226	3 408	1 118	
521	Lumber and other building materials dealers	††	††	††	††	87	(D)	(D)	(D)	(D)	
523	Paint, glass, and wallpaper stores	††	††	††	††	32	(D)	(D)	(D)	(D)	
525	Hardware stores	††	††	††	††	85	26 800	4 071	894	390	
526	Retail nurseries, lawn and garden supply stores	††	††	††	††	21	7 806	1 052	232	84	
527	Mobile home dealers	††	††	††	††	15	(D)	(D)	(D)	(D)	
53	General merchandise group stores	††	††	††	††	134	(D)	(D)	(D)	(D)	
531	Department stores (incl. leased depts.) ^{3, 4}	††	††	††	††	32	136 195	(NA)	(NA)	(NA)	
531	Department stores (excl. leased depts.) ³	††	††	††	††	32	126 714	13 254	3 091	1 696	
533	Variety stores	††	††	††	††	38	11 383	1 551	346	266	
539	Miscellaneous general merchandise stores	††	††	††	††	64	(D)	(D)	(D)	(D)	

See footnotes at end of table.

Table 5. Summary Statistics for the Area Outside Standard Metropolitan Statistical Areas: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Kind of business	All establishments ¹				Establishments with payroll ¹				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietor- ships (number)	Partners- ships (number)					
54	Food stores	††	††	††	††	517	(D)	(D)	(D)	(D)
541	Grocery stores	††	††	††	††	432	588 481	45 447	10 766	5 571
542	Meat and fish (seafood) markets	15	6 176	598	122	81				
546	Retail bakeries	††	††	††	††	37	6 431	1 945	394	315
5462	Retail bakeries—baking and selling	37	6 431	1 945	394	315				
5463	Retail bakeries—selling only	-	-	-	-	-	-	-	-	-
543, 4, 5, 9	Other food stores	††	††	††	††	33	(D)	(D)	(D)	(D)
543	Fruit stores and vegetable markets	††	††	††	††	7	3 825	390	81	49
544	Candy, nut, and confectionery stores	††	††	††	††	10	1 608	357	60	39
545	Dairy products stores	††	††	††	††	3	116	39	6	2
549	Miscellaneous food stores	††	††	††	††	13	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	††	††	††	††	242	419 661	36 442	8 220	2 430
551	Motor vehicle dealers—new and used cars	††	††	††	††	104	354 470	28 168	6 490	1 827
552	Motor vehicle dealers—used cars only	22	5 021	512	92	39				
553	Auto and home supply stores	††	††	††	††	67	(D)	(D)	(D)	(D)
553 pt.	Tire, battery, and accessory dealers	††	††	††	††	62	27 981	4 338	997	323
553 pt.	Other auto and home supply stores	5	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
555, 6, 7, 9	Miscellaneous automotive dealers	††	††	††	††	49	(D)	(D)	(D)	(D)
555	Boat dealers	††	††	††	††	22	15 119	1 653	279	119
556	Recreational and utility trailer dealers	††	††	††	††	5	(D)	(D)	(D)	(D)
557	Motorcycle dealers	††	††	††	††	17	7 210	689	157	60
559	Automotive dealers, n.e.c.	††	††	††	††	5	(D)	(D)	(D)	(D)
554	Gasoline service stations	††	††	††	††	296	(D)	(D)	(D)	(D)
56	Apparel and accessory stores	††	††	††	††	256	(D)	(D)	(D)	(D)
561	Men's and boys' clothing and furnishings stores	††	††	††	††	37	13 757	1 745	353	154
562, 3, 8	Women's clothing and specialty stores and fumers	††	††	††	††	91	28 380	3 861	923	538
562	Women's ready-to-wear stores	††	††	††	††	82	(D)	(D)	(D)	(D)
563, 8	Women's accessory and specialty stores and fumers	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
565	Family clothing stores	††	††	††	††	47	23 327	3 119	768	388
566	Shoe stores	††	††	††	††	63	16 319	2 235	473	263
566 pt.	Men's shoe stores	††	††	††	††	6	(D)	(D)	(D)	(D)
566 pt.	Women's shoe stores	††	††	††	††	-	(D)	(D)	(D)	(D)
566 pt.	Children's and juveniles' shoe stores	††	††	††	††	-	(D)	(D)	(D)	(D)
566 pt.	Family shoe stores	††	††	††	††	57	(D)	(D)	(D)	(D)
564, 9	Other apparel and accessory stores	††	††	††	††	18	(D)	(D)	(D)	(D)
564	Children's and infants' wear stores	††	††	††	††	12	(D)	(D)	(D)	(D)
569	Miscellaneous apparel and accessory stores	††	††	††	††	6	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	††	††	††	††	203	(D)	(D)	(D)	(D)
5712	Furniture stores	††	††	††	††	53	20 067	3 371	880	274
5713, 4, 9	Home furnishing stores	††	††	††	††	64	20 396	3 057	681	313
5713	Floor covering stores	††	††	††	††	27	(D)	(D)	(D)	(D)
5714	Drapery, curtain, and upholstery stores	††	††	††	††	9	(D)	(D)	(D)	(D)
5719	Miscellaneous home furnishing stores	††	††	††	††	28	11 189	1 235	280	135
572	Household appliance stores	††	††	††	††	27	(D)	(D)	(D)	(D)
573	Radio, television, and music stores	††	††	††	††	59	16 166	2 194	508	219
5732	Radio and television stores	††	††	††	††	45	(D)	(D)	(D)	(D)
5733	Music stores	††	††	††	††	14	(D)	(D)	(D)	(D)
5733 pt.	Record shops	††	††	††	††	5	2 335	207	47	27
5733 pt.	Musical instrument stores	9	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
58	Eating and drinking places	††	††	††	††	701	176 899	44 330	9 537	8 640
5812	Eating places	††	††	††	††	678	173 106	43 365	9 336	8 485
5812 pt.	Restaurants and lunchrooms	††	††	††	††	408	107 980	28 984	6 150	5 574
5812 pt.	Cafeterias	††	††	††	††	15	1 683	443	150	154
5812 pt.	Refreshment places	††	††	††	††	187	47 010	10 109	2 232	2 006
5812 pt.	Other eating places	††	††	††	††	68	16 433	3 829	804	751
5813	Drinking places (alcoholic beverages)	††	††	††	††	23	3 793	965	201	155
591	Drug and proprietary stores	††	††	††	††	109	55 222	6 774	1 593	807
591 pt.	Drug stores	††	††	††	††	95	49 162	6 362	1 497	735
591 pt.	Proprietary stores	14	6 060	412	96	72				

See footnotes at end of table.

Table 5. Summary Statistics for the Area Outside Standard Metropolitan Statistical Areas: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For definitions of SMSA's, see appendix D]

SIC code	Kind of business	All establishments ¹				Establishments with payroll ¹				Paid employees for pay period including March 12 (number)	
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)		
				Individual proprietorships (number)	Partnerships (number)						
59 ex. 591	Miscellaneous retail stores ²	††	††	††	††	658	349 623	35 208	8 424	3 648	
592	Liquor stores	††	††	††	††	43	(D)	(D)	(D)	(D)	
593	Used merchandise stores	††	††	††	††	34	5 210	839	211	99	
594	Miscellaneous shopping goods stores	††	††	††	††	292	73 559	10 174	2 436	1 401	
5941	Sporting goods stores and bicycle shops	††	††	††	††	78	(D)	(D)	(D)	(D)	
5941 pt.	General line sporting goods stores	35	(D)	(D)	(D)	(D)	
5941 pt.	Specialty line sporting goods stores	43	13 306	1 653	450	236	
5942	Book stores	††	††	††	††	23	(D)	(D)	(D)	(D)	
5943	Stationery stores	††	††	††	††	9	3 763	677	175	74	
5944	Jewelry stores	††	††	††	††	35	(D)	(D)	(D)	(D)	
5945	Hobby, toy, and game shops	††	††	††	††	19	2 270	366	82	47	
5946	Camera and photographic supply stores	††	††	††	††	16	(D)	(D)	(D)	(D)	
5947	Gift, novelty, and souvenir shops	††	††	††	††	81	13 092	1 822	368	306	
5948	Luggage and leather goods stores	††	††	††	††	5	1 121	110	27	17	
5949	Sewing, needlework, and piece goods stores	††	††	††	††	26	(D)	(D)	(D)	(D)	
596	Nonstore retailers ²	††	††	††	††	76	48 322	6 421	1 568	677	
5961	Mail order houses	††	††	††	††	44	(D)	(D)	(D)	(D)	
5962	Automatic merchandising machine operators	††	††	††	††	14	(D)	(D)	(D)	(D)	
5963	Direct selling establishments ²	††	††	††	††	18	(D)	(D)	(D)	(D)	
598	Fuel and ice dealers	††	††	††	††	108	145 746	12 149	2 964	945	
5983	Fuel oil dealers	††	††	††	††	80	(D)	(D)	(D)	(D)	
5984	Liquefied petroleum gas (bottled gas) dealers	††	††	††	††	22	(D)	(D)	(D)	(D)	
5982	Fuel and ice dealers, n.e.c.	††	††	††	††	6	717	104	24	14	
5992	Florists	††	††	††	††	38	5 697	1 283	277	166	
5993	Cigar stores and stands	††	††	††	††	5	837	81	21	8	
5994	News dealers and newsstands	††	††	††	††	7	1 381	221	41	33	
5999	Miscellaneous retail stores, n.e.c.	††	††	††	††	55	(D)	(D)	(D)	(D)	
5999 pt.	Optical goods stores	14	(D)	(D)	(D)	(D)	
5999 pt.	Pet shops	5	542	94	21	12	
5999 pt.	Typewriter stores	4	(D)	(D)	(D)	(D)	
5999 pt.	Other miscellaneous retail stores, n.e.c.	32	(D)	(D)	(D)	(D)	

¹Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located.

²Excludes nonemployer direct sellers, SIC 5963.

³Includes sales from catalog order desks.

⁴Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 6. Summary Statistics for Counties With 500 Establishments or More: 1982

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business	All establishments ¹				Establishments with payroll ¹				Paid employees for pay period including March 12 (number)	
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)		
				Individual proprietorships (number)	Partnerships (number)						
	BELKNAP COUNTY										
52	Retail trade ²	552	296 207	296	37	406	290 274	32 204	6 904	3 652	
52	Building materials, hardware, garden supply, and mobile home dealers	††	††	††	††	27	20 699	2 637	555	249	
521, 3	Building materials and supply stores	††	††	††	††	10	14 120	1 732	362	170	
525	Hardware stores	††	††	††	††	10	(D)	(D)	(D)	(D)	
526	Retail nurseries, lawn and garden supply stores	††	††	††	††	2	(D)	(D)	(D)	(D)	
527	Mobile home dealers	††	††	††	††	5	2 282	252	44	16	
53	General merchandise group stores	††	††	††	††	14	15 977	2 018	456	281	
531	Department stores (incl. leased depts.) ³ ⁴	††	††	††	††	4	(D)	(NA)	(NA)	(NA)	
531	Department stores (excl. leased depts.) ³	††	††	††	††	4	11 374	1 434	333	199	
533	Variety stores	††	††	††	††	4	1 948	230	54	31	
539	Miscellaneous general merchandise stores	††	††	††	††	6	2 655	354	69	51	
54	Food stores	††	††	††	††	54	74 446	6 127	1 331	677	
541	Grocery stores	††	††	††	††	45	72 022	5 524	1 225	601	
542	Meat and fish (seafood) markets	††	††	††	††	1	(D)	(D)	(D)	(D)	
546	Retail bakeries	††	††	††	††	6	(D)	(D)	(D)	(D)	
543, 4, 5, 9	Other food stores	††	††	††	††	2	(D)	(D)	(D)	(D)	

See footnotes at end of table.

Table 6. Summary Statistics for Counties With 500 Establishments or More: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business	All establishments ¹				Establishments with payroll ¹				Paid employees for pay period including March 12 (number)
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	
BELKNAP COUNTY—Con.										
55 ex. 554	Automotive dealers ^a	††	††	††	††	32	66 218	6 124	1 307	394
551	Motor vehicle dealers—new and used cars	††	††	††	††	12	50 675	4 282	975	258
552	Motor vehicle dealers—used cars only	††	††	††	††	2	(D)	(D)	(D)	(D)
553	Auto and home supply stores	††	††	††	††	6	3 298	538	119	43
555, 6, 7, 9	Miscellaneous automotive dealers	††	††	††	††	12	(D)	(D)	(D)	(D)
554	Gasoline service stations	††	††	††	††	34	19 857	919	207	113
56	Apparel and accessory stores	††	††	††	††	32	10 614	1 520	350	200
561	Men's and boys' clothing and furnishings stores	††	††	††	††	4	(D)	(D)	(D)	(D)
562, 3, 8	Women's clothing and specialty stores and furriers	††	††	††	††	9	3 995	654	165	69
562	Women's ready-to-wear stores	††	††	††	††	8	(D)	(D)	(D)	(D)
563, 8	Women's accessory and specialty stores and furriers	††	††	††	††	1	(D)	(D)	(D)	(D)
565	Family clothing stores	††	††	††	††	8	2 406	347	84	71
566	Shoe stores	††	††	††	††	9	3 123	376	72	49
564, 9	Other apparel and accessory stores	††	††	††	††	2	(D)	(D)	(D)	(D)
57	Furniture, home furnishings, and equipment stores	††	††	††	††	31	9 937	1 628	326	124
5712	Furniture stores	††	††	††	††	5	2 082	308	57	27
5713, 4, 9	Home furnishing stores	††	††	††	††	12	2 939	503	111	41
572	Household appliance stores	††	††	††	††	7	2 987	614	120	36
573	Radio, television, and music stores	††	††	††	††	7	1 929	203	38	20
58	Eating and drinking places	††	††	††	††	93	24 020	6 284	1 180	1 103
5812	Eating places	††	††	††	††	87	23 370	6 158	1 157	1 082
5813	Drinking places (alcoholic beverages)	††	††	††	††	6	650	126	23	21
591	Drug and proprietary stores	††	††	††	††	12	6 437	709	164	81
59 ex. 591	Miscellaneous retail stores ²	††	††	††	††	77	42 069	4 238	1 028	430
592	Liquor stores	††	††	††	††	3	4 941	198	40	13
593	Used merchandise stores	††	††	††	††	4	1 001	91	30	14
594	Miscellaneous shopping goods stores	††	††	††	††	39	8 582	1 177	271	161
5941	Sporting goods stores and bicycle shops	††	††	††	††	10	2 335	360	82	45
5944	Jewelry stores	††	††	††	††	6	2 737	355	96	45
Other 594	Other miscellaneous shopping goods stores	††	††	††	††	23	3 510	462	93	71
596	Nonstore retailers ²	††	††	††	††	9	(D)	(D)	(D)	(D)
598	Fuel and ice dealers	††	††	††	††	12	14 990	1 339	344	98
5992	Florists	††	††	††	††	4	537	86	10	15
5993	Cigar stores and stands	††	††	††	††	-	-	-	-	-
5994	News dealers and newsstands	††	††	††	††	-	-	-	-	-
5999	Miscellaneous retail stores, n.e.c.	††	††	††	††	6	(D)	(D)	(D)	(D)
CARROLL COUNTY										
	Retail trade ²	563	203 014	323	36	392	195 669	21 135	4 656	2 827
52	Building materials, hardware, garden supply, and mobile home dealers	††	††	††	††	19	18 139	1 475	312	126
521, 3	Building materials and supply stores	††	††	††	††	8	16 128	1 116	242	95
525	Hardware stores	††	††	††	††	7	1 693	303	61	27
526	Retail nurseries, lawn and garden supply stores	††	††	††	††	3	(D)	(D)	(D)	(D)
527	Mobile home dealers	††	††	††	††	1	(D)	(D)	(D)	(D)
53	General merchandise group stores	††	††	††	††	20	10 733	1 151	242	178
531	Department stores (incl. leased depts.) ^{3, 4}	††	††	††	††	3	(D)	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ³	††	††	††	††	3	(D)	(D)	(D)	(D)
533	Variety stores	††	††	††	††	8	1 100	106	26	29
539	Miscellaneous general merchandise stores	††	††	††	††	9	(D)	(D)	(D)	(D)
54	Food stores	††	††	††	††	47	47 261	3 733	842	463
541	Grocery stores	††	††	††	††	35	44 615	3 320	762	410
542	Meat and fish (seafood) markets	††	††	††	††	3	(D)	(D)	(D)	(D)
546	Retail bakeries	††	††	††	††	5	611	171	24	23
543, 4, 5, 9	Other food stores	††	††	††	††	4	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	††	††	††	††	21	19 438	1 581	348	131
551	Motor vehicle dealers—new and used cars	††	††	††	††	6	14 658	960	235	81
552	Motor vehicle dealers—used cars only	††	††	††	††	1	(D)	(D)	(D)	(D)
553	Auto and home supply stores	††	††	††	††	7	2 165	335	65	29
555, 6, 7, 9	Miscellaneous automotive dealers	††	††	††	††	7	(D)	(D)	(D)	(D)
554	Gasoline service stations	††	††	††	††	32	15 145	921	219	129

See footnotes at end of table.

Table 6. Summary Statistics for Counties With 500 Establishments or More: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business	All establishments ¹				Establishments with payroll ¹				Paid employees for pay period including March 12 (number)	
		Number	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)			
			Individual proprietorships (number)	Partnerships (number)							
CARROLL COUNTY—Con.											
56	Apparel and accessory stores	††	††	††	30	12 671	1 290	279	162		
561	Men's and boys' clothing and furnishings stores	††	††	††	2	(D)	(D)	(D)	(D)		
562, 3, 8	Women's clothing and specialty stores and furriers	††	††	††	9	1 560	176	45	28		
562	Women's ready-to-wear stores	††	††	††	9	1 560	176	45	28		
563, 8	Women's accessory and specialty stores and furriers	††	††	††	-	-	-	-	-		
565	Family clothing stores	††	††	††	8	6 467	679	163	95		
566	Shoe stores	††	††	††	7	2 181	247	45	30		
564, 9	Other apparel and accessory stores	††	††	††	4	(D)	(D)	(D)	(D)		
57	Furniture, home furnishings, and equipment stores	††	††	††	25	7 182	888	197	95		
5712	Furniture stores	††	††	††	7	2 787	401	92	34		
5713, 4, 9	Home furnishing stores	††	††	††	11	2 566	324	65	42		
572	Household appliance stores	††	††	††	2	(D)	(D)	(D)	(D)		
573	Radio, television, and music stores	††	††	††	5	(D)	(D)	(D)	(D)		
58	Eating and drinking places	††	††	††	102	22 064	5 688	1 197	1 061		
5812	Eating places	††	††	††	98	(D)	(D)	(D)	(D)		
5813	Drinking places (alcoholic beverages)	††	††	††	4	(D)	(D)	(D)	(D)		
591	Drug and proprietary stores	††	††	††	10	3 677	534	87	52		
59 ex. 591	Miscellaneous retail stores²	††	††	††	86	39 359	3 874	933	430		
592	Liquor stores	††	††	††	4	6 748	275	59	17		
593	Used merchandise stores	††	††	††	4	330	34	6	8		
594	Miscellaneous shopping goods stores	††	††	††	56	13 871	1 897	494	257		
5941	Sporting goods stores and bicycle shops	††	††	††	20	7 905	1 078	305	142		
5944	Jewelry stores	††	††	††	1	(D)	(D)	(D)	(D)		
Other 594	Other miscellaneous shopping goods stores	††	††	††	35	(D)	(D)	(D)	(D)		
596	Nonstore retailers ²	††	††	††	7	(D)	(D)	(D)	(D)		
598	Fuel and ice dealers	††	††	††	9	11 966	1 198	278	87		
5992	Florists	††	††	††	1	(D)	(D)	(D)	(D)		
5993	Cigar stores and stands	††	††	††	-	-	-	-	-		
5994	News dealers and newsstands	††	††	††	-	-	-	-	-		
5999	Miscellaneous retail stores, n.e.c.	††	††	††	5	380	79	14	12		
CHESHIRE COUNTY											
	Retail trade²	582	281 553	345	31	352	272 324	28 168	6 747	3 516	
52	Building materials, hardware, garden supply, & 1 mobile home dealers	††	††	††	28	18 737	2 065	462	172		
521, 3	Building materials and supply stores	††	††	††	12	12 607	1 189	259	99		
525	Hardware stores	††	††	††	9	2 885	460	105	40		
526	Retail nurseries, lawn and garden supply stores	††	††	††	4	2 108	337	82	28		
527	Mobile home dealers	††	††	††	3	1 137	79	16	5		
53	General merchandise group stores	††	††	††	13	24 041	2 447	621	287		
531	Department stores (incl. leased depts.) ³	††	††	††	3	(D)	(NA)	(NA)	(NA)		
531	Department stores (excl. leased depts.) ³	††	††	††	3	(D)	(D)	(D)	(D)		
533	Variety stores	††	††	††	2	(D)	(D)	(D)	(D)		
539	Miscellaneous general merchandise stores	††	††	††	8	6 511	766	167	78		
54	Food stores	††	††	††	59	61 823	5 429	1 266	767		
541	Grocery stores	††	††	††	49	59 115	4 985	1 161	671		
542	Meat and fish (seafood) markets	††	††	††	4	1 195	95	23	13		
546	Retail bakeries	††	††	††	3	817	266	63	76		
543, 4, 5, 9	Other food stores	††	††	††	3	696	83	19	7		
55 ex. 554	Automotive dealers	††	††	††	21	51 269	3 528	806	239		
551	Motor vehicle dealers—new and used cars	††	††	††	12	47 388	2 974	683	207		
552	Motor vehicle dealers—used cars only	††	††	††	1	(D)	(D)	(D)	(D)		
553	Auto and home supply stores	††	††	††	5	(D)	(D)	(D)	(D)		
555, 6, 7, 9	Miscellaneous automotive dealers	††	††	††	3	(D)	(D)	(D)	(D)		
554	Gasoline service stations	††	††	††	27	13 265	627	145	87		
56	Apparel and accessory stores	††	††	††	32	10 262	1 741	414	193		
561	Men's and boys' clothing and furnishings stores	††	††	††	5	2 941	499	85	38		
562, 3, 8	Women's clothing and specialty stores and furriers	††	††	††	14	4 596	732	225	101		
562	Women's ready-to-wear stores	††	††	††	11	(D)	(D)	(D)	(D)		
563, 8	Women's accessory and specialty stores and furriers	††	††	††	3	(D)	(D)	(D)	(D)		
565	Family clothing stores	††	††	††	3	(D)	(D)	(D)	(D)		
566	Shoe stores	††	††	††	8	1 669	309	58	31		
564, 9	Other apparel and accessory stores	††	††	††	2	(D)	(D)	(D)	(D)		
57	Furniture, home furnishings, and equipment stores	††	††	††	20	6 142	1 022	313	105		
5712	Furniture stores	††	††	††	6	2 594	435	155	44		
5713, 4, 9	Home furnishing stores	††	††	††	3	438	34	10	6		
572	Household appliance stores	††	††	††	5	1 031	203	66	20		
573	Radio, television, and music stores	††	††	††	6	2 079	350	82	35		

See footnotes at end of table.

Table 6. Summary Statistics for Counties With 500 Establishments or More: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business	All establishments ¹				Establishments with payroll ¹					Paid employees for pay period including March 12 (number)	
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)			
				Individual proprietorships (number)	Partnerships (number)							
CHESHIRE COUNTY—Con.												
58	Eating and drinking places	††	††	††	††	71	20 691	5 409	1 282	1 047		
5812	Eating places	††	††	††	††	69	(D)	(D)	(D)	(D)	(D)	
5813	Drinking places (alcoholic beverages)	††	††	††	††	2	(D)	(D)	(D)	(D)	(D)	
591	Drug and proprietary stores	††	††	††	††	10	5 006	692	156	84		
59 ex. 591	Miscellaneous retail stores ²	††	††	††	††	71	61 088	5 208	1 282	535		
592	Liquor stores	††	††	††	††	7	12 561	537	118	34		
593	Used merchandise stores	††	††	††	††	4	295	82	21	14		
594	Miscellaneous shopping goods stores	††	††	††	††	26	9 521	1 226	293	172		
5941	Sporting goods stores and bicycle shops	††	††	††	††	7	1 654	202	49	21		
5944	Jewelry stores	††	††	††	††	4	(D)	(D)	(D)	(D)		
Other 594	Other miscellaneous shopping goods stores	††	††	††	††	15	(D)	(D)	(D)	(D)		
596	Nonstore retailers ²	††	††	††	††	5	(D)	(D)	(D)	(D)	(D)	
598	Fuel and ice dealers	††	††	††	††	17	33 507	2 413	633	233		
5992	Florists	††	††	††	††	2	(D)	(D)	(D)	(D)		
5993	Cigar stores and stands	††	††	††	††	1	(D)	(D)	(D)	(D)		
5994	News dealers and newsstands	††	††	††	††	3	(D)	(D)	(D)	(D)		
5999	Miscellaneous retail stores, n.e.c.	††	††	††	††	6	(D)	(D)	(D)	(D)		
GRAFTON COUNTY												
	Retail trade ²	851	420 591	454	66	611	410 575	45 099	10 598	5 448		
52	Building materials, hardware, garden supply, and mobile home dealers	††	††	††	††	45	27 836	3 596	837	298		
521, 3	Building materials and supply stores	††	††	††	††	24	20 549	2 403	566	179		
525	Hardware stores	††	††	††	††	18	6 193	1 066	243	107		
526	Retail nurseries, lawn and garden supply stores	††	††	††	††	3	1 094	127	28	12		
527	Mobile home dealers	††	††	††	††	-	-	-	-	-		
53	General merchandise group stores	††	††	††	††	24	33 956	3 527	811	482		
531	Department stores (incl. leased depts.) ^{3 4}	††	††	††	††	6	(D)	(NA)	(NA)	(NA)		
531	Department stores (excl. leased depts.) ³	††	††	††	††	6	27 440	2 588	584	359		
533	Variety stores	††	††	††	††	5	1 347	240	54	41		
539	Miscellaneous general merchandise stores	††	††	††	††	13	5 169	699	173	82		
54	Food stores	††	††	††	††	91	127 340	10 243	2 453	1 126		
541	Grocery stores	††	††	††	††	79	124 963	9 906	2 377	1 090		
542	Meat and fish (seafood) markets	††	††	††	††	2	(D)	(D)	(D)	(D)		
546	Retail bakeries	††	††	††	††	4	500	119	27	15		
543, 4, 5, 9	Other food stores	††	††	††	††	6	(D)	(D)	(D)	(D)		
55 ex. 554	Automotive dealers	††	††	††	††	46	54 680	5 125	1 177	372		
551	Motor vehicle dealers—new and used cars	††	††	††	††	18	42 945	3 353	734	236		
552	Motor vehicle dealers—used cars only	††	††	††	††	6	1 341	162	34	14		
553	Auto and home supply stores	††	††	††	††	15	7 979	1 388	365	105		
555, 6, 7, 9	Miscellaneous automotive dealers	††	††	††	††	7	2 415	222	44	17		
554	Gasoline service stations	††	††	††	††	55	33 287	1 663	403	246		
56	Apparel and accessory stores	††	††	††	††	40	16 948	2 592	615	278		
561	Men's and boys' clothing and furnishings stores	††	††	††	††	6	1 491	238	49	20		
562, 3, 8	Women's clothing and specialty stores and furriers	††	††	††	††	16	7 773	1 046	220	133		
562	Women's ready-to-wear stores	††	††	††	††	15	(D)	(D)	(D)	(D)		
563, 8	Women's accessory and specialty stores and furriers	††	††	††	††	1	(D)	(D)	(D)	(D)		
565	Family clothing stores	††	††	††	††	6	4 601	923	261	72		
566	Shoe stores	††	††	††	††	9	2 309	343	75	39		
564, 9	Other apparel and accessory stores	††	††	††	††	3	774	42	10	14		
57	Furniture, home furnishings, and equipment stores	††	††	††	††	36	15 454	2 406	528	175		
5712	Furniture stores	††	††	††	††	13	5 797	1 080	247	62		
5713, 4, 9	Home furnishing stores	††	††	††	††	10	6 163	883	178	65		
572	Household appliance stores	††	††	††	††	2	(D)	(D)	(D)	(D)		
573	Radio, television, and music stores	††	††	††	††	11	(D)	(D)	(D)	(D)		
58	Eating and drinking places	††	††	††	††	125	30 772	7 619	1 765	1 559		
5812	Eating places	††	††	††	††	123	(D)	(D)	(D)	(D)		
5813	Drinking places (alcoholic beverages)	††	††	††	††	2	(D)	(D)	(D)	(D)		
591	Drug and proprietary stores	††	††	††	††	17	7 483	910	205	127		

See footnotes at end of table.

Table 6. Summary Statistics for Counties With 500 Establishments or More: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by A, see appendix F]

SIC code	Geographic area and kind of business	All establishments ¹				Establishments with payroll ¹				Paid employees for pay period including March 12 (number)	
		Number	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)			
			Individual proprietorships (number)	Partnerships (number)							
GRAFTON COUNTY—Con.											
59 ex. 591	Miscellaneous retail stores ²	††	††	††	††	132	62 819	7 418	1 804	785	
592	Liquor stores	††	††	††	††	9	11 082	504	113	33	
593	Used merchandise stores	††	††	††	††	3	(D)	(D)	(D)	(D)	
594	Miscellaneous shopping goods stores	††	††	††	††	59	15 258	2 141	509	313	
5941	Sporting goods stores and bicycle shops	††	††	††	††	15	3 158	455	127	78	
5944	Jewelry stores	††	††	††	††	6	863	175	43	37	
Other 594	Other miscellaneous shopping goods stores	††	††	††	††	38	11 237	1 511	339	198	
596	Nonstore retailers ²	††	††	††	††	18	13 486	2 301	627	227	
598	Fuel and ice dealers	††	††	††	††	17	18 310	1 838	410	130	
5992	Florists	††	††	††	††	7	766	154	31	22	
5993	Cigar stores and stands	††	††	††	††	3	(D)	(D)	(D)	(D)	
5994	News dealers and newsstands	††	††	††	††	-	-	-	-	-	
5999	Miscellaneous retail stores, n.e.c.	††	††	††	††	16	(D)	(D)	(D)	(D)	
HILLSBOROUGH COUNTY											
	Retail trade ²	2 492	1 683 090	1 178	129	1 746	1 656 512	182 814	42 995	22 870	
52	Building materials, hardware, garden supply, and mobile home dealers	††	††	††	††	100	85 170	10 498	2 278	832	
521, 3	Building materials and supply stores	††	††	††	††	47	59 645	6 929	1 481	468	
521	Lumber and other building materials dealers	††	††	††	††	37	53 463	6 211	1 326	404	
523	Paint, glass, and wallpaper stores	††	††	††	††	10	6 182	718	155	64	
525	Hardware stores	††	††	††	††	39	(D)	(D)	(D)	(D)	
526	Retail nurseries, lawn and garden supply stores	††	††	††	††	12	3 892	501	101	49	
527	Mobile home dealers	††	††	††	††	2	(D)	(D)	(D)	(D)	
53	General merchandise group stores	††	††	††	††	50	243 944	26 188	6 060	3 303	
531	Department stores (incl. leased depts.) ^{3, 4}	††	††	††	††	24	203 424	(NA)	(NA)	(NA)	
531	Department stores (excl. leased depts.) ³	††	††	††	††	24	190 571	21 367	5 029	2 740	
533	Variety stores	††	††	††	††	15	4 453	617	144	103	
539	Miscellaneous general merchandise stores	††	††	††	††	11	48 920	4 204	887	460	
54	Food stores	††	††	††	††	235	346 225	31 405	7 675	4 336	
541	Grocery stores	††	††	††	††	178	327 877	28 139	6 934	3 799	
542	Meat and fish (seafood) markets	††	††	††	††	8	(D)	(D)	(D)	(D)	
546	Retail bakeries	††	††	††	††	21	6 229	2 009	454	325	
5462	Retail bakeries—baking and selling	††	††	††	††	21	6 229	2 009	454	325	
5463	Retail bakeries—selling only	-	-	-	-	-	
543, 4, 5, 9	Other food stores	††	††	††	††	28	(D)	(D)	(D)	(D)	
543	Fruit stores and vegetable markets	††	††	††	††	9	4 696	305	65	51	
544	Candy, nut, and confectionery stores	††	††	††	††	5	(D)	(D)	(D)	(D)	
545	Dairy products stores	††	††	††	††	7	(D)	(D)	(D)	(D)	
549	Miscellaneous food stores	††	††	††	††	7	1 582	115	31	26	
55 ex. 554	Automotive dealers	††	††	††	††	107	304 410	25 625	6 045	1 541	
551	Motor vehicle dealers—new and used cars	††	††	††	††	41	262 588	21 087	5 019	1 189	
552	Motor vehicle dealers—used cars only	††	††	††	††	12	5 646	453	107	42	
553	Auto and home supply stores	††	††	††	††	37	21 820	2 493	546	183	
553 pt.	Tire, battery, and accessory dealers	36	(D)	(D)	(D)	(D)	
553 pt.	Other auto and home supply stores	1	(D)	(D)	(D)	(D)	
555, 6, 7, 9	Miscellaneous automotive dealers	††	††	††	††	17	14 356	1 592	373	127	
555	Boat dealers	††	††	††	††	3	(D)	(D)	(D)	(D)	
556	Recreational and utility trailer dealers	††	††	††	††	4	5 390	622	130	39	
557	Motorcycle dealers	††	††	††	††	9	7 572	878	214	78	
559	Automotive dealers, n.e.c.	††	††	††	††	1	(D)	(D)	(D)	(D)	
554	Gasoline service stations	††	††	††	††	141	127 270	6 520	1 580	863	
56	Apparel and accessory stores	††	††	††	††	167	87 700	10 587	2 508	1 506	
561	Men's and boys' clothing and furnishings stores	††	††	††	††	21	9 071	1 421	320	155	
562, 3, 8	Women's clothing and specialty stores and furriers	††	††	††	††	66	33 656	4 482	1 143	713	
562	Women's ready-to-wear stores	††	††	††	††	53	31 328	4 091	1 050	658	
563, 8	Women's accessory and specialty stores and furriers	††	††	††	††	13	2 328	391	93	55	
565	Family clothing stores	††	††	††	††	22	24 854	2 252	506	334	
566	Shoe stores	††	††	††	††	51	19 405	2 333	514	282	
566 pt.	Men's shoe stores	3	766	98	22	12	
566 pt.	Women's shoe stores	11	(D)	(D)	(D)	(D)	
566 pt.	Children's and juveniles' shoe stores	1	(D)	(D)	(D)	(D)	
566 pt.	Family shoe stores	36	(D)	(D)	(D)	(D)	
564, 9	Other apparel and accessory stores	††	††	††	††	7	714	99	25	22	
564	Children's and infants' wear stores	††	††	††	††	4	513	68	18	15	
569	Miscellaneous apparel and accessory stores	††	††	††	††	3	201	31	7	7	

See footnotes at end of table.

Table 6. Summary Statistics for Counties With 500 Establishments or More: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business	All establishments ¹				Establishments with payroll ¹				Paid employees for pay period including March 12 (number)	
		Number	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)			
			Individual proprietorships (number)	Partnerships (number)							
HILLSBOROUGH COUNTY—Con.											
57	Furniture, home furnishings, and equipment stores	††	††	††	137	72 586	9 575	2 170	833		
5712	Furniture stores	††	††	††	33	24 261	3 462	771	290		
5713, 4, 9	Home furnishing stores	††	††	††	46	21 525	2 618	603	250		
5713	Floor covering stores	††	††	††	21	11 703	1 580	377	109		
5714	Drapery, curtain, and upholstery stores	††	††	††	5	1 012	169	40	24		
5719	Miscellaneous home furnishing stores	††	††	††	20	8 810	869	186	117		
572	Household appliance stores	††	††	††	9	5 178	877	200	67		
573	Radio, television, and music stores	††	††	††	49	21 622	2 618	596	226		
5732	Radio and television stores	††	††	††	37	16 588	2 030	460	170		
5733	Music stores	††	††	††	12	5 034	588	136	56		
5733 pt.	Record shops	**	**	**	3	272	37	7	10		
5733 pt.	Musical instrument stores	**	**	**	9	4 762	551	129	46		
58	Eating and drinking places	††	††	††	358	130 223	31 447	7 229	6 411		
5812	Eating places	††	††	††	342	127 028	30 590	7 020	6 232		
5812 pt.	Restaurants and luncheonettes	††	††	††	180	77 123	20 028	4 731	4 067		
5812 pt.	Cafeterias	**	**	**	16	2 225	507	129	69		
5812 pt.	Refreshment places	**	**	**	113	37 660	8 184	1 767	1 744		
5812 pt.	Other eating places	**	**	**	33	10 020	1 871	393	352		
5813	Drinking places (alcoholic beverages)	††	††	††	16	3 195	857	209	179		
591	Drug and proprietary stores	††	††	††	67	42 569	5 406	1 374	684		
591 pt.	Drug stores	**	**	**	59	(D)	(D)	(D)	(D)		
591 pt.	Proprietary stores	**	**	**	8	(D)	(D)	(D)	(D)		
59 ex. 591	Miscellaneous retail stores ²	††	††	††	384	216 415	25 563	6 076	2 561		
592	Liquor stores	††	††	††	24	36 433	1 803	391	136		
593	Used merchandise stores	††	††	††	20	5 417	843	206	116		
594	Miscellaneous shopping goods stores	††	††	††	168	61 645	7 872	1 943	1 028		
5941	Sporting goods stores and bicycle shops	††	††	††	35	16 300	1 921	454	230		
5941 pt.	General line sporting goods stores	**	**	**	15	9 177	986	234	121		
5941 pt.	Specialty line sporting goods stores	**	**	**	20	7 123	935	220	109		
5942	Book stores	††	††	††	20	5 795	642	156	95		
5943	Stationery stores	††	††	††	6	1 421	277	61	29		
5944	Jewelry stores	††	††	††	26	9 323	1 582	439	148		
5945	Hobby, toy, and game shops	††	††	††	18	14 322	1 203	269	157		
5946	Camera and photographic supply stores	††	††	††	9	2 662	379	85	37		
5947	Gift, novelty, and souvenir shops	††	††	††	31	6 267	974	263	157		
5948	Luggage and leather goods stores	††	††	††	5	1 001	197	39	30		
5949	Sewing, needlework, and piece goods stores	††	††	††	18	4 554	697	177	145		
596	Nonstore retailers ²	††	††	††	51	26 719	5 443	1 317	570		
5961	Mail order houses	††	††	††	17	13 388	2 320	546	236		
5962	Automated merchandising machine operators	††	††	††	16	9 557	2 159	551	222		
5963	Direct selling establishments ²	††	††	††	18	3 774	964	220	112		
598	Fuel and ice dealers	††	††	††	43	70 380	6 804	1 677	416		
5983	Fuel oil dealers	††	††	††	35	66 118	6 239	1 535	370		
5984	Liquefied petroleum gas (bottled gas) dealers	††	††	††	5	3 920	502	129	41		
5982	Fuel and ice dealers, n.e.c.	††	††	††	3	342	63	13	5		
5992	Florists	††	††	††	32	4 704	1 031	218	135		
5993	Cigar stores and stands	††	††	††	4	1 005	115	13	13		
5994	News dealers and newsstands	††	††	††	4	(D)	(D)	(D)	(D)		
5999	Miscellaneous retail stores, n.e.c.	††	††	††	38	(D)	(D)	(D)	(D)		
5999 pt.	Optical goods stores	**	**	**	10	1 511	259	53	22		
5999 pt.	Pet shops	**	**	**	3	1 229	219	10	7		
5999 pt.	Typewriter stores	**	**	**	3	(D)	(D)	(D)	(D)		
5999 pt.	Other miscellaneous retail stores, n.e.c.	**	**	**	22	(D)	(D)	(D)	(D)		
MERRIMACK COUNTY											
52	Retail trade ²	939	519 883	513	58	624	507 602	54 602	12 544	6 387	
52	Building materials, hardware, garden supply, and mobile home dealers	††	††	††	47	36 784	5 060	1 163	347		
521, 3	Building materials and supply stores	††	††	††	26	30 062	4 078	947	268		
525	Hardware stores	††	††	††	12	(D)	(D)	(D)	(D)		
526	Retail nurseries, lawn and garden supply stores	††	††	††	4	(D)	(D)	(D)	(D)		
527	Mobile home dealers	††	††	††	5	2 250	267	67	16		
53	General merchandise group stores	††	††	††	25	49 528	4 968	1 157	608		
531	Department stores (incl. leased dep'ts.) ^{3, 4}	††	††	††	7	38 793	(NA)	(NA)	(NA)		
531	Department stores (excl. leased dep'ts.) ³	††	††	††	7	35 415	3 846	906	460		
533	Variety stores	††	††	††	8	(D)	(D)	(D)	(D)		
539	Miscellaneous general merchandise stores	††	††	††	10	(D)	(D)	(D)	(D)		
54	Food stores	††	††	††	99	133 541	10 484	2 540	1 329		
541	Grocery stores	††	††	††	83	129 473	9 796	2 376	1 225		
542	Meat and fish (seafood) markets	††	††	††	1	(D)	(D)	(D)	(D)		
546	Retail bakeries	††	††	††	6	834	265	64	43		
543, 4, 5, 9	Other food stores	††	††	††	9	(D)	(D)	(D)	(D)		

See footnotes at end of table.

Table 6. Summary Statistics for Counties With 500 Establishments or More: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business	All establishments ¹				Establishments with payroll ¹				Paid employees for pay period including March 12 (number)	
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)		
				Individual proprietorships (number)	Partnerships (number)						
MERRIMACK COUNTY—Con.											
55 ex. 554	Automotive dealers	††	††	††	††	38	100 203	9 484	2 064	577	
551	Motor vehicle dealers—new and used cars	††	††	††	††	17	87 097	8 066	1 774	471	
552	Motor vehicle dealers—used cars only	††	††	††	††	4	1 699	156	29	11	
553	Auto and home supply stores	††	††	††	††	7	2 997	369	83	31	
555, 6, 7, 9	Miscellaneous automotive dealers	††	††	††	††	10	8 410	893	178	64	
554	Gasoline service stations	††	††	††	††	63	41 877	2 318	523	310	
56	Apparel and accessory stores	††	††	††	††	48	15 613	2 014	448	255	
561	Men's and boys' clothing and furnishings stores	††	††	††	††	6	(D)	(D)	(D)	(D)	
562, 3, 8	Women's clothing and specialty stores and furriers	††	††	††	††	19	5 567	682	148	98	
562	Women's ready-to-wear stores	††	††	††	††	15	(D)	(D)	(D)	(D)	
563, 8	Women's accessory and specialty stores and furriers	††	††	††	††	4	(D)	(D)	(D)	(D)	
565	Family clothing stores	††	††	††	††	9	4 329	500	112	64	
566	Shoe stores	††	††	††	††	12	3 340	429	89	54	
564, 9	Other apparel and accessory stores	††	††	††	††	2	(D)	(D)	(D)	(D)	
57	Furniture, home furnishings, and equipment stores	††	††	††	††	39	11 107	1 763	403	156	
5712	Furniture stores	††	††	††	††	13	3 430	591	124	51	
5713, 4, 9	Home furnishing stores	††	††	††	††	11	2 054	353	84	48	
572	Household appliance stores	††	††	††	††	4	1 711	234	57	11	
573	Radio, television, and music stores	††	††	††	††	11	3 912	585	138	46	
58	Eating and drinking places	††	††	††	††	122	39 861	9 738	2 195	1 939	
5812	Eating places	††	††	††	††	120	(D)	(D)	(D)	(D)	
5813	Drinking places (alcoholic beverages)	††	††	††	††	2	(D)	(D)	(D)	(D)	
591	Drug and proprietary stores	††	††	††	††	21	12 930	1 800	442	190	
59 ex. 591	Miscellaneous retail stores²	††	††	††	††	122	66 158	6 973	1 609	676	
592	Liquor stores	††	††	††	††	8	16 862	898	206	57	
593	Used merchandise stores	††	††	††	††	9	689	64	8	8	
594	Miscellaneous shopping goods stores	††	††	††	††	57	13 264	2 105	462	258	
5941	Sporting goods stores and bicycle shops	††	††	††	††	11	4 626	663	133	56	
5944	Jewelry stores	††	††	††	††	8	2 017	339	75	43	
Other 594	Other miscellaneous shopping goods stores	††	††	††	††	38	6 621	1 103	254	159	
596	Nonstore retailers ²	††	††	††	††	11	3 376	558	124	72	
598	Fuel and ice dealers	††	††	††	††	17	26 356	2 034	482	155	
5992	Florists	††	††	††	††	10	(D)	(D)	(D)	(D)	
5993	Cigar stores and stands	††	††	††	††	1	(D)	(D)	(D)	(D)	
5994	News dealers and newsstands	††	††	††	††	1	(D)	(D)	(D)	(D)	
5999	Miscellaneous retail stores, n.e.c.	††	††	††	††	8	(D)	(D)	(D)	(D)	
ROCKINGHAM COUNTY											
	Retail trade²	1 964	1 239 540	999	91	1 372	1 215 349	124 731	27 897	15 428	
52	Building materials, hardware, garden supply, and mobile home dealers	††	††	††	††	95	78 181	9 083	2 004	682	
521, 3	Building materials and supply stores	††	††	††	††	54	57 471	6 216	1 379	432	
525	Hardware stores	††	††	††	††	22	(D)	(D)	(D)	(D)	
526	Retail nurseries, lawn and garden supply stores	††	††	††	††	11	(D)	(D)	(D)	(D)	
527	Mobile home dealers	††	††	††	††	8	(D)	(D)	(D)	(D)	
53	General merchandise group stores	††	††	††	††	43	104 379	11 720	2 769	1 644	
531	Department stores (incl. leased depts.) ^{3, 4}	††	††	††	††	14	100 127	(NA)	(NA)	(NA)	
531	Department stores (excl. leased depts.) ³	††	††	††	††	14	92 015	10 221	2 460	1 433	
533	Variety stores	††	††	††	††	13	3 456	565	114	82	
539	Miscellaneous general merchandise stores	††	††	††	††	16	8 908	934	195	129	
54	Food stores	††	††	††	††	183	280 819	21 987	4 927	3 036	
541	Grocery stores	††	††	††	††	126	261 752	19 064	4 326	2 601	
542	Meat and fish (seafood) markets	††	††	††	††	12	10 089	787	195	95	
546	Retail bakeries	††	††	††	††	27	5 664	1 626	329	272	
543, 4, 5, 9	Other food stores	††	††	††	††	18	3 314	510	77	68	
55 ex. 554	Automotive dealers	††	††	††	††	103	219 512	18 303	4 212	1 334	
551	Motor vehicle dealers—new and used cars	††	††	††	††	38	183 932	14 188	3 328	905	
552	Motor vehicle dealers—used cars only	††	††	††	††	9	2 427	192	54	20	
553	Auto and home supply stores	††	††	††	††	37	15 435	2 422	532	214	
555, 6, 7, 9	Miscellaneous automotive dealers	††	††	††	††	19	17 718	1 501	298	195	
554	Gasoline service stations	††	††	††	††	96	89 285	4 428	1 070	580	

See footnotes at end of table.

Table 6. Summary Statistics for Counties With 500 Establishments or More: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business	All establishments ¹				Establishments with payroll ¹				Paid employees for pay period including March 12 (number)	
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)		
				Individual proprietorships (number)	Partnerships (number)						
ROCKINGHAM COUNTY—Con.											
56	Apparel and accessory stores	††	††	††	††	130	60 123	6 343	1 395	850	
561	Men's and boys' clothing and furnishings stores	††	††	††	††	17	(D)	(D)	(D)	(D)	
562, 3, 8	Women's clothing and specialty stores and furriers	††	††	††	††	54	19 926	2 148	472	335	
562	Women's ready-to-wear stores	††	††	††	††	46	(D)	(D)	(D)	(D)	
563, 8	Women's accessory and specialty stores and furriers	††	††	††	††	8	(D)	(D)	(D)	(D)	
565	Family clothing stores	††	††	††	††	13	20 202	2 241	474	253	
566	Shoe stores	††	††	††	††	35	9 848	1 061	249	133	
564, 9	Other apparel and accessory stores	††	††	††	††	11	(D)	(D)	(D)	(D)	
57	Furniture, home furnishings, and equipment stores	††	††	††	††	98	50 620	5 771	1 322	541	
5712	Furniture stores	††	††	††	††	19	8 296	1 264	286	129	
5713, 4, 9	Home furnishing stores	††	††	††	††	33	21 490	2 267	516	226	
572	Household appliance stores	††	††	††	††	10	3 910	301	66	29	
573	Radio, television, and music stores	††	††	††	††	36	16 924	1 939	454	157	
58	Eating and drinking places	††	††	††	††	316	103 503	26 341	5 269	4 402	
5812	Eating places	††	††	††	††	302	100 018	25 510	5 134	4 302	
5813	Drinking places (alcoholic beverages)	††	††	††	††	14	3 485	831	135	100	
591	Drug and proprietary stores	††	††	††	††	42	32 181	3 315	767	409	
59 ex. 591	Miscellaneous retail stores²	††	††	††	††	266	196 746	17 440	4 162	1 950	
592	Liquor stores	††	††	††	††	17	45 005	1 778	415	142	
593	Used merchandise stores	††	††	††	††	22	5 976	700	146	89	
594	Miscellaneous shopping goods stores	††	††	††	††	115	38 820	4 807	1 073	621	
5941	Sporting goods stores and bicycle shops	††	††	††	††	20	10 783	1 483	317	133	
5944	Jewelry stores	††	††	††	††	17	5 745	724	167	92	
Other 594	Other miscellaneous shopping goods stores	††	††	††	††	78	22 292	2 600	589	396	
596	Nonstore retailers ²	††	††	††	††	22	40 357	3 810	997	543	
598	Fuel and ice dealers	††	††	††	††	37	57 409	4 770	1 223	333	
5992	Florists	††	††	††	††	19	(D)	(D)	(D)	(D)	
5993	Cigar stores and stands	††	††	††	††	2	(D)	(D)	(D)	(D)	
5994	News dealers and newsstands	††	††	††	††	3	1 155	210	35	27	
5999	Miscellaneous retail stores, n.e.c.	††	††	††	††	29	(D)	(D)	(D)	(D)	
STRAFFORD COUNTY											
	Retail trade²	688	390 286	370	33	487	382 382	41 397	9 577	5 288	
52	Building materials, hardware, garden supply, and mobile home dealers	††	††	††	††	30	20 861	2 691	663	247	
521, 3	Building materials and supply stores	††	††	††	††	11	12 281	1 398	372	111	
525	Hardware stores	††	††	††	††	11	(D)	(D)	(D)	(D)	
526	Retail nurseries, lawn and garden supply stores	††	††	††	††	3	(D)	(D)	(D)	(D)	
527	Mobile home dealers	††	††	††	††	5	3 094	537	116	28	
53	General merchandise group stores	††	††	††	††	12	19 765	2 385	536	352	
531	Department stores (incl. leased depts.) ^{3, 4}	††	††	††	††	4	(D)	(NA)	(NA)	(NA)	
531	Department stores (excl. leased depts.) ³	††	††	††	††	4	17 017	1 718	386	268	
533	Variety stores	††	††	††	††	5	884	29	9	9	
539	Miscellaneous general merchandise stores	††	††	††	††	3	1 864	638	141	75	
54	Food stores	††	††	††	††	77	100 354	8 594	2 009	1 244	
541	Grocery stores	††	††	††	††	59	94 397	7 642	1 773	1 041	
542	Meat and fish (seafood) markets	††	††	††	††	6	(D)	(D)	(D)	(D)	
546	Retail bakeries	††	††	††	††	8	1 853	576	148	140	
543, 4, 5, 9	Other food stores	††	††	††	††	4	(D)	(D)	(D)	(D)	
55 ex. 554	Automotive dealers	††	††	††	††	30	76 165	6 669	1 502	396	
551	Motor vehicle dealers—new and used cars	††	††	††	††	14	64 547	5 191	1 198	303	
552	Motor vehicle dealers—used cars only	††	††	††	††	1	(D)	(D)	(D)	(D)	
553	Auto and home supply stores	††	††	††	††	9	4 652	713	166	57	
555, 6, 7, 9	Miscellaneous automotive dealers	††	††	††	††	6	(D)	(D)	(D)	(D)	
554	Gasoline service stations	††	††	††	††	47	32 665	1 573	369	212	
56	Apparel and accessory stores	††	††	††	††	36	17 761	2 266	534	272	
561	Men's and boys' clothing and furnishings stores	††	††	††	††	4	(D)	(D)	(D)	(D)	
562, 3, 8	Women's clothing and specialty stores and furriers	††	††	††	††	14	4 523	583	139	79	
562	Women's ready-to-wear stores	††	††	††	††	13	(D)	(D)	(D)	(D)	
563, 8	Women's accessory and specialty stores and furriers	††	††	††	††	1	(D)	(D)	(D)	(D)	
565	Family clothing stores	††	††	††	††	8	7 528	892	212	111	
566	Shoe stores	††	††	††	††	8	4 289	612	141	61	
564, 9	Other apparel and accessory stores	††	††	††	††	2	(D)	(D)	(D)	(D)	
57	Furniture, home furnishings, and equipment stores	††	††	††	††	31	11 148	1 447	358	155	
5712	Furniture stores	††	††	††	††	11	3 680	497	119	51	
5713, 4, 9	Home furnishing stores	††	††	††	††	5	1 101	162	43	25	
572	Household appliance stores	††	††	††	††	8	4 278	555	139	54	
573	Radio, television, and music stores	††	††	††	††	7	2 089	233	57	25	

See footnotes at end of table.

Table 6. Summary Statistics for Counties With 500 Establishments or More: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ , see appendix F]

SIC code	Geographic area and kind of business	All establishments ¹				Establishments with payroll ¹				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
	STRAFFORD COUNTY—Con.									
58	Eating and drinking places	††	††	††	††	106	29 666	7 367	1 679	1 497
5812	Eating places	††	††	††	††	93	28 217	7 031	1 591	1 391
5813	Drinking places (alcoholic beverages)	††	††	††	††	13	1 449	336	88	106
591	Drug and proprietary stores	††	††	††	††	22	11 303	1 462	339	204
59 ex. 591	Miscellaneous retail stores ²	††	††	††	††	96	62 694	6 943	1 588	709
592	Liquor stores	††	††	††	††	10	12 188	861	182	82
593	Used merchandise stores	††	††	††	††	4	520	52	11	6
594	Miscellaneous shopping goods stores	††	††	††	††	40	10 437	1 775	367	250
5941	Sporting goods stores and bicycle shops	††	††	††	††	10	2 339	340	68	31
5944	Jewelry stores	††	††	††	††	4	895	211	44	25
Other 594	Other miscellaneous shopping goods stores	††	††	††	††	26	7 203	1 224	255	194
596	Nonstore retailers ²	††	††	††	††	6	(D)	(D)	(D)	(D)
598	Fuel and ice dealers	††	††	††	††	14	26 166	2 617	651	205
5992	Florists	††	††	††	††	11	1 800	342	80	49
5993	Cigar stores and stands	††	††	††	††	2	(D)	(D)	(D)	(D)
5994	News dealers and newsstands	††	††	††	††	-	-	-	-	-
5999	Miscellaneous retail stores, n.e.c.	††	††	††	††	9	1 276	247	58	31

¹Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

²Excludes nonemployer direct sellers, SIC 5963.

³Includes sales from catalog order desks.

⁴Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 7. Summary Statistics for Places With 500 Establishments or More: 1982

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ , see appendix F]

SIC code	Geographic area and kind of business	All establishments ¹				Establishments with payroll ¹				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
	MANCHESTER									
	Retail trade ²	894	678 617	378	45	673	670 443	74 204	17 293	9 261
52	Building materials, hardware, garden supply, and mobile home dealers	††	††	††	††	29	21 051	2 647	614	227
521, 3	Building materials and supply stores	††	††	††	††	15	14 313	1 801	425	138
525	Hardware stores	††	††	††	††	7	5 149	570	126	62
526	Retail nurseries, lawn and garden supply stores	††	††	††	††	6	(D)	(D)	(D)	(D)
527	Mobile home dealers	††	††	††	††	1	(D)	(D)	(D)	(D)
53	General merchandise group stores	††	††	††	††	17	114 152	11 283	2 619	1 304
531	Department stores (incl. leased depts.) ³ ⁴	††	††	††	††	8	78 045	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) ³	††	††	††	††	8	75 179	8 198	1 968	941
533	Variety stores	††	††	††	††	6	(D)	(D)	(D)	(D)
539	Miscellaneous general merchandise stores	††	††	††	††	3	(D)	(D)	(D)	(D)
54	Food stores	††	††	††	††	85	105 278	10 733	2 409	1 448
541	Grocery stores	††	††	††	††	63	98 170	9 281	2 083	1 194
542	Meat and fish (seafood) markets	††	††	††	††	1	(D)	(D)	(D)	(D)
546	Retail bakeries	††	††	††	††	10	3 451	1 008	223	181
543, 4, 5, 9	Other food stores	††	††	††	††	11	(D)	(D)	(D)	(D)
55 ex. 554	Automotive dealers	††	††	††	††	41	148 909	12 392	2 908	697
551	Motor vehicle dealers—new and used cars	††	††	††	††	15	127 626	10 316	2 409	531
552	Motor vehicle dealers—used cars only	††	††	††	††	3	874	54	24	9
553	Auto and home supply stores	††	††	††	††	14	13 279	1 254	276	93
555, 6, 7, 9	Miscellaneous automotive dealers	††	††	††	††	9	7 130	768	199	64
554	Gasoline service stations	††	††	††	††	61	49 966	2 627	631	348

See footnotes at end of table.

Table 7. Summary Statistics for Places With 500 Establishments or More: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business	All establishments ¹				Establishments with payroll ¹				Paid employees for pay period including March 12 (number)	
		Number	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)			
			Individual proprietorships (number)	Partnerships (number)							
MANCHESTER—Con.											
56	Apparel and accessory stores	††	††	††	††	88	43 410	5 062	1 170	715	
561	Men's and boys' clothing and furnishings stores	††	††	††	††	14	(D)	(D)	(D)	(D)	
562, 3, 8	Women's clothing and specialty stores and furriers	††	††	††	††	31	17 484	1 964	475	320	
562	Women's ready-to-wear stores	††	††	††	††	24	16 058	1 679	409	288	
563, 8	Women's accessory and specialty stores and furriers	††	††	††	††	7	1 426	285	66	32	
565	Family clothing stores	††	††	††	††	9	(D)	(D)	(D)	(D)	
566	Shoe stores	††	††	††	††	30	10 586	1 305	279	156	
564, 9	Other apparel and accessory stores	††	††	††	††	2	(D)	(D)	(D)	(D)	
57	Furniture, home furnishings, and equipment stores	††	††	††	††	43	31 118	3 639	840	330	
5712	Furniture stores	††	††	††	††	11	11 004	1 223	254	120	
5713, 4, 9	Home furnishing stores	††	††	††	††	14	(D)	(D)	(D)	(D)	
572	Household appliance stores	††	††	††	††	4	1 264	209	57	22	
573	Radio, television, and music stores	††	††	††	††	14	(D)	(D)	(D)	(D)	
56	Eating and drinking places	††	††	††	††	140	56 617	14 341	3 393	2 996	
5812	Eating places	††	††	††	††	130	(D)	(D)	(D)	(D)	
5813	Drinking places (alcoholic beverages)	††	††	††	††	10	(D)	(D)	(D)	(D)	
591	Drug and proprietary stores	††	††	††	††	23	17 667	2 255	561	275	
59 ex. 591	Miscellaneous retail stores²	††	††	††	††	148	60 275	9 205	2 126	919	
592	Liquor stores	††	††	††	††	7	9 706	610	109	35	
593	Used merchandise stores	††	††	††	††	9	(D)	(D)	(D)	(D)	
594	Miscellaneous shopping goods stores	††	††	††	††	71	31 264	3 919	950	493	
5941	Sporting goods stores and bicycle shops	††	††	††	††	13	7 002	847	184	97	
5944	Jewelry stores	††	††	††	††	15	5 769	936	241	86	
Other 594	Other miscellaneous shopping goods stores	††	††	††	††	43	18 493	2 136	525	310	
596	Nonstore retailers ²	††	††	††	††	16	4 805	981	229	97	
598	Fuel and ice dealers	††	††	††	††	18	25 686	1 993	479	114	
5992	Florists	††	††	††	††	10	(D)	(D)	(D)	(D)	
5993	Cigar stores and stands	††	††	††	††	-	-	-	-	-	
5994	News dealers and newsstands	††	††	††	††	-	-	-	-	-	
5999	Miscellaneous retail stores, n.e.c.	††	††	††	††	17	4 131	729	137	60	
NASHUA											
	Retail trade²	585	509 239	244	25	436	504 630	58 261	13 653	6 652	
52	Building materials, hardware, garden supply, and mobile home dealers	††	††	††	††	18	22 199	2 741	597	209	
521, 3	Building materials and supply stores	††	††	††	††	11	16 958	1 991	421	125	
525	Hardware stores	††	††	††	††	6	(D)	(D)	(D)	(D)	
526	Retail nurseries, lawn and garden supply stores	††	††	††	††	-	-	-	-	-	
527	Mobile home dealers	††	††	††	††	1	(D)	(D)	(D)	(D)	
53	General merchandise group stores	††	††	††	††	15	(D)	(D)	(D)	(D)	
531	Department stores (incl. leased depts.) ⁴	††	††	††	††	8	65 574	(NA)	(NA)	(NA)	
531	Department stores (excl. leased depts.) ³	††	††	††	††	8	(D)	(D)	(D)	(D)	
533	Variety stores	††	††	††	††	5	(D)	(D)	(D)	(D)	
539	Miscellaneous general merchandise stores	††	††	††	††	2	(D)	(D)	(D)	(D)	
54	Food stores	††	††	††	††	50	87 597	7 614	2 149	1 123	
541	Grocery stores	††	††	††	††	36	83 749	6 679	1 933	987	
542	Meat and fish (seafood) markets	††	††	††	††	4	(D)	(D)	(D)	(D)	
546	Retail bakeries	††	††	††	††	5	1 760	693	162	96	
543, 4, 5, 9	Other food stores	††	††	††	††	5	(D)	(D)	(D)	(D)	
55 ex. 554	Automotive dealers	††	††	††	††	28	118 573	9 896	2 392	825	
551	Motor vehicle dealers—new and used cars	††	††	††	††	12	105 102	8 236	2 032	507	
552	Motor vehicle dealers—used cars only	††	††	††	††	2	(D)	(D)	(D)	(D)	
553	Auto and home supply stores	††	††	††	††	9	4 784	800	175	54	
555, 6, 7, 9	Miscellaneous automotive dealers	††	††	††	††	5	(D)	(D)	(D)	(D)	
554	Gasoline service stations	††	††	††	††	33	37 054	1 625	451	261	
56	Apparel and accessory stores	††	††	††	††	42	(D)	(D)	(D)	(D)	
561	Men's and boys' clothing and furnishings stores	††	††	††	††	4	(D)	(D)	(D)	(D)	
562, 3, 8	Women's clothing and specialty stores and furriers	††	††	††	††	22	11 079	1 931	530	294	
562	Women's ready-to-wear stores	††	††	††	††	19	(D)	(D)	(D)	(D)	
563, 8	Women's accessory and specialty stores and furriers	††	††	††	††	3	(D)	(D)	(D)	(D)	
565	Family clothing stores	††	††	††	††	3	(D)	(D)	(D)	(D)	
566	Shoe stores	††	††	††	††	12	(D)	(D)	(D)	(D)	
564, 9	Other apparel and accessory stores	††	††	††	††	1	(D)	(D)	(D)	(D)	
57	Furniture, home furnishings, and equipment stores	††	††	††	††	52	23 105	3 595	798	276	
5712	Furniture stores	††	††	††	††	10	6 285	1 218	286	77	
5713, 4, 9	Home furnishing stores	††	††	††	††	13	(D)	(D)	(D)	(D)	
572	Household appliance stores	††	††	††	††	4	(D)	(D)	(D)	(D)	
573	Radio, television, and music stores	††	††	††	††	25	10 232	1 285	277	109	

See footnotes at end of table.

Table 7. Summary Statistics for Places With 500 Establishments or More: 1982—Con.

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ, see appendix F]

SIC code	Geographic area and kind of business	All establishments ¹				Establishments with payroll ¹				
		Number	Sales (\$1,000)	Unincorporated businesses		Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
				Individual proprietorships (number)	Partnerships (number)					
NASHUA—Con.										
58	Eating and drinking places	††	††	††	††	83	35 719	8 338	1 943	1 575
5812	Eating places	††	††	††	††	81	(D)	(D)	(D)	(D)
5813	Drinking places (alcoholic beverages)	††	††	††	††	2	(D)	(D)	(D)	(D)
591	Drug and proprietary stores	††	††	††	††	16	11 422	1 418	347	172
59 ex. 591	Miscellaneous retail stores²	††	††	††	††	101	71 908	9 069	2 188	847
592	Liquor stores	††	††	††	††	3	11 698	452	101	31
593	Used merchandise stores	††	††	††	††	5	992	76	20	13
594	Miscellaneous shopping goods stores	††	††	††	††	45	15 793	2 132	543	266
5941	Sporting goods stores and bicycle shops	††	††	††	††	9	2 313	336	98	43
5944	Jewelry stores	††	††	††	††	8	2 871	562	176	52
Other 594	Other miscellaneous shopping goods stores	††	††	††	††	28	10 609	1 234	269	171
596	Nonstore retailers²	††	††	††	††	15	13 054	2 644	658	281
598	Fuel and ice dealers	††	††	††	††	7	24 068	2 594	641	144
5992	Florists	††	††	††	††	11	1 928	487	106	64
5993	Cigar stores and stands	††	††	††	††	3	(D)	(D)	(D)	(D)
5994	News dealers and newsstands	††	††	††	††	1	(D)	(D)	(D)	(D)
5999	Miscellaneous retail stores, n.e.c.	††	††	††	††	11	(D)	(D)	(D)	(D)

¹Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

²Excludes nonemployer direct sellers, SIC 5963.

³Includes sales from catalog order desks.

⁴Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

Table 8. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas

Geographic area	All establishments ^{1,2}				Establishments with payroll ¹					Kind-of-business groups (establishments with payroll)			
	Unincorporated businesses		Paid employees for pay period including March 12 (no.)	Building materials, hardware, garden supply, and mobile home dealers (SIC 52)									
	Number	Sales (\$1,000)	Individual proprietorships (no.)	Partnerships (no.)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	
1 New Hampshire	9 397	5 353 641	4 931	527	6 499	5 239 061	562 309	129 404	69 135	426	332 225	219	524 643
2 Belknap County	552	296 207	296	37	406	290 274	32 204	6 904	3 652	27	20 699	14	15 977
3 Laconia	267	168 254	127	16	223	166 297	18 306	3 997	2 022	12	10 457	6	5 039
4 Balance of county	285	127 953	169	21	183	123 977	13 898	2 907	1 630	15	10 242	8	10 938
5 Carroll County	563	203 014	323	36	392	195 669	21 135	4 656	2 827	19	18 139	20	10 733
6 Cheshire County	582	281 553	345	31	352	272 324	28 168	6 747	3 516	28	18 737	13	24 041
7 Keene	266	194 294	124	10	200	191 841	20 039	4 850	2 422	14	12 219	6	19 552
8 Balance of county	316	87 259	221	21	152	80 483	8 129	1 897	1 094	14	6 518	7	4 489
9 Coos County	387	161 844	242	24	264	155 084	15 065	3 517	1 831	21	8 927	9	11 788
10 Berlin	123	51 953	74	5	87	49 668	4 655	1 100	562	9	5 232	1	(D)
11 Balance of county	264	109 891	168	19	177	105 416	10 410	2 417	1 269	12	3 695	8	(D)
12 Grafton County	851	420 591	454	66	611	410 575	45 099	10 598	5 448	45	27 836	24	33 956
13 Lebanon	103	102 783	39	8	88	102 032	10 608	2 503	1 092	8	7 954	4	(D)
14 Balance of county	748	317 808	415	58	523	308 543	34 491	8 095	4 356	37	19 882	20	(D)
15 Hillsborough County	2 492	1 683 090	1 178	129	1 746	1 656 512	182 814	42 995	22 870	100	85 170	50	243 944
16 Goffstown town	76	45 363	35	3	55	44 581	4 415	975	569	8	7 961	1	(D)
17 Hudson town	100	58 018	47	6	70	56 261	5 921	1 408	838	5	2 202	-	-
18 Manchester	894	678 617	378	45	673	670 443	74 204	17 293	9 261	29	21 051	17	114 152
19 Merrimack town	112	46 734	52	6	79	45 602	5 826	1 383	913	8	6 547	1	(D)
20 Nashua	585	509 239	244	25	438	504 630	56 261	13 653	6 652	18	22 199	15	(D)
21 Balance of county	725	345 119	422	44	431	334 995	36 187	8 283	4 637	32	25 210	16	57 799
22 Merrimack County	939	519 883	513	58	624	507 602	54 602	12 544	6 387	47	36 784	25	49 528
23 Concord	410	284 115	193	25	315	281 089	31 195	7 277	3 686	17	13 343	10	30 871
24 Franklin	81	33 659	46	5	59	32 909	3 288	750	429	7	2 312	2	(D)
25 Balance of county	448	202 109	274	28	250	193 604	20 119	4 517	2 272	23	21 129	13	(D)
26 Rockingham County	1 964	1 239 540	999	91	1 372	1 215 349	124 731	27 897	15 428	95	78 181	43	104 379
27 Derry town	149	76 429	84	4	89	73 768	7 447	1 789	988	6	4 276	5	8 849
28 Exeter town	151	104 500	72	7	121	103 542	9 692	2 249	1 061	11	5 426	1	(D)
29 Hampton town	176	55 849	100	8	130	53 600	6 789	1 303	801	7	3 503	1	(D)
30 Londonderry town	70	39 127	40	3	40	38 690	4 299	911	412	2	(D)	-	-
31 Portsmouth	387	332 045	162	14	321	329 710	35 188	7 950	4 059	21	24 876	5	14 048
32 Salem town	257	245 373	109	16	183	242 514	22 935	5 300	3 006	10	16 184	6	28 683
33 Balance of county	774	386 217	432	39	488	373 525	38 381	8 395	5 101	38	(D)	25	(D)
34 Strafford County	688	390 286	370	33	487	382 382	41 397	9 577	5 288	30	20 861	12	19 765
35 Dover	228	147 687	111	8	169	145 742	17 132	4 061	2 049	10	(D)	3	(D)
36 Durham town	51	20 319	28	1	37	19 686	2 849	670	592	2	(D)	-	-
37 Rochester	213	154 430	102	11	165	152 941	14 956	3 422	1 806	13	8 894	5	(D)
38 Somersworth	87	43 351	44	8	64	42 308	4 043	938	532	3	1 576	2	(D)
39 Balance of county	109	24 499	85	5	52	21 705	2 417	486	309	2	(D)	2	(D)
40 Sullivan County	379	157 633	211	22	245	153 290	17 094	3 969	1 888	14	16 891	9	10 532
41 Claremont	206	98 735	97	12	150	97 027	10 648	2 545	1 251	8	(D)	5	6 719
42 Balance of county	173	58 898	114	10	95	56 263	6 446	1 424	637	6	(D)	4	3 813

¹Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

²Excludes nonemployer direct sellers, SIC 5963.

followed by Δ, see appendix F]

Kind-of-business groups (establishments with payroll)—Con.

Food stores (SIC 54)		Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture, home furnishings, and equipment stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores ² (SIC 59 ex. 591)		
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	
924	1 252 279	446	948 870	548	397 902	563	244 425	444	192 471	1 378	418 052	226	132 787	1 325	795 407	1
54	74 446	32	66 218	34	19 857	32	10 614	31	9 937	93	24 020	12	6 437	77	42 069	2
25	(D)	19	49 389	18	12 731	24	8 799	18	6 794	50	(D)	7	(D)	44	16 165	3
29	(D)	13	16 829	16	7 126	8	1 815	13	3 143	43	(D)	5	(D)	33	25 904	4
47	47 261	21	19 438	32	15 145	30	12 671	25	7 182	102	22 064	10	3 677	86	39 359	5
59	61 823	21	51 269	27	13 265	32	10 262	20	6 142	71	20 691	10	5 006	71	61 088	6
28	39 540	14	43 598	15	9 187	29	10 154	17	(D)	29	12 347	6	4 428	42	(D)	7
31	22 283	7	7 671	12	4 078	3	108	3	(D)	42	8 344	4	578	29	(D)	8
37	41 066	19	28 195	31	13 585	26	5 029	9	3 574	50	10 006	12	4 496	50	28 418	9
10	(D)	9	9 970	7	3 267	12	2 677	5	1 005	11	1 341	5	2 149	18	(D)	10
27	(D)	10	18 225	24	10 318	14	2 352	4	2 569	39	8 665	7	2 347	32	(D)	11
91	127 340	46	54 680	55	33 287	40	16 948	36	15 454	125	30 772	17	7 483	132	62 819	12
8	(D)	6	19 153	11	8 323	6	2 373	10	4 728	14	4 680	2	(D)	19	14 238	13
83	(D)	40	35 527	44	24 964	34	14 575	26	10 726	111	26 092	15	(D)	113	48 581	14
235	3. 3 225	107	304 410	141	127 270	167	87 700	137	72 586	358	130 223	67	42 569	384	216 415	15
9	19 378	2	(D)	6	3 956	3	530	4	1 479	12	3 953	3	1 230	7	(D)	16
12	31 386	6	1 778	7	6 413	1	(D)	7	3 299	17	4 160	4	4 281	11	(D)	17
85	105 278	41	148 909	61	49 966	86	43 410	43	31 118	140	58 617	23	17 667	148	80 275	18
8	14 751	5	1 587	6	4 880	3	(D)	6	2 387	28	10 041	4	1 361	10	(D)	19
50	87 597	28	118 573	33	37 054	42	(D)	52	23 105	83	35 719	16	11 422	101	71 908	20
71	87 835	25	(D)	28	25 001	32	13 932	25	11 198	78	17 733	17	6 608	107	(D)	21
99	133 541	38	100 203	63	41 877	48	15 613	39	11 107	122	39 861	21	12 930	122	66 158	22
47	64 173	19	67 050	30	26 022	29	11 233	26	8 617	63	25 191	9	7 060	65	27 529	23
9	7 883	4	(D)	9	3 856	2	(D)	2	(D)	10	2 354	5	1 442	9	4 812	24
43	61 485	15	(D)	24	11 999	17	(D)	11	(D)	49	12 316	7	4 428	48	33 817	25
183	280 819	103	219 512	96	89 285	130	60 123	98	50 620	316	103 503	42	32 181	266	196 746	26
10	20 919	7	(D)	9	7 945	8	1 109	6	867	15	4 086	4	2 087	19	(D)	27
14	7 223	14	53 110	8	6 115	14	3 790	10	5 101	23	6 714	4	1 667	22	(D)	28
17	8 351	5	(D)	10	3 961	15	1 770	3	(D)	40	12 093	3	653	29	16 551	29
8	13 148	3	(D)	8	5 915	1	(D)	1	(D)	7	2 875	2	(D)	8	6 624	30
31	43 367	23	76 882	22	33 100	35	19 459	21	11 048	86	34 467	8	5 172	69	67 291	31
22	74 911	15	24 655	12	12 744	17	(D)	19	20 550	38	14 207	4	6 033	40	(D)	32
81	112 900	36	41 502	27	19 505	40	(D)	38	12 627	107	29 061	17	(D)	79	52 928	33
77	100 354	30	76 165	47	32 665	36	17 761	31	11 148	106	29 666	22	11 303	96	62 694	34
23	(D)	11	27 188	17	14 861	9	6 254	17	8 406	38	15 096	9	4 308	32	(D)	35
5	(D)	-	-	4	1 592	1	(D)	-	-	11	3 443	2	(D)	12	6 122	36
24	44 558	10	28 296	14	9 693	17	9 744	10	2 120	31	6 684	8	4 655	33	(D)	37
12	11 957	8	(D)	7	2 309	8	(D)	3	(D)	12	(D)	2	(D)	7	3 894	38
13	4 189	1	(D)	5	4 210	1	(D)	1	(D)	14	(D)	1	(D)	12	5 036	39
42	39 404	29	28 780	22	11 666	22	7 704	18	4 721	35	7 246	13	6 705	41	19 641	40
23	25 265	17	18 929	11	8 847	17	6 909	11	3 336	21	4 735	7	3 255	30	(D)	41
19	14 139	12	9 851	11	2 819	5	795	7	1 385	14	2 511	6	3 450	11	(D)	42

Table 9. Counties Ranked by Volume of Sales: 1982

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ , see appendix F]

Geographic area	Rank ¹	Sales ^{2 3} (\$1,000)	Cumulative		Geographic area	Rank ¹	Sales ^{2 3} (\$1,000)	Cumulative	
			Sales ^{2 3} (\$1,000)	Percent of State total				Sales ^{2 3} (\$1,000)	Percent of State total
New Hampshire	(X)	5 353 641	5 353 641	100.0	New Hampshire—Con.				
Hillsborough	1	1 683 090	1 683 090	31.4					
Rockingham	2	1 239 540	2 922 630	54.6					
Merrimack	3	519 883	3 442 513	64.3	Cheshire				
Grafton	4	420 591	3 863 104	72.2	Carroll	7	281 553	4 831 150	90.2
Strafford	5	390 286	4 253 390	79.4	Coos	8	203 014	5 034 164	94.0
Belknap	6	296 207	4 549 597	85.0	Sullivan	9	161 844	5 196 008	97.1
						10	157 633	5 353 641	100.0

¹Counties with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

²Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

³Excludes nonemployer direct sellers, SIC 5963.

Table 10. Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1982

[For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A. For information on geographic areas followed by Δ , see appendix F]

Geographic area	Rank ¹	Sales ^{2 3} (\$1,000)	Cumulative		Geographic area	Rank ¹	Sales ^{2 3} (\$1,000)	Cumulative	
			Sales ^{2 3} (\$1,000)	Percent of State total				Sales ^{2 3} (\$1,000)	Percent of State total
New Hampshire	(X)	5 353 641	5 353 641	100.0	New Hampshire—Con.				
Manchester	1	678 617	678 617	12.7	Lebanon	11	102 783	2 921 337	54.6
Nashua	2	509 239	1 187 856	22.2	Claremont	12	98 735	3 020 072	56.4
Portsmouth	3	322 045	1 519 901	28.4	Derry town	13	76 429	3 096 501	57.8
Concord	4	284 115	1 804 016	33.7	Hudson town	14	58 018	3 154 519	58.9
Salem town	5	245 373	2 049 389	38.3	Hampton town	15	55 849	3 210 368	60.0
Keene	6	194 294	2 243 683	41.9	Berlin	16	51 953	3 262 321	60.9
Laconia	7	168 254	2 411 937	45.1	Merrimack town	17	46 734	3 309 055	61.8
Rochester	8	154 430	2 566 367	47.9	Goffstown town	18	45 363	3 354 418	62.7
Dover	9	147 687	2 714 054	50.7	Somersworth	19	43 351	3 397 769	63.5
Exeter town	10	104 500	2 818 554	52.6	Londonderry town	20	39 127	3 436 896	64.2
					Franklin	21	33 659	3 470 555	64.8
					Durham town	22	20 319	3 490 874	65.2

¹Places with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

²Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

³Excludes nonemployer direct sellers, SIC 5963.

APPENDIX A.

General Explanation

CENSUS COVERAGE AND METHODOLOGY

Structure and method of enumeration—Firms in the 1982 Census of Retail Trade were divided into the nonmail universe and mail universe. The coverage and the method of obtaining census information from each follow:

1. The nonmail universe consists of firms which were not required to file a regular census return and includes:

- a. All nonemployers, i.e., all firms with no paid employees during 1982. Sales information for them was obtained from administrative records of other Federal agencies. Although consisting of a large number of firms, nonemployers account for less than 5 percent of total retail sales.

The census included only those retail nonemployer firms which reported a sales volume of \$1,000 or more during 1982 plus firms in operation for less than the full year that reported sales which, if projected to an annual basis, would have reached a total of \$1,000 or more. This change in qualifications for the 1982 census is described in the Comparability of the 1977 and 1982 Censuses section below.

- b. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. (The term "employers" refers to all business firms with paid employees at anytime during 1982 as shown in the active administrative records of other Federal agencies.) Although the payroll cutoff varied by kind of business, small employers generally included firms with one to three employees and represented about 10 percent of total retail sales.

Data on sales, payroll, and employment for employer firms below the cutoff were derived or estimated from the administrative records of other Federal agencies, except for a 10-percent sample which was included in the mail universe.

2. The mail universe consists of firms for which information was obtained basically by means of a mail canvass and includes:

- a. Large employers, i.e., all employer firms above the payroll size cutoff established to separate large from small employers. Within this category, a report of company organization is conducted periodically to identify firms which operated establishments at more than one location and to obtain information on payroll and mid-March employment at each location. The 1981 Report of Company Organization was used as a coverage check in the census. In the census mailing package containing the appropriate 1982 questionnaires, firms were sent a form to use in updating the list of establishments with those opened since 1981.

- b. The 10-percent sample of small employers referred to in section 1b above which were sent the census

mailing packages containing the appropriate 1982 questionnaires.

Method of classifying kinds of business—The retail trade classifications for all establishments were based on the Standard Industrial Classification (SIC) Manual.¹ However, the method of assigning these classifications, and the level of detail at which establishments were classified, differed between the nonmail and mail universe as follows:

1. The nonmail universe.

- a. All nonemployers were classified inside or outside of retail trade on the basis of information obtained from other Federal agencies. Data are not provided for nonemployers by kind of business as planned for 1982 because a substantial number of the non-employer records, obtained from the Internal Revenue Service (IRS), were miscoded by the IRS into miscellaneous categories rather than being classified in the specific kind of business.

- b. Selected small employers were classified on the basis of the most current census kind-of-business classification available from one of the Bureau's current sample surveys or the 1977 census. Otherwise, the classification was obtained from the administrative records of other Federal agencies.

If the census or administrative record classifications proved inadequate (none corresponded to a census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1982 census kind-of-business code.

2. Establishments in the mail universe were classified on the basis of their self designation and answers to questions on sales by merchandise lines and other special inquiries.

COMPARABILITY OF THE 1977 AND 1982 CENSUSES

The 1977 and 1982 censuses were conducted under similar conditions and procedures except for the following:

Geographic areas—The boundaries of a number of areas for which data are shown in the 1982 census are not the same as in the 1977 census because of annexations, other boundary changes, redefinitions of SMSA's, and changes in qualifying criteria since 1977.

In 1977, separate data were published for certain census-defined unincorporated places with 25,000 inhabitants or more. For 1982, data for census-defined, unincorporated places

¹ Standard Industrial Classification Manual: 1972. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402. Stock No. 041-001-00066-6. 1977 Supplement. Stock No. 003-005-00176-0.

are no longer shown separately but are included as part of the "remainder of county" statistics. In addition, improved methods, used in the 1982 census for determining the proper geographic areas into which businesses are tabulated within a given county, resulted in a number of businesses that were not tabulated as part of the "remainder of county" statistics in previous censuses being included within the "remainder of county" for 1982.

In 1977, special economic urban areas (see Geographic Areas Covered in introductory text) in New England qualified for separate publication if they had an urban population of at least 2,500 and a total population of at least 10,000. For 1982, the urban population requirement has been eliminated, and the area must have a population of 10,000 to qualify for separate publication.

Leased departments—In 1977 and in prior censuses, data for leased departments were consolidated with the data for stores in which they were located. In the 1982 census, each leased department was treated as a separate establishment and was classified according to the kind of business it conducted. For example, in the 1977 reports, data for a leased department selling shoes were included in the kind-of-business statistics of the lessor store. For the 1982 reports, however, a leased department selling shoes would be considered a separate retail establishment under the "shoe store" classification. It should also be noted that in the 1982 classifications (with the exception of department stores for which leased department data are recognized for classification purposes), the procedure which separated the leased department from the main store might have affected the kind-of-business code assigned to a relatively small number of main stores, because the coding procedure did not take into account the lines of merchandise carried by the leased department.

Because of these changes in the leased department concepts between 1977 and 1982, the 1977 data were retabulated at the State and United States levels to put them on a comparable basis with the 1982 data. Also, due to the relatively high level of leased department activity in department stores, department store sales summaries for 1982 have been separately presented for the following classifications:

Department stores (incl. leased depts.)
Department stores (excl. leased depts.)

Nonemployer firms—In 1977, the census included any retail nonemployer firm which reported a sales volume of \$2,500 or more, plus firms in operation for less than the full year that reported sales which, if projected to an annual basis, would have reached a total of \$2,500 or more. In the 1982 census, nonemployer firms are included if, on an annual basis, they reported a sales volume of at least \$1,000. This change was made so that establishments will be included in the retail census based on the same criterion used for including establishments in the other economic censuses, i.e., \$1,000. Had the 1982 criterion been applied in the 1977 Census of Retail Trade, an additional 62,000 nonemployers with sales of \$120.6 million would have been included.

In 1977 and prior censuses, the combined data for all establishments (nonemployer firms plus establishments of employer firms) were presented for selected kind-of-business classifications including all 2-digit major industry groups. For these censuses, data for nonemployer firms were obtained from administrative records of the Internal Revenue Services (IRS)

based on business tax returns. For 1982, data for nonemployers and the combined data for all establishments are presented only at the retail trade total level for all geographic areas. These data could not be published by kind of business as planned because many businesses were miscoded by the IRS into various miscellaneous categories rather than in the specific kind of business. As a result, when the IRS supplied the Bureau of the Census with the kind-of-business codes derived from information reported by businesses for 1982 on IRS form 1040, Schedule C, the Bureau found that there were proportionately far more businesses classified in miscellaneous categories for 1982 than for 1977. The Bureau of the Census and the IRS are taking steps to ensure that data can be published for all establishments by kind of business in the 1987 and subsequent censuses.

EXPLANATION OF TERMS

Establishments—An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Census of retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Estimates of this number were derived from a sample and will be provided in the retail trade report, Miscellaneous Subjects (RC82-1-4). Each retail establishment was tabulated according to the physical location at which the business was conducted. The count of establishments in this publication represents the number in business at the end of the year.

A comparison of the number of establishments in business at the end of the year versus the number active any time during the year for the United States as a whole is presented, for establishments with payroll, by kind-of-business group and, for all establishments, only for total retail trade in appendix G of the United States Summary report included as part of this series.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and when conditions prescribed by the SIC manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were obtained in the census.

Firms—A firm is a business organization or entity consisting of one domestic establishment (location) or more under common ownership or control. For economic census purposes, the terms firm and company are synonymous.

Sales—Sales include merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental or leasing of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; and

gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; commissions from vending machine operators; and nonoperating income from such sources as investments, rental or sale of real estate, etc.

Sales in this report do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year.

Annual payroll—Payroll includes all forms of compensation such as salaries, wages, commissions, bonuses, vacation allowances, sick-leave pay, and the value of payments in kind (e.g., free meals and lodgings) paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. For corporations, it includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on form 941.

First quarter payroll—This item consists of payroll, as defined above, paid to persons employed at any time during the quarter January to March 1982.

Paid employees for pay period including March 12—Paid employees consist of the full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll in the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. The definition of paid employees is the same as that used on IRS form 941.

Legal form of organization—The legal form of organization for firms in the mail universe was based on the response to the organization status inquiry on the various census forms. The legal form of organization of nonmail firms was generally based on information available from the administrative records of other Federal agencies.

Limited data are published in this series of reports for individual proprietorships and partnerships. A later retail trade report, Establishment and Firm Size (Including Legal Form of Organization), RC82-I-1, will present data by the following legal forms of organization:

1. Corporations (including corporate cooperatives).
2. Individual proprietorships.
3. Partnerships.
4. Other types.

Auxiliary establishments—Each company included in this census was asked to identify and report separately those auxiliary locations whose primary functions were to manage, administer, service, or support the activities of the other establishments of the company. Data for auxiliaries which primarily service retail establishments are presented for selected industrial classifications in tables included in the United States Summary report of this series. Data for auxiliaries are presented for more detailed industry breakdowns in a subsequent report issued as part of the 1982 Enterprise Statistics reports.

ALL ESTABLISHMENTS VERSUS ESTABLISHMENTS WITH PAYROLL

Most tables in this report present data for two major categories of establishments: All establishments and establishments with payroll.

The term "all establishments" includes those without payroll ("mom and pop" operators) and those with payroll. The number and sales of establishments without payroll is determined by subtracting data for establishments with payroll from data for all establishments.

As in the table below:

2,972 (Number of total establishments)
-1,900 (Number of establishments with payroll)
1,072 (Number of establishments without payroll)

The sales of the 1,072 establishments is \$27,006 (000).

Table 1. Summary Statistics for the State: 1982

(For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1977 and 1982 censuses, see appendix A)

SIC code	Kind of business	All establishments ¹				Establishments with payroll						Paid employees for pay period including March 12 (number)	
				Unincorporated businesses									
		Number	Sales (\$1,000)	Individual proprietorships (number)	Partnerships (number)	Number	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	First quarter payroll (\$1,000)	First quarter payroll (\$1,000)		
	Retail trade ²	2 972	771 535	1 593	295	1 900	744 529	105 855	23 434	23 434	14 760		

As explained in the "Comparability of 1977 and 1982 Censuses," data are not shown by kind of business for all establishments. Instead, the symbol **†** appears to denote that data for all establishments are available only for total retail trade (see Abbreviations and Symbols in the introductory text).

KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, major groups 52 through 59 in the 1972 SIC manual, includes establishments engaged in selling merchandise for personal or household consumption and in rendering services incidental to the sale of the goods. Exceptions are necessitated by trade practices. For example, lumber yards and paint, glass, and wallpaper stores are included in retail trade if they sell to the general public, even if a higher proportion of their sales is made to contractors. Establishments engaged in selling products to the general public from displayed merchandise, such as typewriters, stationery, or gasoline, are classified in retail trade even though such products may not be used for personal or household consumption. However, establishments that sell exclusively to business establishments, institutional and industrial users, or contractors are classified in wholesale trade.

Other important characteristics of retail trade establishments are that they are usually fixed places of business; they are engaged in activities to attract the general public to buy; they buy or receive as well as sell merchandise; they may process their products, although processing is incidental or subordinate to selling; and they are considered as retail in the trade. Not all of these characteristics need be present and some are modified by trade practice.

Establishments covered by the census were assigned kind-of-business classifications according to the industry classifications defined in the 1972 SIC manual. When a more detailed classification was needed than that defined in the SIC manual, more kinds of business were identified within an SIC.

In general, retail establishments were classified according to the principal lines of commodities sold (groceries, hardware, etc.), or the usual trade designation (drug store, cigar store, etc.).

Kind-of-business classifications are not interchangeable with commodity classifications; most businesses sell several kinds of commodities. The kind-of-business code generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the food stores classification excludes stores selling food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as food stores, some of their receipts may be derived from the sale of nonfood products. (Information on the extent to which various broad groups of commodities, or merchandise lines, sold by different kinds of business is available in the 1982 Census of Retail Trade report, *Merchandise Line Sales*, RC82-I-3.)

Building Materials, Hardware, Garden Supply, and Mobile Home Dealers (SIC Major Group 52)

This major group includes retail establishments primarily engaged in selling lumber and other building materials; paint,

glass, and wallpaper; hardware; nursery stock; lawn and garden supplies; and mobile homes. It includes lumber and other building materials dealers and paint, glass, and wallpaper stores selling to the general public, even if sales to contractors account for a larger proportion of total sales; these establishments are known as retail in the trade. Establishments primarily selling these products but not selling to the general public are classified in wholesale trade.

Lumber and other building materials dealers (SIC 521)—Establishments engaged in selling primarily lumber or lumber and a general line of building materials to the general public. While these establishments may also sell to contractors, they are known as retail in the trade. The lumber they sell may include rough and dressed lumber, flooring, molding, doors, sashes, frames, and other millwork. The building materials may include roofing, siding, shingles, wallboard, paint, brick, tile, cement, sand, gravel, and other building materials and supplies. Hardware is often an important line of retail lumber and building materials dealers. Establishments not selling to the general public or known in the trade as wholesale are classified in SIC 503.

Paint, glass, and wallpaper stores (SIC 523)—Establishments engaged in selling primarily paint, glass, and wallpaper, or any combination of these lines, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade. Establishments not selling to the general public or that are known in the trade as wholesale are classified in wholesale trade.

Hardware stores (SIC 525)—Establishments primarily selling a number of basic hardware lines such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

Retail nurseries, lawn and garden supply stores (SIC 526)—Establishments primarily engaged in selling trees, shrubs, other plants, seeds, bulbs, mulches, soil conditioners, fertilizers, pesticides, garden tools, and other garden supplies to the general public. These establishments primarily sell products purchased from others, but may sell some plants which they grow themselves. Establishments primarily engaged in the growing of plants are classified in SIC major group 01.

Mobile home dealers (SIC 527)—Establishments primarily engaged in the retail sales of new and used mobile homes, including parts and accessories. Establishments primarily selling travel trailers and campers are classified in SIC 5561.

General Merchandise Group Stores (SIC Major Group 53)

This major group includes retail stores which sell a number of lines of merchandise, such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The stores included in this group are known as department stores, variety stores, general merchandise stores, general stores, etc. Establishments primarily engaged in selling used general merchandise are classified in SIC 593, and those selling general

merchandise by mail, vending machine, or direct selling are classified in SIC 596.

Department stores (SIC 531)—Establishments normally employing 25 people or more, having sales of apparel and soft goods combined amounting to 20 percent or more of total sales, and selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, and radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

The employment and lines of merchandise sold in leased departments are both taken into account when classifying a department store.

To qualify as a department store, sales of each of the lines listed above must be less than 80 percent of total store sales. An establishment with total sales of \$10 million or more is classified as a department store even if sales of one of the merchandise lines listed above exceed the maximum percent of total sales, provided that the combined sales of the other two groups are \$1 million or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Due to the relatively high level of leased department activity in department stores, department store sales have been separately presented for the following classifications:

Department stores (incl. leased depts.)

Department stores (excl. leased depts.)

For States and for areas with 10,000 retail establishments or more, the following subcategories of Department stores (excl. leased depts.) are also presented:

Conventional department stores (SIC 531 pt.)—Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department.
2. Frequently have a catalog order desk.
3. Are not affiliated with a company which operates similar establishments on a national basis.

These stores often sell:

1. Soft goods and hard goods which are primarily nationally advertised brands.
2. Appliances which are serviced by another company.
3. Limited lines of merchandise through seasonal or special catalogs.

Discount or mass merchandising department stores (SIC 531 pt.)—Establishments which satisfy the criteria of a department store (see above) and usually:

1. Convey the image of a high-volume, fast turnover outlet selling a variety of merchandise for less than conventional prices.

2. Provide centralized check-out service.

3. Do not provide customer assistance within store departments. Merchandise is normally sold through self-service with minimal assistance provided in any department.

4. Do not have a catalog order desk.

These stores often sell:

1. Soft goods which are usually their own corporate brands or are unbranded.
2. Hard goods which are primarily nationally advertised brands.
3. Appliances which are serviced by another company.

National chain department stores (SIC 531 pt.)—Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department.
2. Usually have a catalog order desk.
3. Are affiliated with a company which operates similar establishments on a national basis.

These stores often sell:

1. Soft goods and hard goods which are their own corporate brands or are unbranded.
2. Appliances which are serviced by their own company.

Variety stores (SIC 533)—Establishments engaged in the retail sale of a variety of merchandise in the low and popular price ranges. Sales usually are made on a cash-and-carry basis with the open selling method of display and customer selection of merchandise. These stores generally do not carry a complete line of merchandise, are not departmentalized, do not carry their own charge service, and do not deliver merchandise.

Miscellaneous general merchandise stores (SIC 539)—Establishments primarily engaged in the retail sale of a general line of apparel, dry goods, hardware, homewares or home furnishings, groceries, and other lines in limited amounts. Stores selling commodities covered in the definition for department stores but normally having less than 25 employees, and stores usually known as country general stores are included here. Also included are most catalog showrooms and establishments whose sales of apparel or furniture and home furnishings exceed half of their total sales, providing that sales of the smaller of the two lines in combination with dry goods and household linens account for 20 percent or more of total sales.

Food Stores (SIC Major Group 54)

This major group includes retail stores primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared foods and drinks for consumption on the premises are classified in major group 58, and stores primarily engaged in selling packaged beers and liquors are classified in SIC 5921.

Grocery stores (SIC 541)—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) packaged or bulk dry groceries, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and (3) other processed foods and nonedible grocery items. These establishments often also sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats. Establishments commonly known as supermarkets, food stores, and delicatessens are included if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

Meat and fish (seafood) markets (SIC 542)—Establishments primarily engaged in the retail sale of fresh, frozen or cured meats, fish, shellfish and other seafoods. They may also sell poultry, dairy products, eggs, and other commodities. Meat markets may butcher animals on their own account, or they may buy from others. This industry includes freezer and locker meat provisioners. Food locker plants primarily engaged in renting locker space for the storage of food products for individual households are classified in industry 4222.

Fruit stores and vegetable markets (SIC 543)—Establishments primarily selling fresh fruits and fresh vegetables. They frequently also carry a limited line of grocery items. Roadside stands of farmers selling only their own produce are not included in the census.

Candy, nut, and confectionery stores (SIC 544)—Establishments primarily selling candy, nuts, sweetmeats, and other confections. A soda fountain or lunch counter is frequently operated in these stores.

Dairy products stores (SIC 545)—Establishments primarily engaged in the retail sale of dairy products such as milk, cream, butter, cheese, and related products to over-the-counter customers. Ice cream and frozen custard stands are classified in SIC 5812 and establishments buying ice cream and similar products and selling them from trucks or wagons are classified in SIC 5963. Establishments primarily engaged in processing and distributing milk and cream are classified in SIC 2026.

Retail bakeries—baking and selling (SIC 5462)—Establishments primarily engaged in the retail sale of bakery products, such as bread, cakes, and pies, and preparing some or all of the products sold on the premises. Establishments manufacturing bakery products and selling them chiefly through house-to-house routes are classified in SIC 2051. Establishments purchasing bakery products and selling them house to house are classified in SIC 5963.

Retail bakeries—selling only (SIC 5463)—Establishments primarily engaged in the retail sale of bakery products such as bread, cakes, and pies, none of which are produced on the premises.

Miscellaneous food stores (SIC 549)—Establishments primarily engaged in the retail sale of specialized foods not elsewhere classified, such as eggs and poultry, health foods, spices, herbs, coffee, and tea. The poultry stores may sell live poultry, slaughter and clean poultry for their own account and sell dressed fowls, or sell fowls cleaned and dressed by others.

Automotive Dealers and Gasoline Service Stations (SIC Major Group 55)

This major group includes retail dealers selling new and used automobiles, boats, recreational vehicles and utility trailers, and motorcycles and mopeds; dealers selling new automobile parts and accessories; and gasoline service stations selling gasoline and lubricating oils. It includes establishments dealing exclusively in used automobiles, but not establishments dealing exclusively in used parts (SIC 5931). Also included are automobile repair shops maintained by establishments engaged in the sale of new automobiles. Automotive distributors, the greater part of whose sales are to dealers or to institutional or industrial users, are classified in wholesale trade.

Motor vehicle dealers—new and used cars (SIC 551)—Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments have a franchise for the sale of new domestic and/or new imported automobiles. They usually have a service and parts department.

Motor vehicle dealers—used cars only (SIC 552)—Establishments primarily selling used cars and not holding a franchise for the sale of new passenger cars.

Tire, battery, and accessory dealers (SIC 553 pt.)—Establishments primarily selling new automobile tires, batteries, automobile seat covers, and other automotive parts and accessories. Establishments primarily selling used merchandise are classified as used merchandise stores (SIC 5931).

Other auto and home supply stores (SIC 553 pt.)—Establishments engaged in selling a combination of lines of merchandise including tires, batteries and accessories, household appliances, radios and television sets, sporting and recreational goods, toys, housewares, and hardware, no one of which accounts for over 49 percent of total sales.

Gasoline service stations (SIC 554)—Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from the sale of gasoline and automotive lubricants are included.

Boat dealers (SIC 555)—Establishments primarily engaged in the retail sale of new and used motorboats and other watercraft, including parts, accessories, marine supplies, and outboard motors.

Recreational and utility trailer dealers (SIC 556)—Establishments primarily engaged in the retail sale of new and used recreational vehicles, trailers, campers (pickup coaches), and other trailers for passenger automobiles, and motor homes, including parts and accessories. Establishments primarily engaged in the retail sale of mobile homes are classified in SIC 527.

Motorcycle dealers (SIC 557)—Establishments primarily engaged in the retail sale of new and used motorcycles, motor scooters, and mopeds, including parts and accessories.

Automotive dealers, n.e.c. (SIC 559)—Establishments primarily engaged in the retail sale of new and used automotive

vehicles, such as snowmobiles, dunebuggies, and go-carts; aircraft; and new equipment and supplies, not elsewhere classified.

Apparel and Accessory Stores (SIC Major Group 56)

This major group includes retail stores primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included are establishments which meet the criteria for Department stores (SIC 531) or Miscellaneous general merchandise stores (SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

Men's and boys' clothing and furnishings stores (SIC 561)—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel.

Women's ready-to-wear stores (SIC 562)—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, skirts, slacks, coats, suits, and furs are two or more times greater than the sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Women's accessory and specialty stores (SIC 563)—Establishments primarily engaged in selling women's accessories and specialties, such as millinery (ready-to-wear and custom made), blouses, knitwear, hats, foundation garments, underclothing, negligees, robes, hosiery, costume jewelry, gloves, and handbags. (Separate data are shown only at the national level.)

Children's and infants' wear stores (SIC 564)—Establishments primarily engaged in the retail sale of children's and infants' clothing, furnishings, and accessories. They may specialize in either children's or infants' wear or sell a combination of children's and infants' wear.

Family clothing stores (SIC 565)—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' apparel items, and (3) sales of men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

Men's shoe stores (SIC 566 pt.)—Establishments primarily selling men's and boys' shoes and other footwear. Establishments selling women's and girls' and/or children's and infants' footwear are included in this classification if sales of men's and boys' footwear are more than three times the combined sales of women's, girls', children's, and infants' footwear.

Women's shoe stores (SIC 566 pt.)—Establishments primarily selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification if sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear.

Children's and juveniles' shoe stores (SIC 566 pt.)—Establishments primarily selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification if sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear.

Family shoe stores (SIC 566 pt.)—Establishments primarily selling both men's and women's shoes and other footwear; they may or may not sell children's shoes. Frequently, they also sell accessories such as hosiery, gloves, and handbags. Establishments are included in this classification if (1) sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and children's and infants' footwear) are not more than three times the sales of the other two groups combined and (2) if children's and infants' footwear are not carried, sales of the larger of the two remaining groups are not more than three times the sales of the smaller group.

Furriers and fur shops (SIC 568)—Retail establishments primarily engaged in selling fur coats and other fur apparel, including fur apparel made in the same establishment to custom order. Establishments primarily engaged in fur repair and storage and which also may sell a minor amount of fur apparel are classified in SIC 7219. (Separate data are shown only at the national level.)

Miscellaneous apparel and accessory stores (SIC 569)—Establishments primarily engaged in the retail sale of specialized lines of apparel and accessories not elsewhere classified, such as uniforms, bathing suits, raincoats, riding apparel, sports apparel, umbrellas, wigs, and toupees. This industry also includes custom tailors primarily engaged in making and selling men's and women's clothing (except fur apparel, SIC 568) to individual order.

Furniture, Home Furnishings, and Equipment Stores (SIC Major Group 57)

This major group includes retail stores selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and household electrical and gas appliances. Establishments selling electrical and gas appliances are included in this group only if the major part of their sales consists of articles for home use. Dealers primarily engaged in selling antique and secondhand furniture are classified in SIC 5931. Stores primarily engaged in selling merchandise but also providing an interior decorating service are classified according to the merchandise handled. Interior designers primarily engaged in advising clients on the selection of interior decorations are classified in SIC 7399.

Furniture stores (SIC 5712)—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radios,

television sets, and floor coverings provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

Floor covering stores (SIC 5713)—Establishments primarily engaged in the retail sale of floor coverings and related products. Establishments sometimes performing installation service are included in this industry. Contractors primarily engaged in installing floor coverings are classified in SIC 1752.

Drapery, curtain, and upholstery stores (SIC 5714)—Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use also are included. Establishments primarily engaged in reupholstering or repairing furniture are classified in SIC 7641.

Miscellaneous home furnishing stores (SIC 5719)—Establishments primarily engaged in the retail sale of miscellaneous home furnishings, such as china, glassware, and metalware for kitchen and table use, bedding and linen, brooms, brushes, lamps and shades, mirrors and pictures, venetian blinds, and window shades. Establishments primarily engaged in the retail sale of miscellaneous home furnishings by house-to-house canvass or by party-plan merchandising are classified in SIC 5963.

Household appliance stores (SIC 572)—Establishments primarily engaged in the retail sale of electric and gas refrigerators, stoves, and other household appliances such as electric irons, percolators, hot plates, and vacuum cleaners. Many such stores also sell radios and television sets.

Radio and television stores (SIC 5732)—Establishments primarily engaged in the retail sale and installation of radios, television sets, home computers and software, record players, and high fidelity (hi-fi) and sound reproducing equipment. Such establishments also may sell additional lines such as household appliances, musical instruments, or records. Radio and television repair shops are classified in SIC 7622.

Record shops (SIC 5733 pt.)—Establishments primarily selling phonograph records and albums. Related merchandise also frequently is sold in these stores.

Musical instrument stores (SIC 5733 pt.)—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

Eating and Drinking Places (SIC Major Group 58)

This major group includes retail establishments selling prepared food and drinks for consumption on the premises; it also includes lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption.

Restaurants and lunchrooms (SIC 5812 pt.)—Establishments engaged in serving prepared food and beverages selected by the patron from a full menu. These establishments provide waiter or waitress service and seating facilities for at least 15 patrons. They often serve alcoholic beverages. Establishments in which

sales of alcoholic beverages for consumption on the premises exceed sales of prepared food and nonalcoholic beverages are classified as Drinking places (alcoholic beverages) (SIC 5813).

Social caterers (SIC 5812 pt.)—Establishments primarily engaged in serving prepared food and beverages for weddings, banquets, etc. at a hall or similar place rather than at a fixed business location. Such establishments also may arrange for some entertainment, but entertainment should be a minor part of the business. (Separate data are shown only at the national level.)

Cafeterias (SIC 5812 pt.)—Establishments engaged in serving prepared food and beverages primarily through the use of a cafeteria line where customers make selections from displayed items. Some limited waiter or waitress service may be provided. Table and/or booth seating facilities are usually provided.

Refreshment places (SIC 5812 pt.)—Establishments primarily selling limited lines of refreshments and prepared food. Included in this group are establishments which prepare items such as pizza, chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

Contract feeding (SIC 5812 pt.)—Establishments primarily engaged in providing food service under contract to another company; hospital; or governmental, penal, or educational institution. The facilities and personnel of these establishments may be provided by the contracting company, institution, etc., but the management must always be supplied by the contractor. (Separate data are shown only at the national level.)

Ice cream and frozen custard stands (SIC 5812 pt.)—Establishments primarily engaged in selling ice cream, frozen custard, or other frozen ices for consumption either on or near the premises. "Take-home" packages also may be provided for ice cream sold in bulk. (Separate data are shown only at the national level.)

Drinking places (alcoholic beverages) (SIC 5813)—Establishments primarily engaged in the retail sale of drinks such as beer, ale, wine, and liquor for consumption on the premises. The sale of food frequently accounts for a substantial portion of the receipts of these establishments.

Miscellaneous Retail Stores (SIC Major Group 59)

This major group includes retail establishments not elsewhere classified. These establishments fall into the following categories: Drug stores, liquor stores, used merchandise stores, miscellaneous shopping goods stores, nonstore retailers, fuel and ice dealers, florists, cigar stores and stands, news dealers and newsstands, and miscellaneous retail stores not elsewhere classified.

Drug stores (SIC 591 pt.)—Establishments engaged in the retail sale of prescription drugs and patent medicines. They may carry a number of related lines such as cosmetics, toiletries, tobacco, and novelty merchandise and may operate a soda fountain or lunch counter. These stores are classified on the

basis of their usual trade designation rather than on a strict interpretation of commodities handled.

Proprietary stores (SIC 591 pt.)—Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

Liquor stores (SIC 592)—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and liquor for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Used merchandise stores (SIC 593)—This industry includes stores primarily engaged in the retail sale of used merchandise, antiques, and secondhand goods such as clothing and shoes; furniture; books and rare manuscripts; automobile parts, accessories, tires, and batteries; musical instruments; office furniture; phonographs and phonograph records; and store fixtures and equipment. The industry also includes pawnshops. Dealers primarily engaged in selling used motor vehicles, trailers, and boats are classified in major group 55; those primarily selling used mobile homes, in SIC 5271; and those primarily selling scrap, waste, and junk, in SIC 5093. Establishments primarily engaged in automobile repair are classified in SIC 753.

General line sporting goods stores (SIC 5941 pt.)—Establishments primarily selling a general line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

Specialty line sporting goods stores (SIC 5941 pt.)—Establishments specializing in a maximum of four lines of sporting goods and equipment such as guns, bicycles, trophies, skiing, golfing, bowling, and billiards equipment.

Book stores (SIC 5942)—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in mail order houses (SIC 5961).

Stationery stores (SIC 5943)—Establishments primarily engaged in the retail sale of stationery such as paper and paper products (including printing and engraving), post cards, novelties, and school and office supplies. Stores specializing in the sale of artists' supplies are classified in SIC 5999.

Jewelry stores (SIC 5944)—Establishments primarily engaged in the retail sale of any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Stores primarily engaged in watch and jewelry repair are classified in SIC 7631.

Hobby, toy, and game shops (SIC 5945)—Establishments primarily engaged in the retail sale of toys, games, and hobby kits and supplies. Establishments primarily engaged in selling artists' supplies or collectors' items, such as coins, stamps, and autographs, are classified in SIC 5999.

Camera and photographic supply stores (SIC 5946)—Establishments primarily engaged in the retail sale of cameras, film,

and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in SIC 7395.

Gift, novelty, and souvenir shops (SIC 5947)—Establishments primarily engaged in the retail sale of combined lines of gifts and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

Luggage and leather goods stores (SIC 5948)—Establishments primarily engaged in the retail sale of luggage, trunks, and leather goods.

Sewing, needlework, and piece goods stores (SIC 5949)—Establishments primarily engaged in the retail sale of sewing supplies, fabrics, patterns, and other needlework accessories.

Mail order houses (SIC 5961)—Establishments primarily selling merchandise as a result of orders received by mail. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, and advertising on radio and television. Departmentalized retail stores normally with 25 employees or more and operated by mail order houses and selling a general line of merchandise are classified in SIC 531. Retail stores normally with less than 25 employees and operated by mail order houses and selling a general line of merchandise are classified in SIC 539. In some tabulations at the national level, mail order houses are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are department store merchandise, other general merchandise, and other mail order houses.

Automatic merchandising machine operators (SIC 5962)—Establishments primarily engaged in the retail sale of products by automatic merchandising units (vending machines) which are generally located on the premises of other businesses. This industry does not include coin-operated service machines such as washers and dryers (SIC 7215), music machines and amusement game machines (SIC 7993), and lockers and scales (SIC 7299). The "establishment" is the location from which the vending route (or routes) is serviced, not the number of vending machines or the number of business locations in which vending machines are located.

Since many automatic merchandising machine operations are conducted in conjunction with the operation of manufacturing plants and of other establishments not classified in retail trade, data for "retail" automatic merchandising machine operators should not be interpreted as a measure of total sales through automatic merchandising machines. Nor do the data for "retail" automatic merchandising machine operators include sales made through automatic merchandising machines owned by establishments classified in other kinds of retail trade.

Direct selling establishments (SIC 5963)—Establishments primarily selling merchandise by house-to-house canvass, by party plan, by telephone, or from a truck. The "establishment" is the location from which the canvassers operate. Canvassers who do not have any paid help are excluded from the tabulations in this report. In some tabulations at the national level, direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are furniture, home furnishings and equipment; mobile food service; books and stationery; and other direct selling.

Fuel and ice dealers, n.e.c. (SIC 5982)—Establishments primarily engaged in the retail sale of coal, coke, charcoal, wood, ice, or any combination of these lines. Establishments primarily selling fuel oil are classified in SIC 5983 and those primarily selling bottled gas in SIC 5984.

Fuel oil dealers (SIC 5983)—Establishments primarily engaged in the retail sale of fuel oil. Establishments primarily selling fuel oil burners are classified in SIC 5074; dealers primarily engaged in installing and servicing fuel oil burners, in SIC 1711; and fuel oil burner repair service only, in SIC 7699.

Liquefied petroleum gas (bottled gas) dealers (SIC 5984)—Establishments primarily engaged in the retail sale of liquefied petroleum (LP) gas (bottled gas or in bulk).

Florists (SIC 5992)—Establishments primarily engaged in the retail sale of cut flowers and growing plants. Stores primarily engaged in selling seeds, bulbs, and nursery stock are classified in SIC 5261, and greenhouses and nurseries primarily engaged in growing, in SIC 0181.

Cigar stores and stands (SIC 5993)—Establishments primarily engaged in the retail sale of cigars, cigarettes, tobacco, and

smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places.

News dealers and newsstands (SIC 5994)—Establishments primarily engaged in the retail sale of newspapers, magazines, and other periodicals. Home delivery of newspapers by other than printers or publishers is classified in SIC 5963. Establishments engaged in delivering newspapers for subsequent home delivery are classified in SIC 4212.

Miscellaneous retail stores, n.e.c. (SIC 5999)—Establishments primarily engaged in the retail sale of specialized lines of merchandise not elsewhere classified. This industry also includes establishments primarily engaged in selling a general line of their own or consigned merchandise at retail or at auction. Establishments primarily engaged in auctioning tangible personal property of others on a fee basis are classified in SIC 7399. In some tabulations, Miscellaneous retail stores are divided into sub classifications on the basis of the merchandise they sell. The sub classifications are optical goods stores, pet shops, typewriter stores, and other retail stores.

APPENDIX B.

General Questions



U.S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

1982 CENSUS OF RETAIL TRADE

O.M.B. APPROVAL NO. 0607-0371: EXPIRES 12/84

NOTICE — Response to this inquiry is required by law (Title 13, U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.

Please complete this form and RETURN TO **BUREAU OF THE CENSUS**
1201 East Tenth Street
Jeffersonville, Indiana 47134

DUE DATE: FEBRUARY 15, 1983

If you cannot file by the due date, a time extension request should be sent to the above address; please include your 11-digit Census File Number (CFN).

Note — Please read the accompanying instructions before answering the questions.

In correspondence pertaining to this report, please refer to this Census File Number (CFN)

Employer Identification (EI) Number

CB-5801

► **Item 1 — EMPLOYER IDENTIFICATION NUMBER**

Is the Employer Identification (EI) Number shown in the label the SAME as that used for this establishment on its latest 1982 Employer's Quarterly Federal Tax Return, Treasury Form 941?

094 1 YES (9 digits)

2 NO — Enter current EI No. →

► **Item 2 — PHYSICAL LOCATION OF ESTABLISHMENT**

Answer items a, b, c, and d

NOTE: P.O. boxes or rural routes are not physical locations.

a. Same as shown in mailing label. If different, indicate change. →

NUMBER AND STREET

CITY, TOWN, VILLAGE, ETC. STATE ZIP CODE

b. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?

095 1 YES 3 No legal boundaries
2 NO 4 Don't know

c. Type of municipality where physically located

096 1 City, village, or borough 3 Other or don't know
2 Town or township

d. Name of county where physically located

► **Item 3 — OPERATIONAL STATUS**

Number of months

002

a. How many months during 1982 did this firm or organization actively operate this establishment?

b. Mark (X) the ONE box which best describes this establishment at the end of 1982.

001 1 In operation

2 Temporarily or seasonally inactive

3 Ceased operation — Give date →

4 Sold or leased to another operator — Give date at right → AND enter name, etc., below

Figures only

Month	Day	Year

NAME OF NEW OWNER OR OPERATOR

NUMBER AND STREET

CITY STATE ZIP CODE

PENALTY FOR FAILURE TO REPORT

O.M.B. APPROVAL NO. 0607-0371: EXPIRES 12/84

► **Item 4 — ORGANIZATIONAL STATUS** — Mark (X) the ONE box which best describes this establishment during 1982.

003 1 Individual proprietorship
2 Partnership
3 Cooperative association (taxable)
4 Cooperative association (tax-exempt)
5 Government — Specify _____
6 Corporation (Do not mark if any form of cooperative association.)
9 Other — Specify _____

HOW TO REPORT DOLLAR DOLLAR FIGURES

Value figures may be reported in dollars or rounded to thousands.

Example: If a figure is \$1,125,628, report either → Preferred Acceptable

Mil.	Thou.	Dol.
1	126	
1	125	628

► **Item 5 — DOLLAR VOLUME OF BUSINESS IN 1982**

Mil. Thou. Dol.

010

Sales of merchandise and other operating receipts EXCLUDING sales (or other) taxes collected

► **Item 6 — PAYROLL AND EMPLOYMENT**

Mil. Thou. Dol.

030

a. Payroll in 1982, before deductions

(1) Total ANNUAL payroll

031

(2) FIRST QUARTER payroll

032

b. Employment in 1982

Number

Number of paid employees for the pay period including March 12, 1982. (Include both full- and part-time employees.)

► **Item 9 — KIND OF BUSINESS** — Mark (X) the ONE box which best describes the PRINCIPAL kind of business of this establishment in 1982.

(Categories appropriate to individual form)

CONTINUE ON PAGE 2 →

Item 11 - MERCHANDISE LINES

Report sales either in dollar figures (see example on page 1), or as a percent (in whole percents) of total sales (see example below).

HOW TO REPORT PERCENTS	If figure is 38.76% of total sales:	Mil.	Thou.	Dol.	Per- cent
	• Report whole percents			→	39
	Not acceptable			→	38.76

Merchandise lines	Cen- sus use	Estimated sales during 1982			
		Mil.	Thou.	Dol.	Per- cent

(Categories appropriate to individual form)

NOTE

Answer item 13 only if your Census File Number (CFN), shown in the address label of this report form, begins with a zero.

Item 13 - OWNERSHIP, CONTROL, AND LOCATIONS OF OPERATION

a. Is this company owned or controlled by another company?

097 1 YES →
2 NO

ENTER OWNING OR CONTROLLING COMPANY
NAME, ADDRESS, AND ZIP CODE

El No. (9 digits) -

b. Does this company own or control any other company or companies?

098 1 YES →
2 NO

ENTER OWNED OR CONTROLLED COMPANY
NAME, ADDRESS, AND ZIP CODE

El No. (9 digits) -

c. How many establishments were operated under the EI Number shown in the address label (or as corrected in item 1) at the end of 1982? → Number 079

If more than one, provide the physical location address and other information indicated below for each establishment. Continue with same format in item 14 (or attach a separate sheet) if necessary.

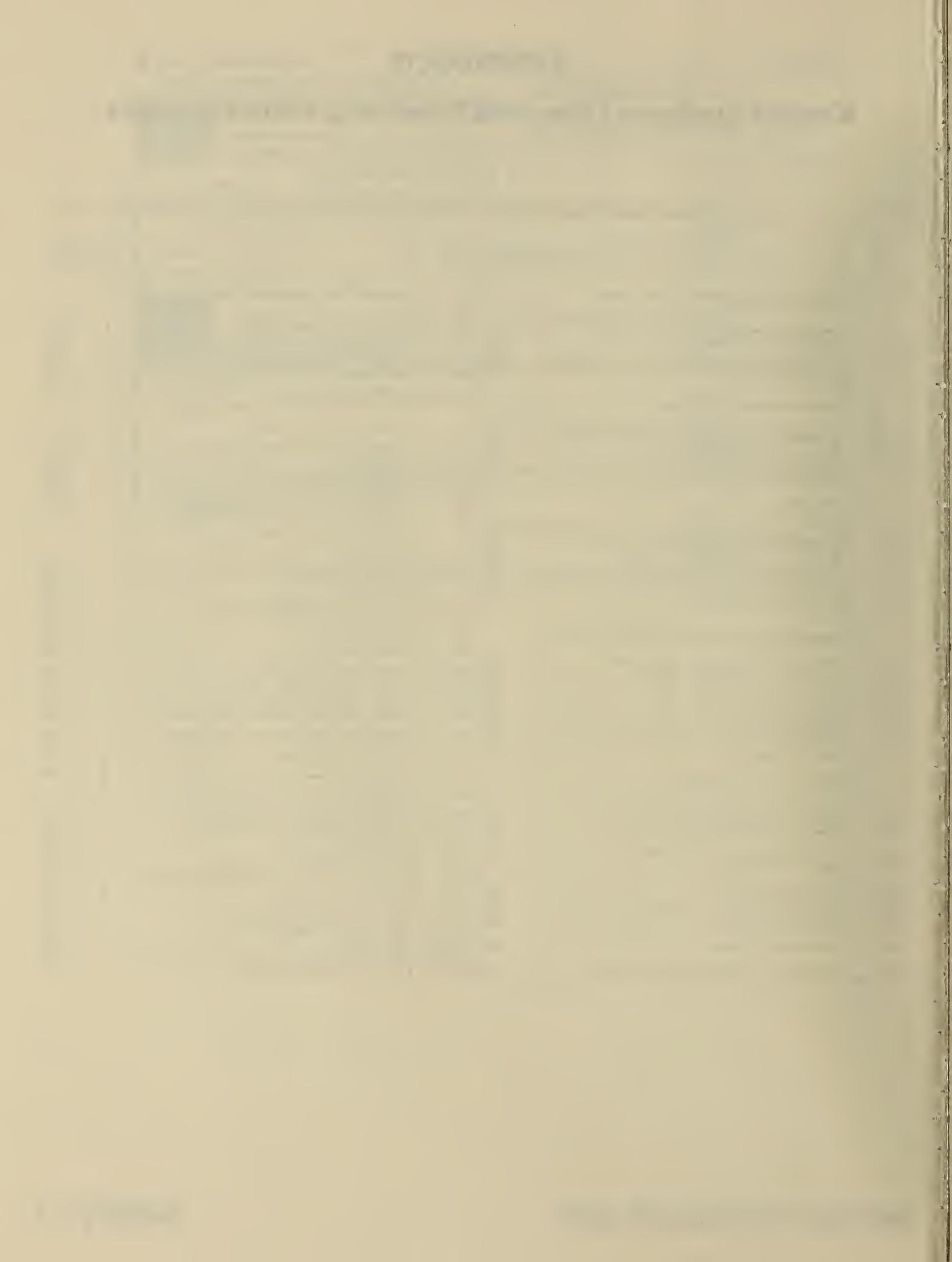
NAME, ADDRESS, AND ZIP CODE	1982	Mil.	Thou.	Dol.
	1	081		
KIND-OF-BUSINESS DESCRIPTION	Sales			
2	082			
KIND-OF-BUSINESS DESCRIPTION	Annual payroll			
3	088			
KIND-OF-BUSINESS DESCRIPTION	Census use			
4	081			
KIND-OF-BUSINESS DESCRIPTION	Sales			
4	082			
KIND-OF-BUSINESS DESCRIPTION	Annual payroll			
4	088			
KIND-OF-BUSINESS DESCRIPTION	Census use			

APPENDIX C.

Kind-of-Business Titles and Reporting-Form Numbers

Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

SIC code	Title	Reporting form CB-	SIC code	Title	Reporting form CB-
52	BUILDING MATERIALS, HARDWARE, GARDEN SUPPLY, AND MOBILE HOME DEALERS		57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	
5211	Lumber and other building materials dealers.....	5201	5712	Furniture stores.....	5701
5231	Paint, glass, and wallpaper stores.....	5202	5713	Floor covering stores.....	5704
5251	Hardware stores.....	5203	5714	Drapery, curtain, and upholstery stores.....	5705
5261	Retail nurseries, lawn and garden supply stores.....	5204	5719	Miscellaneous home furnishing stores.....	5705
5271	Mobile home dealers.....	5205	5722	Household appliance stores.....	5702
			5732	Radio and television stores.....	5702
53	GENERAL MERCHANDISE GROUP STORES		5733 pt.	Record shops.....	5703
			5733 pt.	Musical instrument stores.....	5703
5311 pt.	Conventional department stores.....	5301	58	EATING AND DRINKING PLACES	
5311 pt.	Discount or mass merchandising department stores...	5301	5812 pt.	Restaurants and lunchrooms.....	5801
5311 pt.	National chain department stores.....	5301	5812 pt.	Social caterers.....	5801
5331	Variety stores.....	5302	5812 pt.	Cafeterias.....	5801
5399	Miscellaneous general merchandise stores.....	5301	5812 pt.	Refreshment places.....	5801
			5812 pt.	Contract feeding.....	5802
			5812 pt.	Ice cream, frozen custard stands.....	5801
			5813	Drinking places (alcoholic beverages).....	5801
54	FOOD STORES				
5411	Grocery stores.....	5400		MISCELLANEOUS RETAIL STORES	
5423	Meat and fish (seafood) markets.....	5400	59		
5431	Fruit stores and vegetable markets.....	5400			
5441	Candy, nut, and confectionery stores.....	5400	5912 pt.	Drug stores.....	5901
5451	Dairy products stores.....	5400	5912 pt.	Proprietary stores.....	5901
5462	Retail bakeries--baking and selling.....	5400	5921	Liquor stores.....	5902
5463	Retail bakeries--selling only.....	5400	5931	Used merchandise stores.....	5903
5499	Miscellaneous food stores.....	5400	5941 pt.	General line sporting goods stores.....	5904
			5941 pt.	Specialty line sporting goods stores.....	5904
			5942	Book stores.....	5905
			5943	Stationery stores.....	5905
			5944	Jewelry stores.....	5906
55	AUTOMOTIVE DEALERS AND GASOLINE SERVICE STATIONS				
5511	Motor vehicle dealers--new and used cars.....	5501			
5521	Motor vehicle dealers--used cars only.....	5501	5945	Hobby, toy, and game shops.....	5907
5531 pt.	Tire, battery, and accessory dealers.....	5502	5946	Camera and photographic supply stores.....	5908
5531 pt.	Other auto and home supply stores.....	5502	5947	Gift, novelty, and souvenir shops.....	5905
5541	Gasoline service stations.....	5504	5948	Luggage and leather goods stores.....	5905
5551	Boat dealers.....	5503	5949	Sewing, needlework, and piece goods stores.....	5909
5561	Recreational and utility trailer dealers.....	5503	5961 pt.	Department store merchandise--mail order.....	5910
5571	Motorcycle dealers.....	5503	5961 pt.	General merchandise, n.e.c.--mail order.....	5910
5599	Automotive dealers, n.e.c.....	5503	5961 pt.	Other mail-order houses.....	5910
			5962	Automatic merchandising machine operators.....	5802
56	APPAREL AND ACCESSORY STORES		5963 pt.		
5611	Men's and boys' clothing and furnishings stores....	5601		Furniture, home furnishings, equipment--direct selling.....	5910
5621	Women's ready-to-wear stores.....	5601	5963 pt.	Mobile food service--direct selling.....	5910
5631	Women's accessory and specialty stores.....	5601	5963 pt.	Books and stationery--direct selling.....	5910
			5963 pt.	Other direct selling.....	5910
5641	Children's and infants' wear stores.....	5601	5982	Fuel and ice dealers, n.e.c.....	5911
5651	Family clothing stores.....	5601	5983	Fuel oil dealers.....	5911
			5984	Liquefied petroleum gas (bottled gas) dealers.....	5911
5661 pt.	Men's shoe stores.....	5602		Florists.....	5912
5661 pt.	Women's shoe stores.....	5602	5992	Cigar stores and stands.....	5902
5661 pt.	Children's and juveniles' shoe stores.....	5602	5993	News dealers and newsstands.....	5902
5661 pt.	Family shoe stores.....	5602	5994	Optical goods stores.....	5913
			5999 pt.	Pet shops.....	5914
5681	Furriers and fur shops.....	5601	5999 pt.	Typewriter stores.....	5905
			5999 pt.	Other retail stores, n.e.c.....	5916
5699	Miscellaneous apparel and accessory stores.....	5601	5999 pt.		



APPENDIX D.

Standard Consolidated Statistical Areas and Standard Metropolitan Statistical Areas

[Titles and definitions shown for SCSA's and SMSA's are those established by the Office of Management and Budget, as of January 1982]

Standard Consolidated Statistical Areas

SCSA and definition

Boston-Lawrence-Lowell, Mass.-N.H.

Boston, Mass., SMSA
Brockton, Mass., SMSA
Lawrence-Haverhill, Mass.-N.H., SMSA
Lowell, Mass.-N.H., SMSA

Standard Metropolitan Statistical Areas

SMSA and definition

Lawrence-Haverhill, Mass.-N.H.

Essex County, Mass. (part)
Amesbury town, Mass.
Andover town, Mass.
Georgetown town, Mass.
Groveland town, Mass.
Haverhill city, Mass.
Lawrence city, Mass.
Merrimac town, Mass.
Methuen town, Mass.
North Andover town, Mass.
Salisbury town, Mass.
West Newbury town, Mass.

Rockingham County, N.H. (part)
Atkinson town, N.H.
Hampstead town, N.H.
Kingston town, N.H.
Newton town, N.H.
Plaistow town, N.H.
Salem town, N.H.
Windham town, N.H.

Lowell, Mass.-N.H.
Middlesex County, Mass. (part)
Billerica town, Mass.
Chelmsford town, Mass.
Dracut town, Mass.
Lowell city, Mass.
Tewksbury town, Mass.
Tyngsborough town, Mass.
Westford town, Mass.

Hillsborough County, N.H. (part)
Pelham town, N.H.

Manchester, N.H.
Hillsborough County, N.H. (part)
Bedford town, N.H.
Goffstown town, N.H.
Manchester city, N.H.
Merrimack County, N.H. (part)
Allenstown town, N.H.
Hooksett town, N.H.
Pembroke town, N.H.

Manchester, N.H.—Con.
Rockingham County, N.H. (part)
Derry town, N.H.
Londonderry town, N.H.

Nashua, N.H.
Hillsborough County, N.H. (part)
Amherst town, N.H.
Hudson town, N.H.
Merrimack town, N.H.
Milford town, N.H.
Nashua city, N.H.

Portsmouth-Dover-Rochester, N.H.-Maine¹
York County, Maine (part)
Berwick town, Maine
Elliot town, Maine
Kittery town, Maine
South Berwick town, Maine
York town, Maine

Rockingham County, N.H. (part)
Greenland town, N.H.
Hampton town, N.H.
New Castle town, N.H.
Newfields town, N.H.
Newington town, N.H.
Newmarket town, N.H.
North Hampton town, N.H.
Portsmouth city, N.H.
Rye town, N.H.

Strafford County, N.H. (part)
Barrington town, N.H.
Dover city, N.H.
Durham town, N.H.
Farmington town, N.H.
Lee town, N.H.
Madbury town, N.H.
Rochester city, N.H.
Rollinsford town, N.H.
Somersworth city, N.H.

¹New SMSA since 1977 Economic Censuses.

APPENDIX E.

Percent of Sales Data Based on Administrative Records and Estimation for the State: 1982

[For the retail trade total, data are shown for all establishments. Data for individual retail kinds of business are shown only for establishments with payroll. For meaning of abbreviations and symbols, and for more information on reliability of data, see introductory text]

SIC code	Kind of business	Percent of sales—		SIC code	Kind of business	Percent of sales—	
		From administrative records ¹	Estimated ²			From administrative records ¹	Estimated ²
52	Retail trade ³ ⁴ -----	1	0	57	Furniture, home furnishings, and equipment stores -----	1	1
	Building materials, hardware, garden supply, and mobile home dealers -----	1	1	5712	Furniture stores -----	1	1
521, 3	Building materials and supply stores -----	1	1	5713, 4, 9	Home furnishing stores -----	1	0
521	Lumber and other building materials dealers -----	1	0	5713	Floor covering stores -----	2	0
523	Paint, glass, and wallpaper stores -----	1	0	5714	Drapery, curtain, and upholstery stores -----	0	0
525	Hardware stores -----	1	0	5719	Miscellaneous home furnishing stores -----	0	0
526	Retail nurseries, lawn and garden supply stores -----	2	0				
527	Mobile home dealers -----	3	2	572	Household appliance stores -----	1	0
53	General merchandise group stores -----	0	0	573	Radio, television, and music stores -----	1	1
531	Department stores (incl. leased depts.) ⁵ ⁶ -----	0	0	5732	Radio and television stores -----	1	1
531 pt.	Department stores (excl. leased depts.) ⁵ -----	0	0	5733	Music stores -----	1	1
531 pt.	Conventional ⁵ -----	0	0	5733 pt.	Record shops -----	3	4
531 pt.	Discount or mass merchandising ⁵ -----	0	0	5733 pt.	Musical instrument stores -----	0	0
533	National chain ⁵ -----	0	0	58	Eating and drinking places -----	1	1
539	Variety stores -----	2	0	5812	Eating places -----	1	1
	Miscellaneous general merchandise stores -----	0	0	5812 pt.	Restaurants and luncheon -----	1	1
54	Food stores -----	0	0	5812 pt.	Cafeterias -----	4	1
541	Grocery stores -----	0	0	5812 pt.	Refreshment places -----	2	1
542	Meat and fish (seafood) markets -----	1	0	5813	Other eating places -----	0	1
546	Retail bakeries -----	1	1		Drinking places (alcoholic beverages) -----	2	2
5462	Retail bakeries—baking and selling -----	(D)	(D)	591	Drug and proprietary stores -----	1	0
5463	Retail bakeries—selling only -----	(D)	(D)		Drug stores -----	1	0
543, 4, 5, 9	Other food stores -----	2	0	591 pt.	Proprietary stores -----	0	0
543	Fruit stores and vegetable markets -----	3	0	591 pt.	Miscellaneous retail stores -----	0	0
544	Candy, nut, and confectionery stores -----	0	0	59 ex. 591	Liquor stores -----	0	0
545	Dairy products stores -----	0	1	592	Used merchandise stores -----	1	1
549	Miscellaneous food stores -----	2	2		Miscellaneous shopping goods stores -----	1	1
55 ex. 554	Automotive dealers -----	1	0	593	Sporting goods stores and bicycle shops -----	1	2
551	Motor vehicle dealers—new and used cars -----	1	0	594	General line sporting goods stores -----	0	2
552	Motor vehicle dealers—used cars only -----	2	1	5941	Specialty line sporting goods stores -----	1	2
553	Auto and home supply stores -----	1	1	5941 pt.	Book stores -----	1	1
553 pt.	Tire, battery, and accessory dealers -----	1	0	5941 pt.	Stationery stores -----	0	1
553 pt.	Other auto and home supply stores -----	0	4	5942	Jewelry stores -----	1	0
555, 6, 7, 9	Miscellaneous automotive dealers -----	2	0	5943	Hobby, toy, and game shops -----	0	0
555	Boat dealers -----	2	1	5944	Camera and photographic supply stores -----	1	0
556	Recreational and utility trailer dealers -----	2	0	5945	Gift, novelty, and souvenir shops -----	1	0
557	Motorcycle dealers -----	3	0	5946	Luggage and leather goods stores -----	2	1
559	Automotive dealers, n.e.c. -----	1	0	5947	Sewing, needlework, and piece goods stores -----	1	0
554	Gasoline service stations -----	1	0	5949	Nonstore retailers -----	0	0
56	Apparel and accessory stores -----	0	0	596	Mail order houses -----	0	0
561	Men's and boys' clothing and furnishings stores -----	2	0	5961	Automatic merchandising machine operators -----	0	0
562, 3, 8	Women's clothing and specialty stores and furriers -----	0	1	5962	Direct selling establishments -----	0	0
562	Women's ready-to-wear stores -----	0	1	5963			
563, 8	Women's accessory and specialty stores and furriers -----	1	0	598	Fuel and ice dealers -----	0	1
		1	0	5983	Fuel oil dealers -----	0	1
565	Family clothing stores -----	0	0	5984	Liquefied petroleum gas (bottled gas) dealers -----	0	0
566	Shoe stores -----	1	0	5982	Fuel and ice dealers, n.e.c. -----	4	3
566 pt.	Men's shoe stores -----	(D)	(D)	5992	Florists -----	2	1
566 pt.	Women's shoe stores -----	1	0	5993	Cigar stores and stands -----	4	1
566 pt.	Children's and juveniles' shoe stores -----	(D)	(D)	5994	News dealers and newsstands -----	2	0
566 pt.	Family shoe stores -----	1	0	5999	Miscellaneous retail stores, n.e.c. -----	2	2
564, 9	Other apparel and accessory stores -----	1	0	5999 pt.	Optical goods stores -----	2	0
564	Children's and infants' wear stores -----	1	0	5999 pt.	Pet shops -----	1	2
569	Miscellaneous apparel and accessory stores -----	6	1	5999 pt.	Typewriter stores -----	2	2
					Other miscellaneous retail stores, n.e.c. -----	2	2

Coverage symbols: 0—Less than 10 percent; 1—10 to 19 percent; 2—20 to 29 percent; 3—30 to 39 percent; 4—40 to 49 percent; 5—50 to 59 percent; 6—60 to 69 percent; 7—70 to 79 percent; 8—80 to 89 percent; 9—90 percent or more.

¹Includes sales information obtained from administrative records of other Federal agencies.

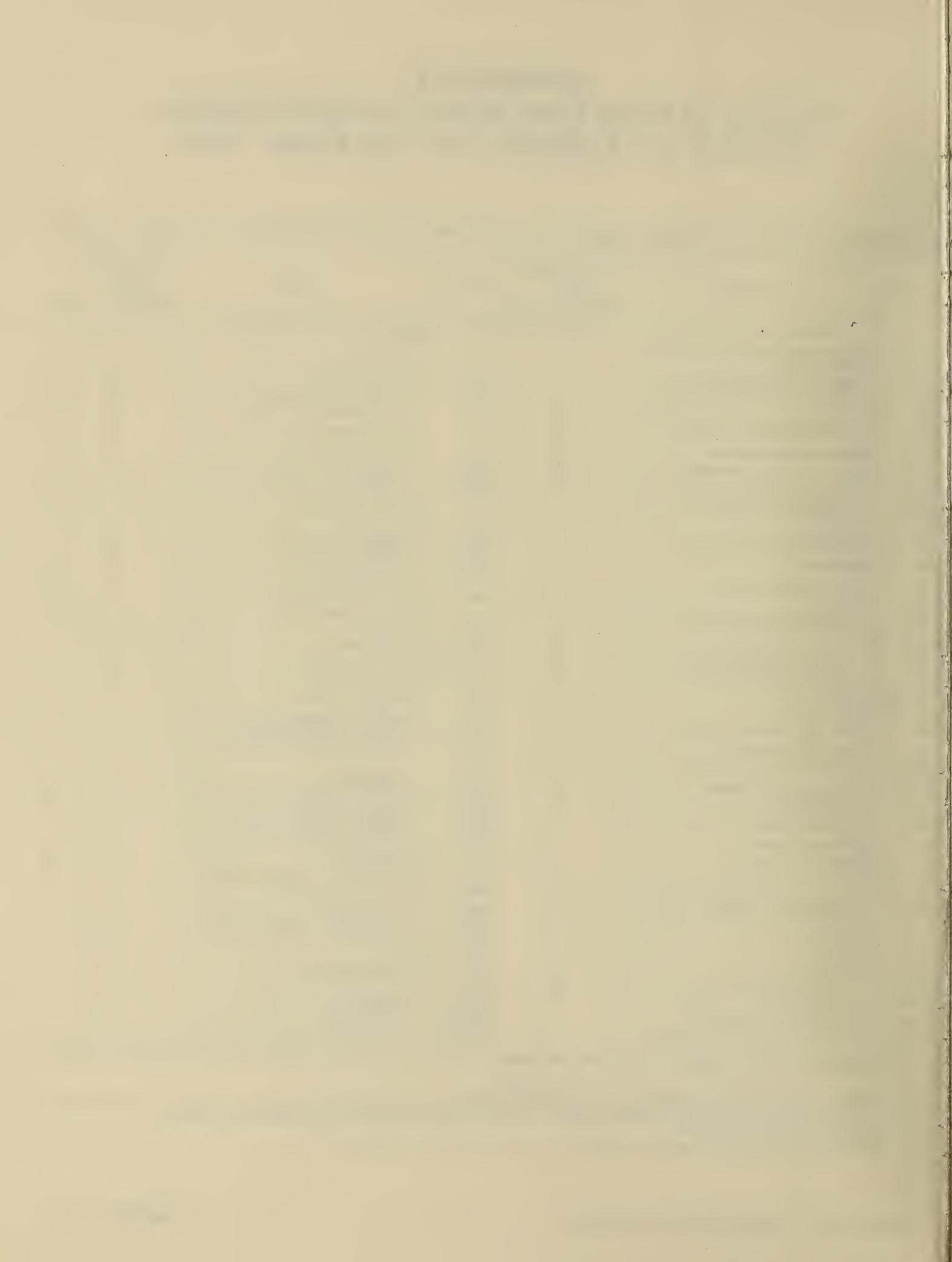
²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

³Each kind-of-business classification includes leased departments classified in that kind of business as if they were separate establishments. Accordingly, data for leased departments are not consolidated with kind-of-business data for main stores in which they are located. For more information, see Comparability of 1977 and 1982 Censuses in appendix A.

⁴Excludes nonemployer direct sellers, SIC 5963.

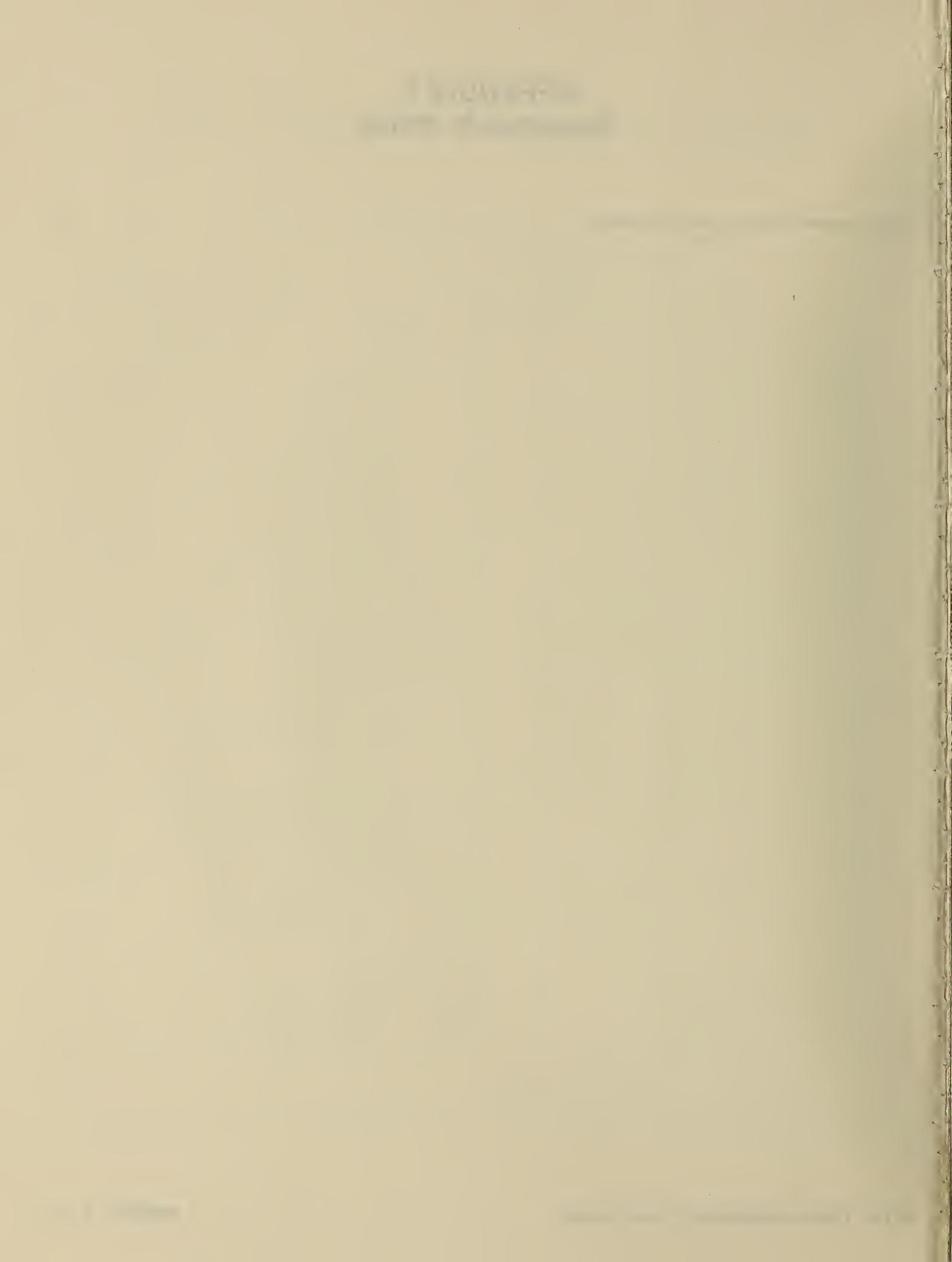
⁵Includes sales from catalog order desks.

⁶Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.



APPENDIX F. **Geographic Notes**

There are no geographic notes for the State of New Hampshire.



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PUBLICATION PROGRAM

1982 CENSUS OF RETAIL TRADE

Publications of the 1982 Census of Retail Trade, containing data on retail establishments in the United States, are described below. Publications order forms for the specific reports may be obtained from any Department of Commerce district office or from Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, D.C. 20233. The first results were issued in preliminary reports. Final detailed statistics are issued in separate paperbound reports, which subsequently are assembled and reissued in clothbound volumes.

Final Reports

Geographic area series—52 reports (RC82-A-1 to -52)

A separate paperbound report is being published for each State, the District of Columbia, and the United States. Each report presents general statistics for establishments with payroll, on number of establishments, sales, payroll, and employment, by varied retail classifications. Data for all establishments (establishments with payroll and establishments without payroll) are presented on number of establishments, sales, and number of proprietorships and partnerships, only for total retail trade. All statistics are presented for the State, SMSA's, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. For each State, the District of Columbia, and the United States, 1982 data are provided for all establishments on sales per capita, number of inhabitants per establishment, and sales per establishment, only for total retail trade. In addition, for establishments with payroll, data are shown by kind of business on sales and employees per establishment and sales and payroll per employee. Comparative statistics showing percent changes in sales and payroll between 1977 and 1982 are shown by kind of business for establishments with payroll and, for all establishments, only for total retail trade.

Major retail center series—51 reports (RC82-C-1 to -51)

A separate report is being issued for each State and the District of Columbia. Each report presents statistics for retail establishments with payroll by varied kind-of-business detail on number, sales, payroll, and employment. In addition, data for all establishments are presented on number and sales only for total retail trade.

Data are shown for each SMSA in the State, each central city and all other SMSA cities of 50,000 inhabitants or more, each central business district (CBD), and all other major retail centers (MRC's) in the SMSA.

Descriptions of the boundaries of each CBD and MRC also are included.

Industry series—56 reports (RC82-I-1, 2, 3 (1 to 53), and 4)

The first report (RC82-I-1) presents data based on size of establishment, size of company or firm (firm size is based on all establishments operated by a firm within the same kind of business or kind-of-business group for which data are presented), and legal form of organization. Establishment statistics are presented by sales size and by employment size; statistics for firms, by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits). Statistics are presented for establishments with payroll by kind of business on the number of establishments, sales, payroll, and employment for the United States and, for all establishments, only for total retail trade.

A report (RC82-I-2) on measures of value produced, capital expenditures, depreciable assets, and operating expenses presents data for retail

firms with payroll for the United States by major kinds of business. Data also are provided on sales, purchases, and beginning and ending inventories. Measures of value produced include gross margin, value added, and net income produced at market prices and factor costs. Operating expenses include annual payroll, supplemental labor costs, purchased services, etc.

The merchandise line sales series (RC82-I-3 (1 to 53)) presents data on major categories of merchandise sold by retail kinds of business for each State and the District of Columbia, each SMSA, and the United States as a whole. Data for States and most SMSA's will be available on microfiche only. Tables present data for establishments with payroll for each kind of business and show, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the kind of business accounted for by each of the lines carried; and, for establishments actually handling a specific line, the percentage of their total sales represented by sales of that line. Summary statistics also are provided for the 34 broad merchandise line categories, including counts of establishments and the amount and percent of the line sold by various kinds of retail businesses.

A miscellaneous subjects report (RC82-I-4) contains special statistics on eating and drinking places, gasoline service stations and liquefied petroleum (LP) gas dealers, and other miscellaneous subjects. Data are presented for the United States as a whole and, where feasible, for States and SMSA's.

Final Report Volumes

- Volume I. Retail—Summary and Industry Statistics. Includes data previously issued in series RC82-I.
- Volume II. Retail Trade—Geographic Area Statistics. Includes data previously issued in series RC82-A.
- Volume III. Retail Trade—Major Retail Centers. Includes data previously issued in series RC82-C.

Microfiche

Every final report in the 1982 Census of Retail Trade will be available on microfiche.

Public-Use Computer Tapes

Selected data—generally detailed information by industry and/or geographic area—also are available on public-use computer tapes. For the selected data, these tapes will provide the same information found in the final reports. Public-use computer tapes are available for users who wish to summarize, rearrange, or process large amounts of data. These tapes, with corresponding technical documentation, are sold by Data User Services Division, Customer Services (Tapes), Bureau of the Census, Washington, D.C. 20233.

OTHER ECONOMIC CENSUSES REPORTS

Data on wholesale trade, service industries, construction industries, manufactures, mineral industries, transportation, enterprise statistics, minority-owned business enterprises, and women-owned businesses also are available from the 1982 Economic Censuses. A separate series of reports covers the censuses of outlying areas—Puerto Rico, Virgin Islands of the United States, Guam, and the Northern Marianas. Separate announcements describing these reports are available free of charge from Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, D.C. 20233.

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